

State of Continuing Education 2022

Driving Sustained Impact

modern
campus

Engagement
Evolved



Today's Speakers



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The State of Continuing Education Report

modern[®]
campus
Engagement Evolved[®]

The
evolution[®]
A Modern Campus Illumination

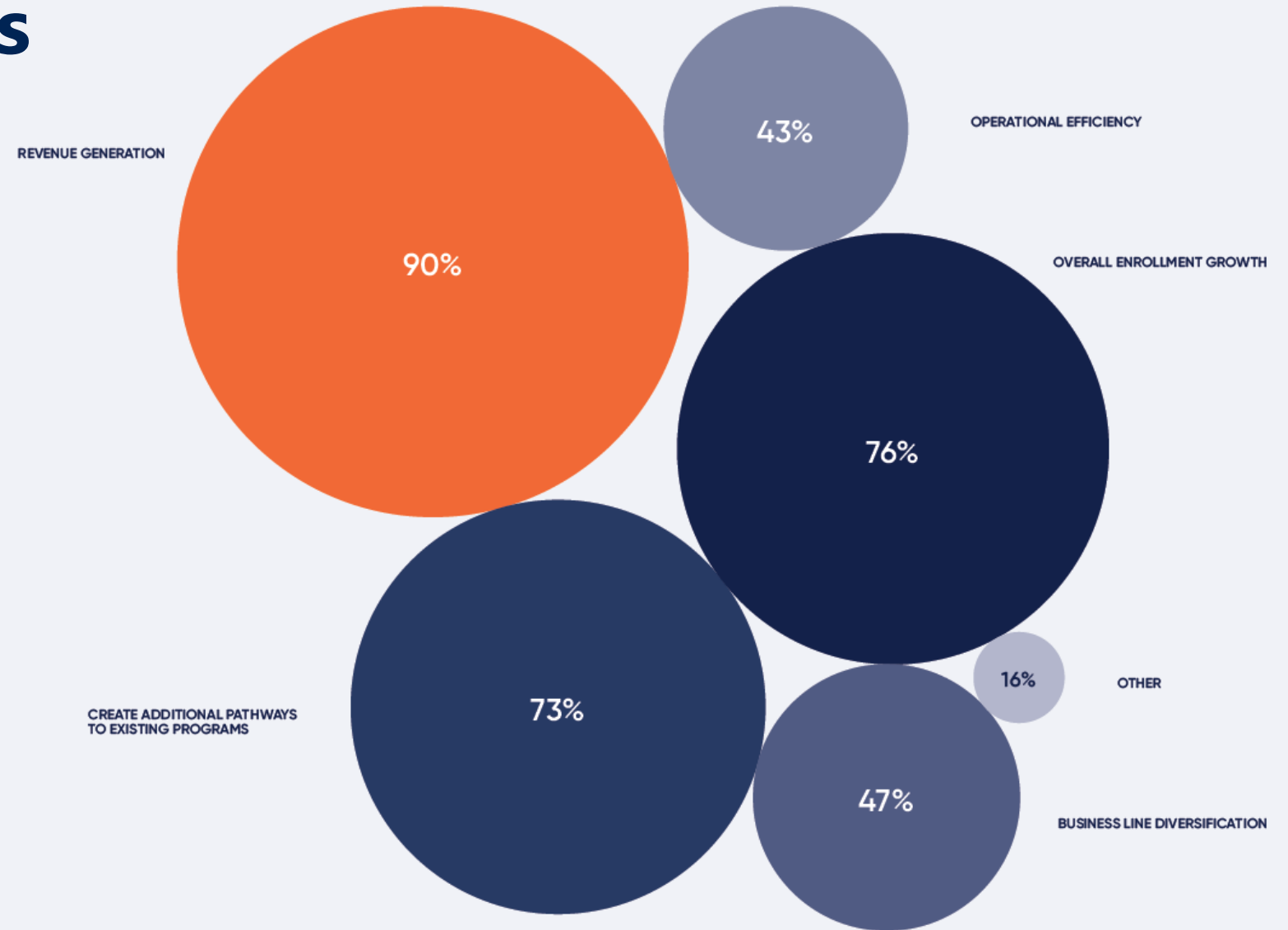

UPCEA[®]
Leaders in Professional, Continuing
and Online Education

Key Findings

From the State of Continuing Education 2022

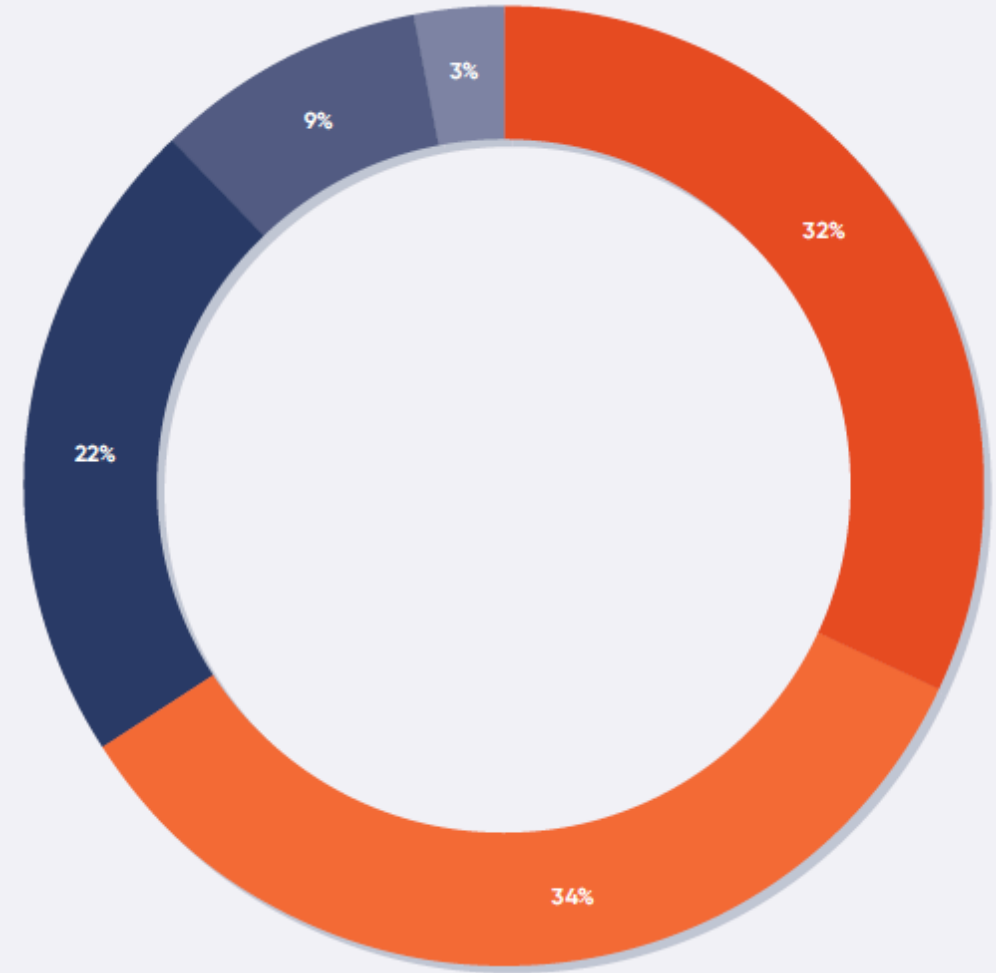
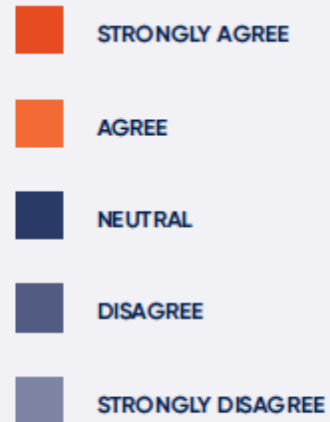
Business Drivers

Revenue and Enrollment Growth



Support from Senior Leadership

Scaling and Expanding PCO Programming



The Role of CE Has Expanded Since the Pandemic



- Our role has expanded: there's more opportunities to collaborate and expand offerings than before
- Our role has diminished: main campus faculties are developing non-degree and online offerings in isolation
- Our role is unchanged: we're effectively operating as we were before
- Not Sure

