



Build equity and performance in 'HyFlex' environments

Microsoft Education

November 2020



Polls

1) Where are you joining from today?

- Home office, it's nice
- Another hiding spot in my house
- I'm back at work
- Outdoors, nice way to work
- Vehicle, driving, golf cart, boat

2) What type of institution are you a part of?

- Private 4-year
- Public 4-year
- Public 2-year
- Commercial

3) What is your role?

- Teaching Faculty
- College Administration
- IT Service

Agenda

Welcome

1 Microsoft in Higher Education and Market Reality

2 Morehouse College

3 Solutions Overview

4 Funding Opportunities

Resources



Rob Curtin

Director, Higher Education Americas,
Microsoft



Monique Dozier

Vice President of Institutional
Advancement, Morehouse College



Dale Perrigo

Director, Surface Solutions Specialist
in Education, Microsoft

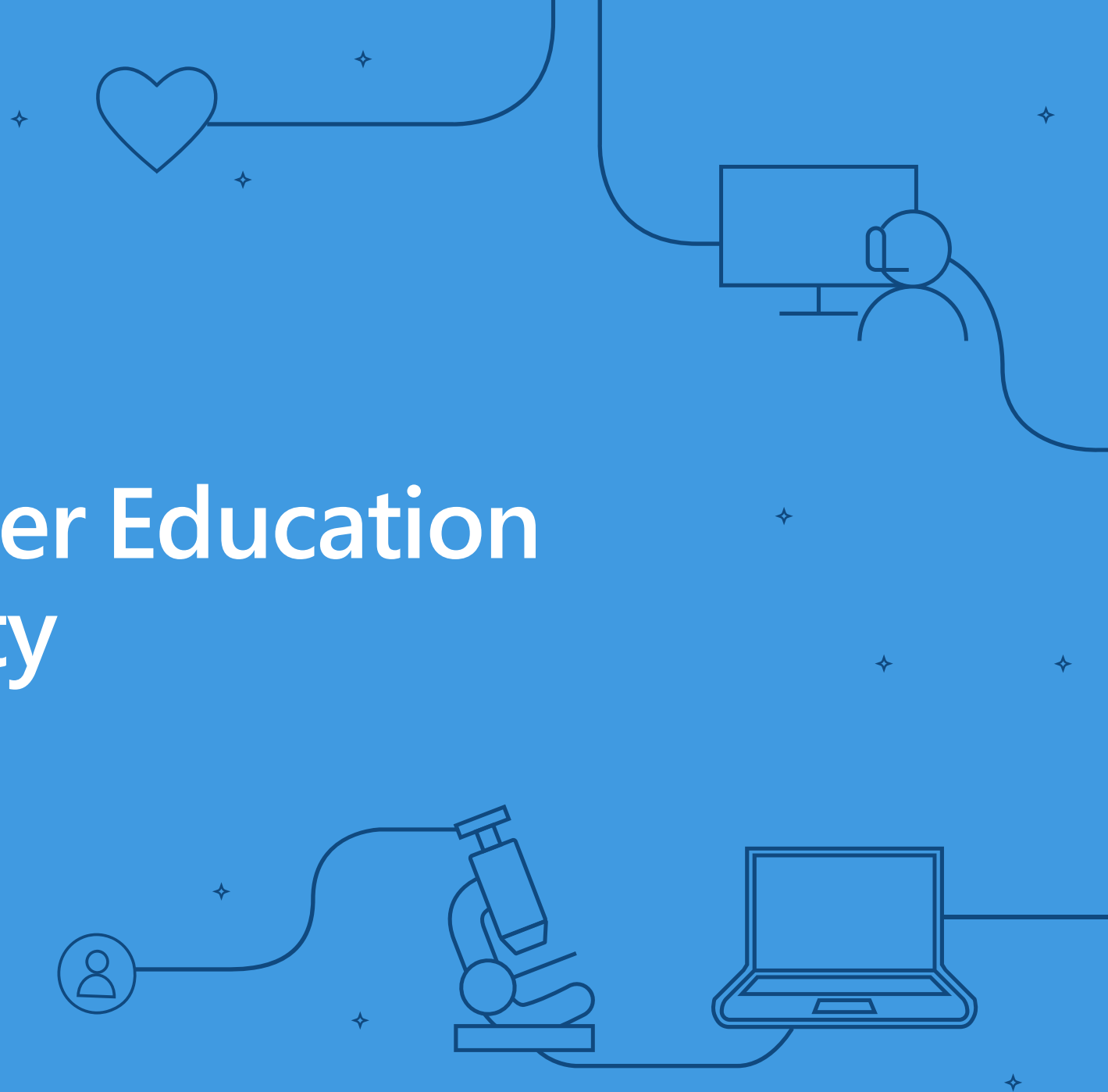


Casey Hill

Education Executive in Windows and
Devices Team, Microsoft



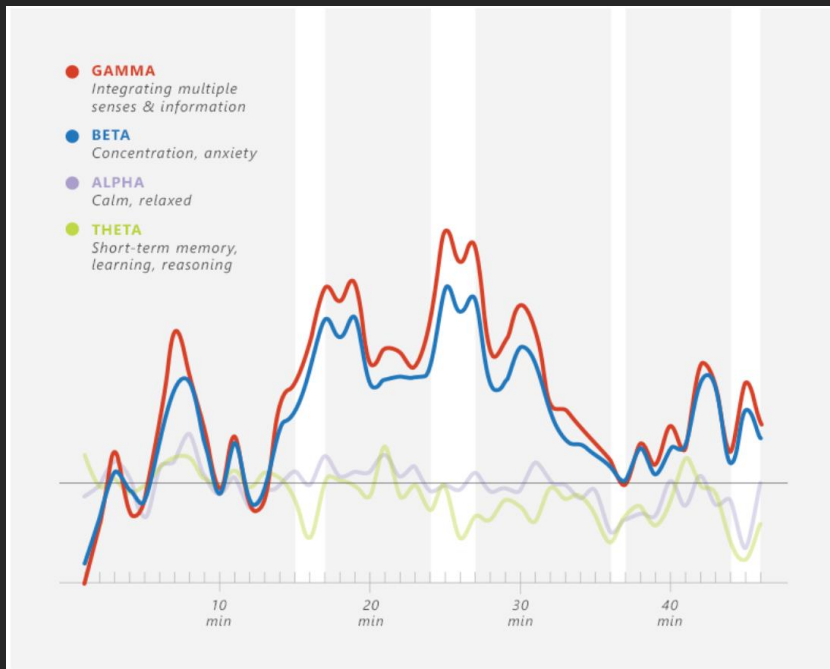
Microsoft in Higher Education and Market Reality



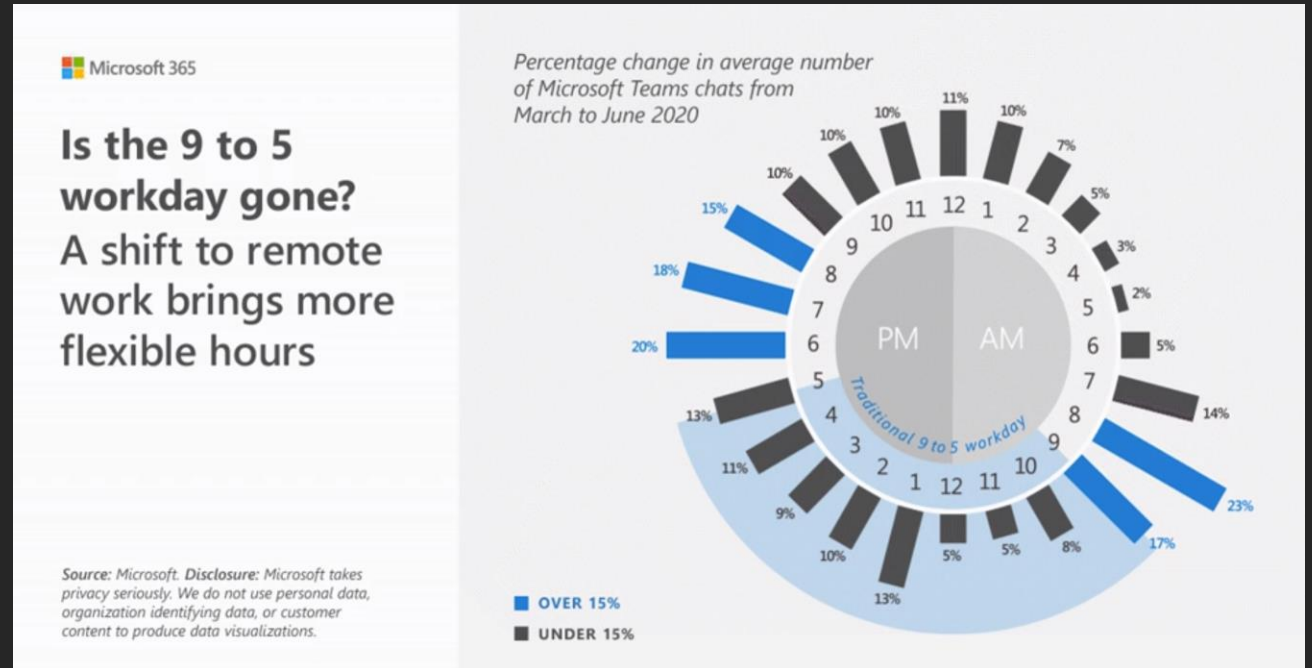
Give Yourself a Hand



Science says: You are tired



Teams says: You're working more





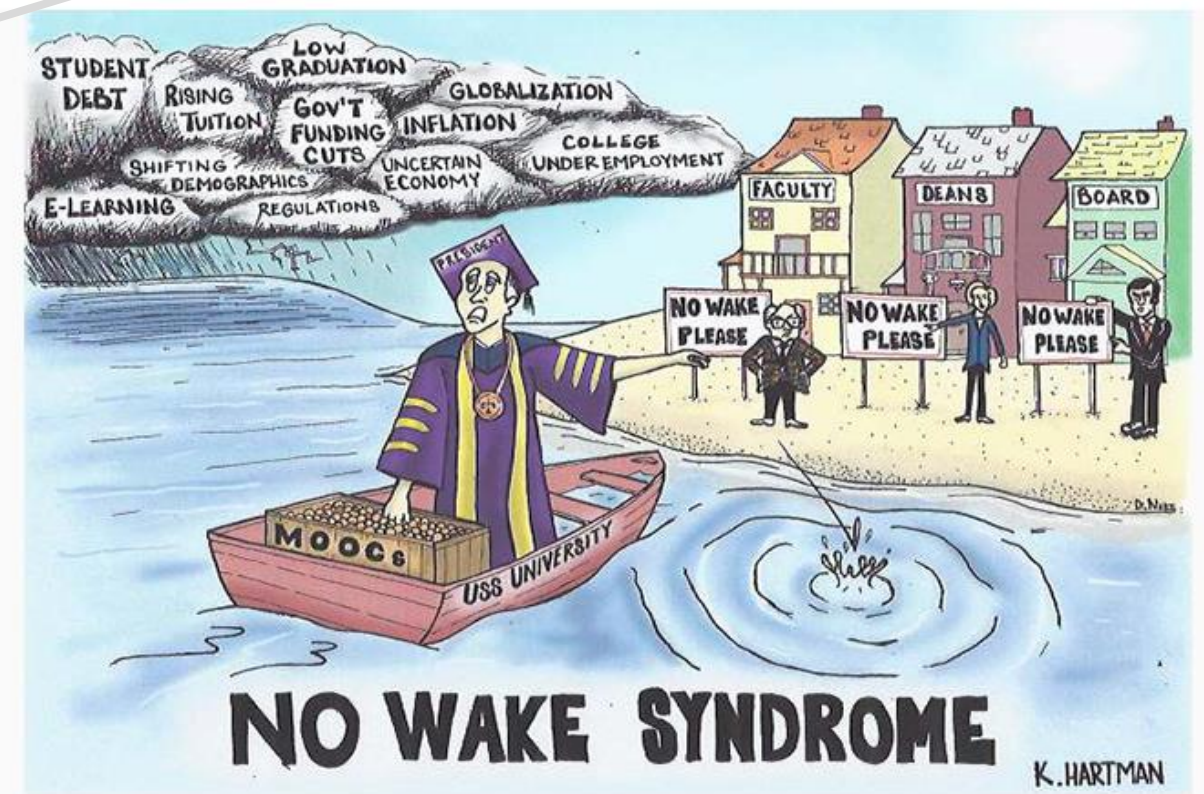
// February 11, 2013

The 'No Wake Syndrome'

College leaders must have a strong backbone to build a viable online program and be willing to handle the results if they pull it off, writes Kenneth E. Hartman, former president of Drexel's eLearning program.

By [Kenneth E. Hartman](#) // February 11, 2013

3 COMMENTS



NO WAKE SYNDROME

K. HARTMAN

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

Carnegie Mellon University

**HIGHER EDUCATION WAS ALREADY RIPE FOR
DISRUPTION. THEN COVID-19 HAPPENED**



**PRESENTATION AND CHOICE FUEL ACCESSIBILITY
– IN PERSON OR REMOTE**



**COMMISSION ADOPTS TWO NEW INITIATIVES FOR
BETTER EDUCATION, TRAINING & EMPLOYMENT
OPPORTUNITIES FOR EU YOUNGSTERS**



**AT LEAST 24 MILLION STUDENTS COULD DROP OUT OF SCHOOL
DUE TO THE CORONAVIRUS PANDEMIC, UN SAYS**

**U.S ECONOMY FACES \$15 TRILLION HIT AS A
RESULT OF SCHOOL CLOSURES, OECD DAYS**

THE WALL STREET JOURNAL.

WEIGHING COLLEGE'S COST AMID COVID

Students discuss if a remote education is worth the high price of tuition



**ED DEPARTMENT POSTS GUIDES TO
GOVERNMENT-SUPPORTED ED-TECH PRODUCTS**

Forbes

**PANDEMIC'S IMPACT ON HIGHER EDUCATION GROWS
LARGER; NOW ESTIMATED TO EXCEED \$120 BILLION**



**CAMPUS CLOSED
UNTIL FURTHER NOTICE**



REMOTE LEARNING

BUSINESS AS USUAL

REMOTE LEARNING
Vs
CAMPUS EXPERIENCE



REMOTE EVERYTHING & HYFLEX EXPERIENCE



Secure Learning Platforms

Accessibility

Learning Experience System

Personalized Learning Experiences

Digital & Micro Credentials

Data Informed Decision Making

Innovation through Collaboration

Device as a Service



WE NEED A GREAT

DIGITAL STRATEGY

EDUCATION STRATEGY

FIT FOR THE DIGITAL AGE



DIGITAL TRANSFORMATION IS ABOUT

PEOPLE



Who is in the Center?
We can do better

(STUDENT FOCUS)

LEARNING

TEACHING

(INSTITUTION FOCUS)



Technology can't replace human experiences



CORONAVIRUS
and the **CLASSROOM**  **HOW SOME COLLEGES ARE GETTING IT RIGHT**





@ 00:40
a most human emotion: **Envy**

CO and the
SOME COLLEGES ARE GETTING IT RIGHT

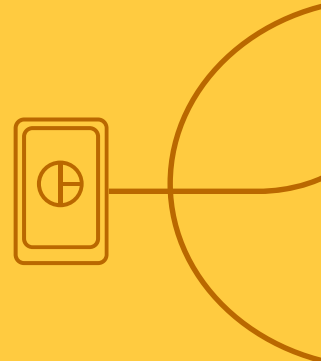
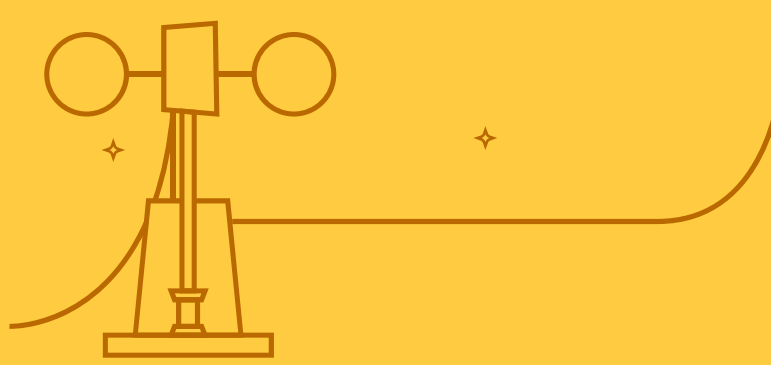


Microsoft's mission

Empower every person and every organization on the planet to achieve more.



Morehouse College



MOREHOUSE COLLEGE

EMPOWERING STUDENTS IN RESPONSE TO COVID-19

- Understand challenges faced in a remote environment
- Ability to move quickly
- Access and equity
- Provide inspiration
- Partnerships of purpose
- Education and training



MOREHOUSE

Solutions Overview



Solutions Overview

Optimized for HyFlex Environments

Inking

- Instant digitization means everyone has access and can learn and collaborate sooner

Low sight accessibility

- Windows now knows when the “Fn” key is depressed
- Moved “mute button” from F4 to F2 (F4 is closes apps and caused confusion)
- Added tactile bumps on F4 and F8 to assist hand orientation

Stereo speakers & Dual far-field mics

- Professors and students can move while presenting
- Improves inclusion via more accurate subtitles and translations

5/8MP front and back cameras

- High quality video makes collaboration more natural

One device to manage

- Don’t need separate whiteboard, document camera, webcam, or mic
- Fewer components to manage at an overall lower cost



Multi-layered protection from Microsoft from chip to cloud

Every layer of Surface is built and maintained by Microsoft, giving you control, proactive protection, and peace of mind throughout the device.



Microsoft Endpoint Manager*

Secure, integrated, management solution including Microsoft Intune with DFPI, Microsoft Defender Advanced Threat Protection, and Azure Active Directory.



Windows Hello for Business

Replace passwords with strong two-factor authentication through credentials using biometrics or PIN.



Windows 10 Pro

Built-in security features and automatic updates, including BitLocker and cloud-powered intelligent security to protect your devices from modern threats.



TPM Chip

Discrete or firmware TPM chips help protect your most sensitive information.



UEFI

Surface Unified Extensible Firmware Interface (UEFI) is built and maintained in-house, open-source, automatic, and consistent, minimizing risk and maximizing control before the device even boots.

* Sold separately

Surface Laptop Go



FEATURES:

Powerful performance with the latest 10th Gen Intel® Core™ Processors

All-day battery life up to 13 hours²

From empty to full fast with Fast Charging—up to 80% in just over an hour.³

Instant On for quickly getting back to where you were

Simplified security, with Fingerprint Power Button with Windows Hello and One Touch sign-in

Radiant Omnisonic speakers

Dual far-field Studio Mics

Front-facing 720p HD camera

Industry-leading typing comfort with full-size keyboard and precise trackpad for easier navigation

USB-C® and USB-A ports for connecting to displays, docking stations, and more

Weight: 2.45 lb. (1,110 g)

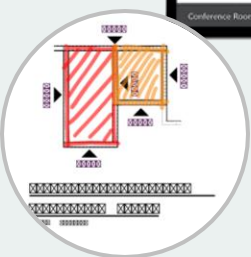
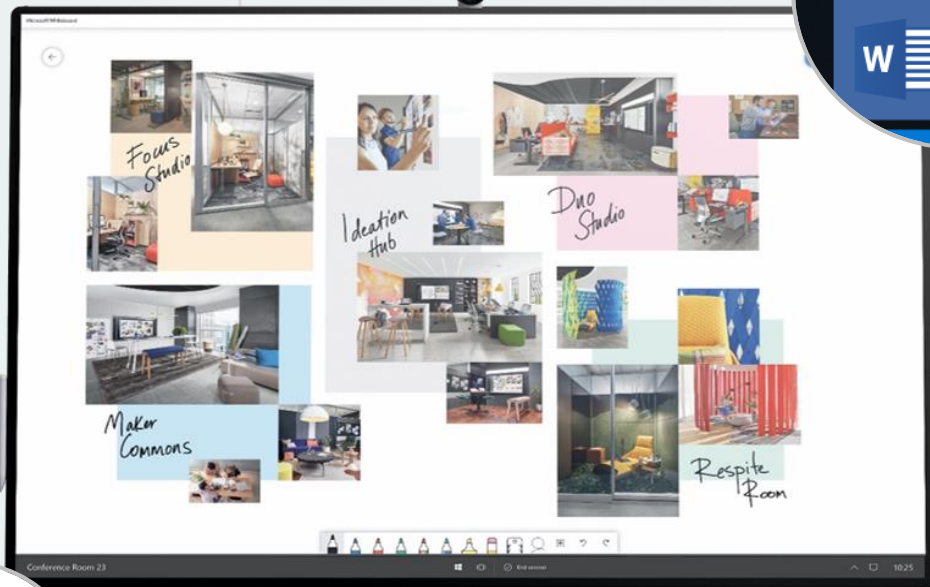
Vibrant 12.4”⁵ PixelSense™ touchscreen display with 3:2 ratio, for more screen space to work naturally

Windows 10 Pro for advanced security protections, enterprise-level manageability, and enhanced productivity tools

EDU	I5/4/64	I5/8/128	I5/8/256	I5/16/256
MSRP	\$550	\$700	\$900	\$1,100

Microsoft Whiteboard

Office 365 apps



Industry apps like Drawboard BullClip²

Surface Hub 2 Pen

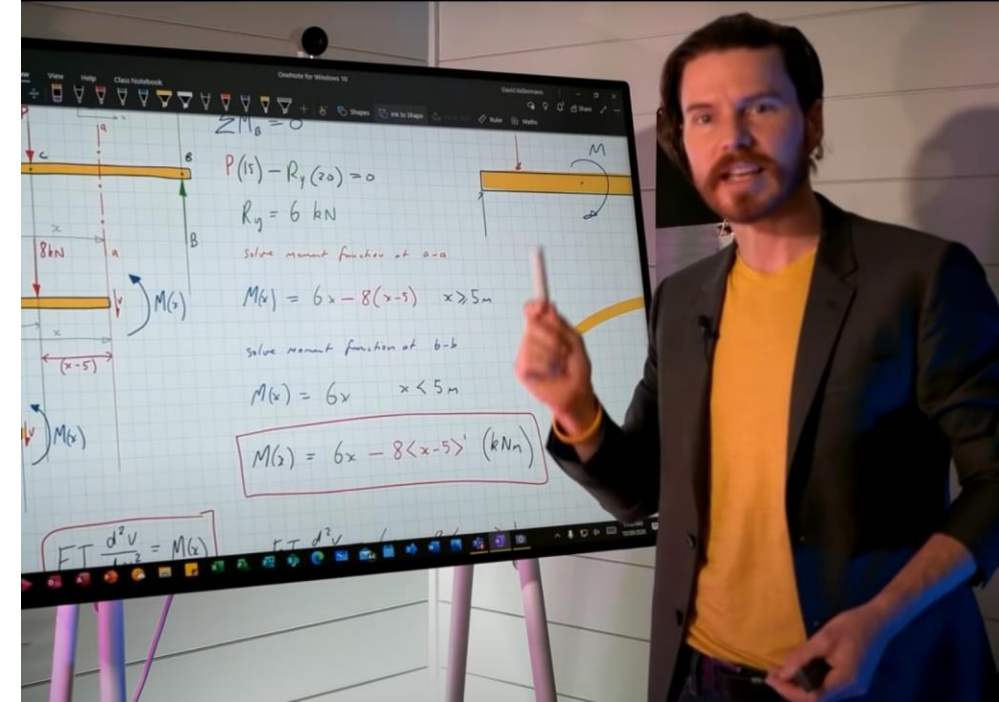
Surface Hub 2S

Optimized for HyFlex Learning

Interact naturally with Surface Hub 2 Pen¹ and touch, and sign into Surface Hub 2S to grab your OneDrive files or project wirelessly with Miracast.

Teach Classes naturally with Microsoft Whiteboard, a persistent digital canvas that teams can contribute to anytime, anywhere—across devices.

Use the apps you need—take advantage of native integration with Office 365,² Edge, and leading third-party apps.³



Our Surface family

Hub

The revolutionary all-in-one digital whiteboard, meetings platform, and collaborative computing device.

Pro X

Connect nearly anywhere, any time. Wherever the day takes you, you'll be a step ahead with Surface Pro X.

Go

The lightest, most affordable Surface 2-in-1, with a 10.5" touchscreen. Available with LTE Advanced.

Studio

The most immersive and powerful Surface desktop, with a 28" fully adjustable touchscreen.

Laptop

The perfect everyday laptop is now even faster. Choose from two durable keyboard finishes and 13.5" or 15" touchscreens.

Duo

Two ultra-thin, high-resolution touchscreens open to reveal new possibilities on a mobile device.

Book

Our most powerful Surface yet in a laptop form factor, with 13.5" or 15" detachable touchscreen.

Pro

The iconic Surface 2-in-1, now even faster and more versatile, with USB-A and USB-C®.

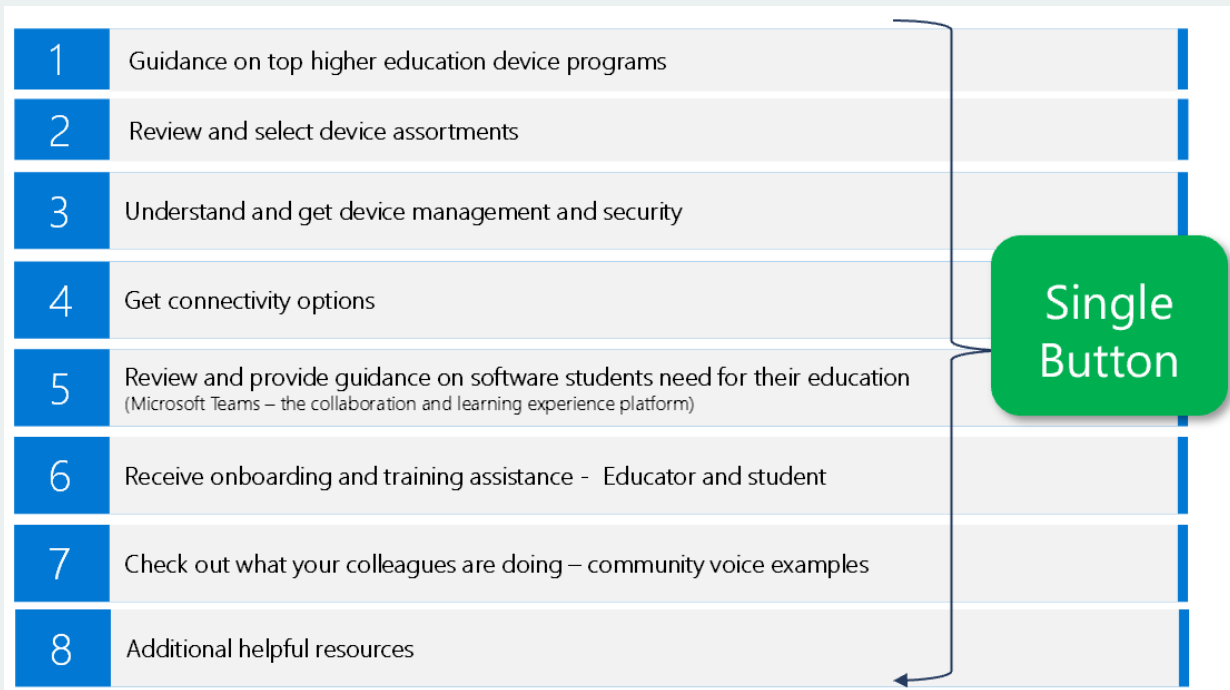
Laptop Go

Get sleek style, performance, and battery life in our lightest Surface laptop, at an exceptional value.



Device Possibilities Hub – Higher Education

A single button that takes you to the portal of possibilities



Partnerships with top Education Forums / Communities

End to end journey

Device **assortment**

Security, device management

Connectivity options - help students in need

Complimentary software, apps, Win 10, Edge browser

Accessibility

Onboarding assistance for IT

Free educator, student training, other free PD

Funding Opportunities

The CARES Act expires December 31, 2020

Promos and Offers:

Hero Devices



Device	Savings
Surface Laptop 3 15"	Save \$100
Surface Pro 7	Save \$200
Surface Book 3 13" & 15"	Save up to \$300

Bundle Offers



Bundle	Savings
Laptop 3 13" + Surface Dock	Save up to \$250
Surface Pro 7 + Type Cover	Save up to \$200

LTE Devices



Device	Savings
Surface Pro 5 with LTE Advanced	Save up to \$220
Surface Pro X with LTE Advanced	Save up to \$270



Get started now

1

Explore the Device Possibilities Hub

aka.ms/DevicePossibilitiesHub

2

Get deployment assistance with FastTrack

microsoft.com/FastTrack

3

Explore the Surface family

surface.com/business

4

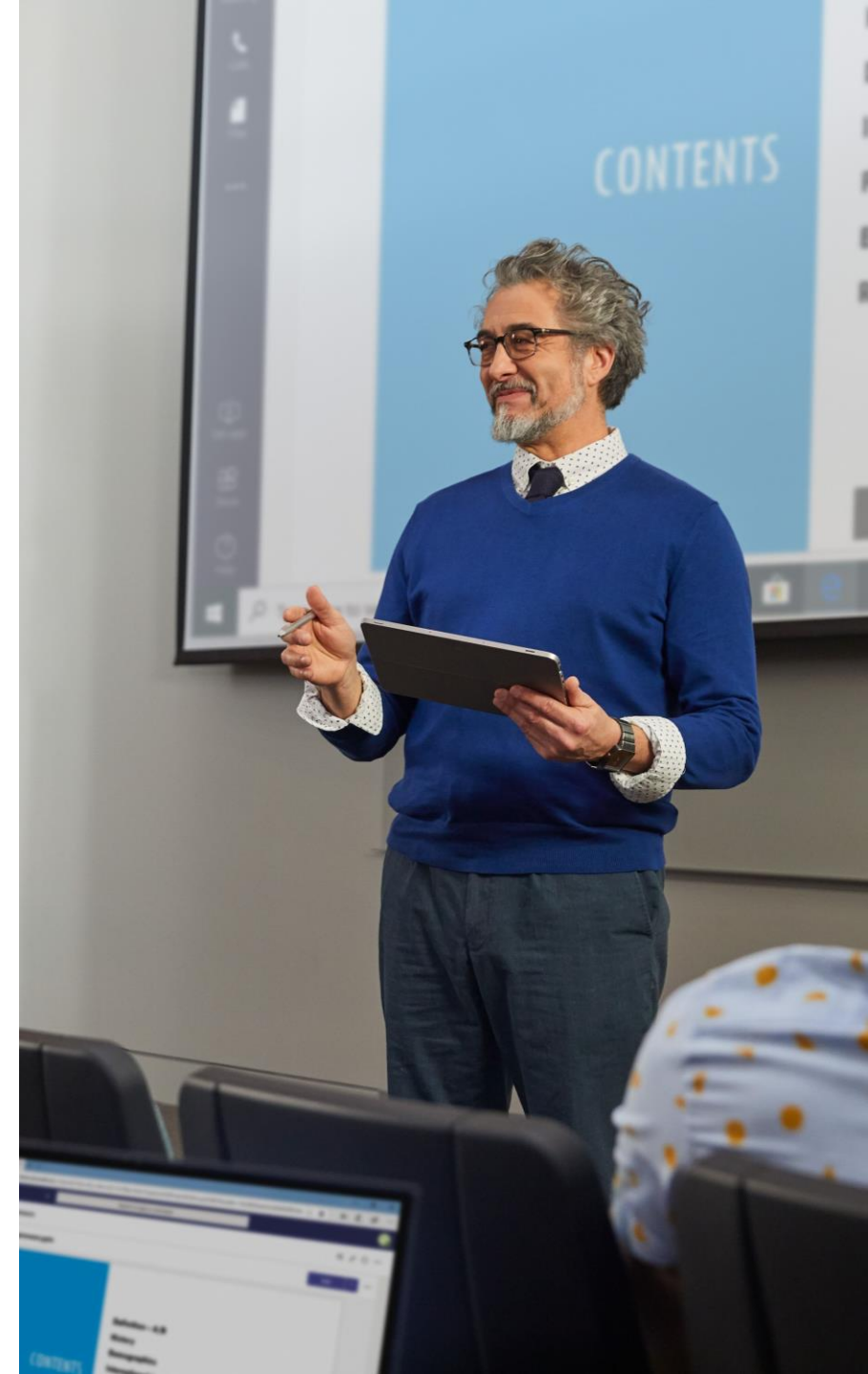
Try out a Surface Laptop Go in your organization

USSurfaceEDUHelp@microsoft.com

5

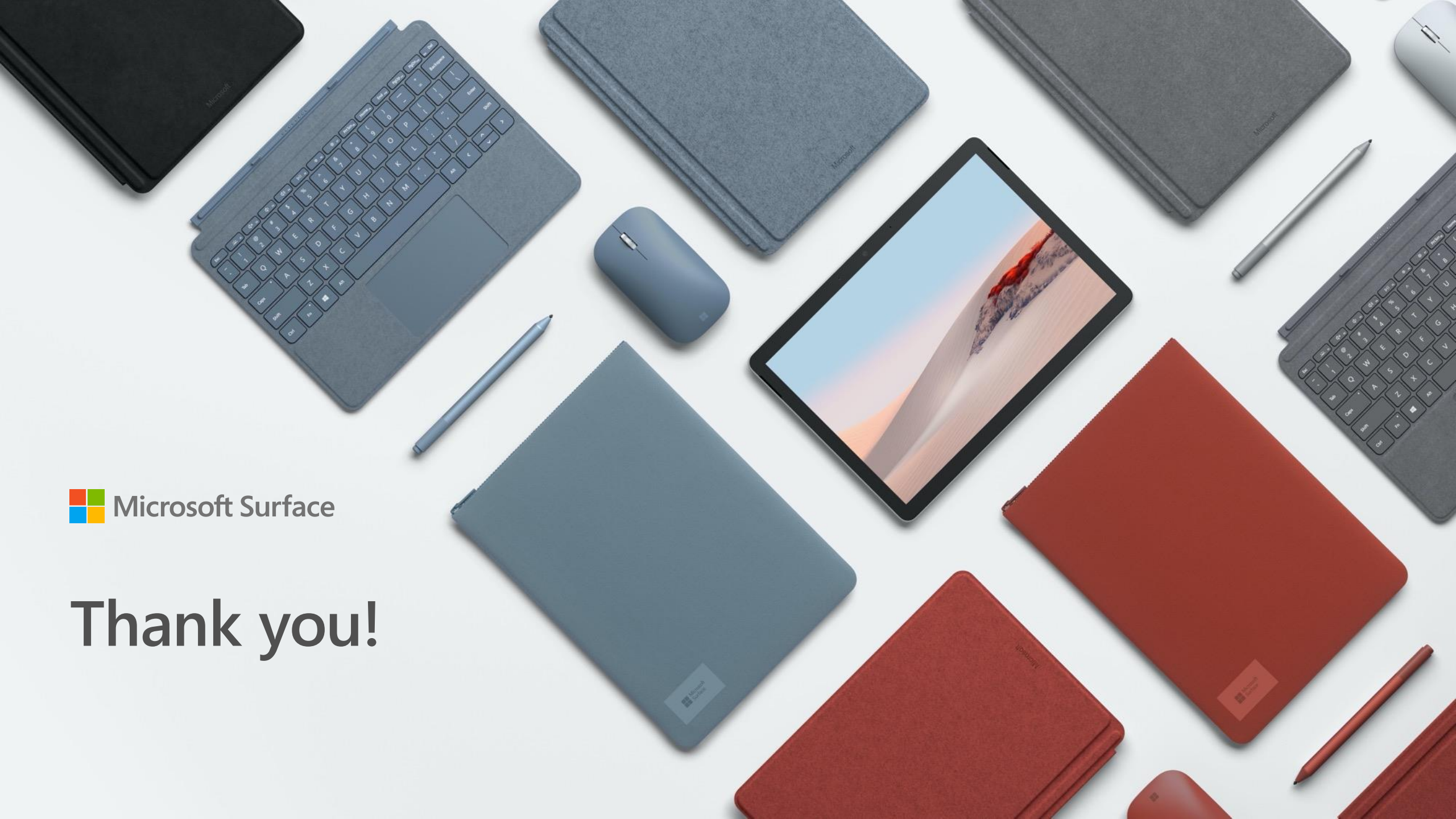
For more help, email the US Surface EDU team

USSurfaceEDUHelp@microsoft.com





Questions?



 Microsoft Surface

Thank you!