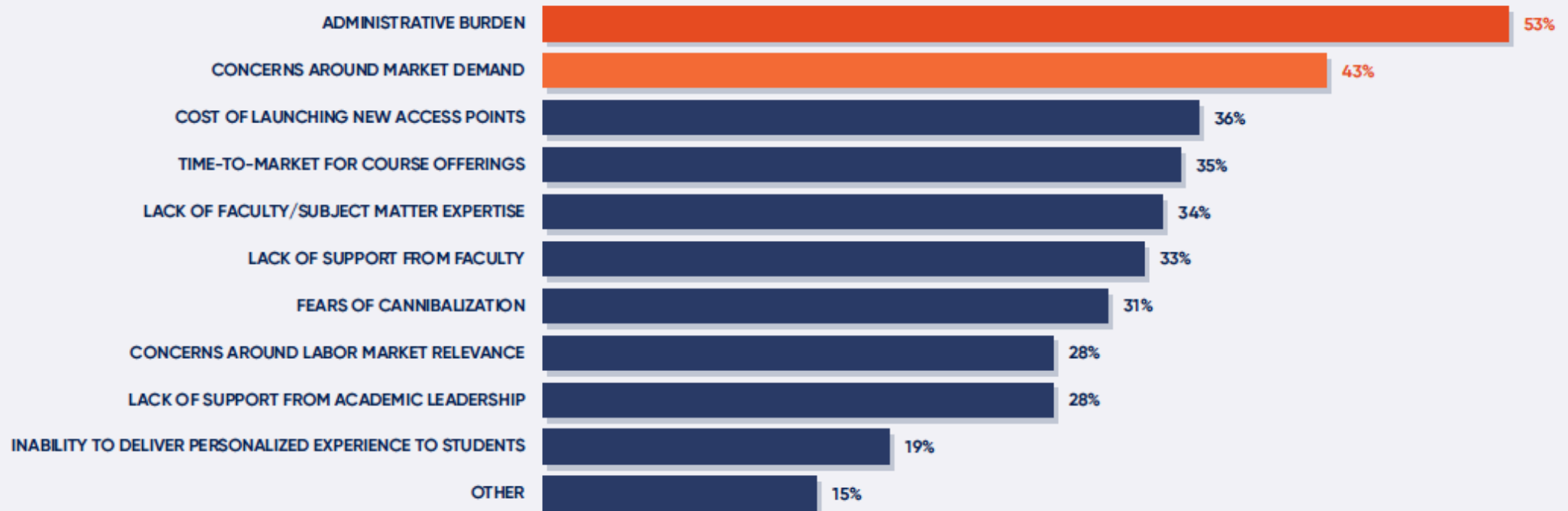
Poll



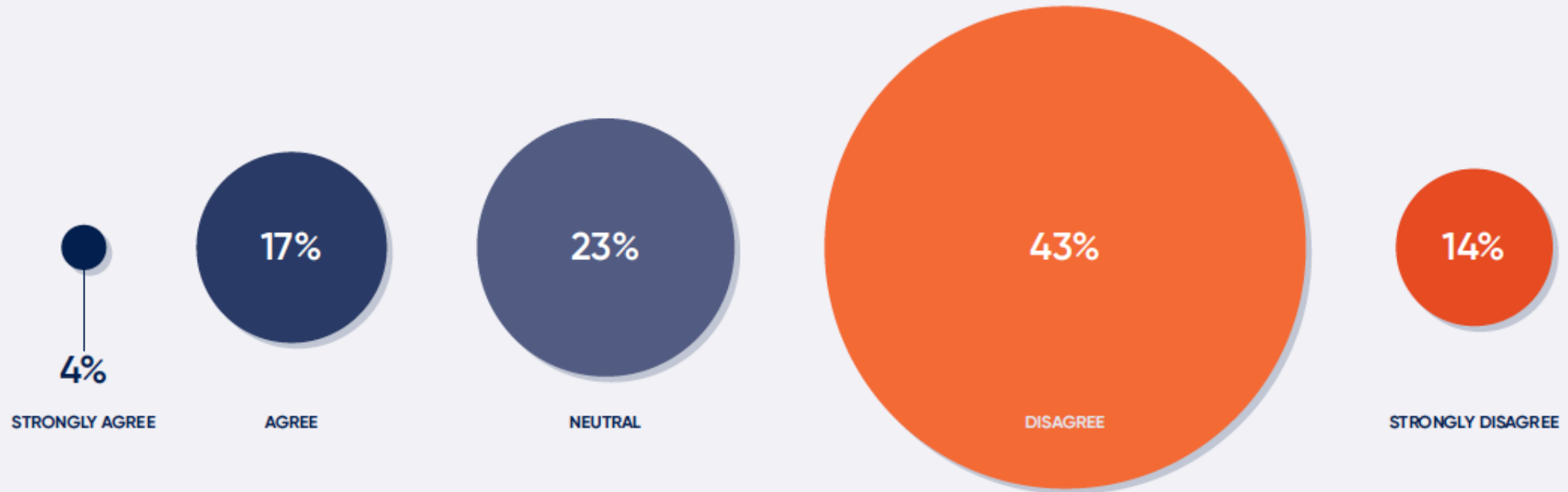
Have you seen the role of continuing, professional, workforce and online education expand since the pandemic?

Obstacles to Scale: Administrative Burden

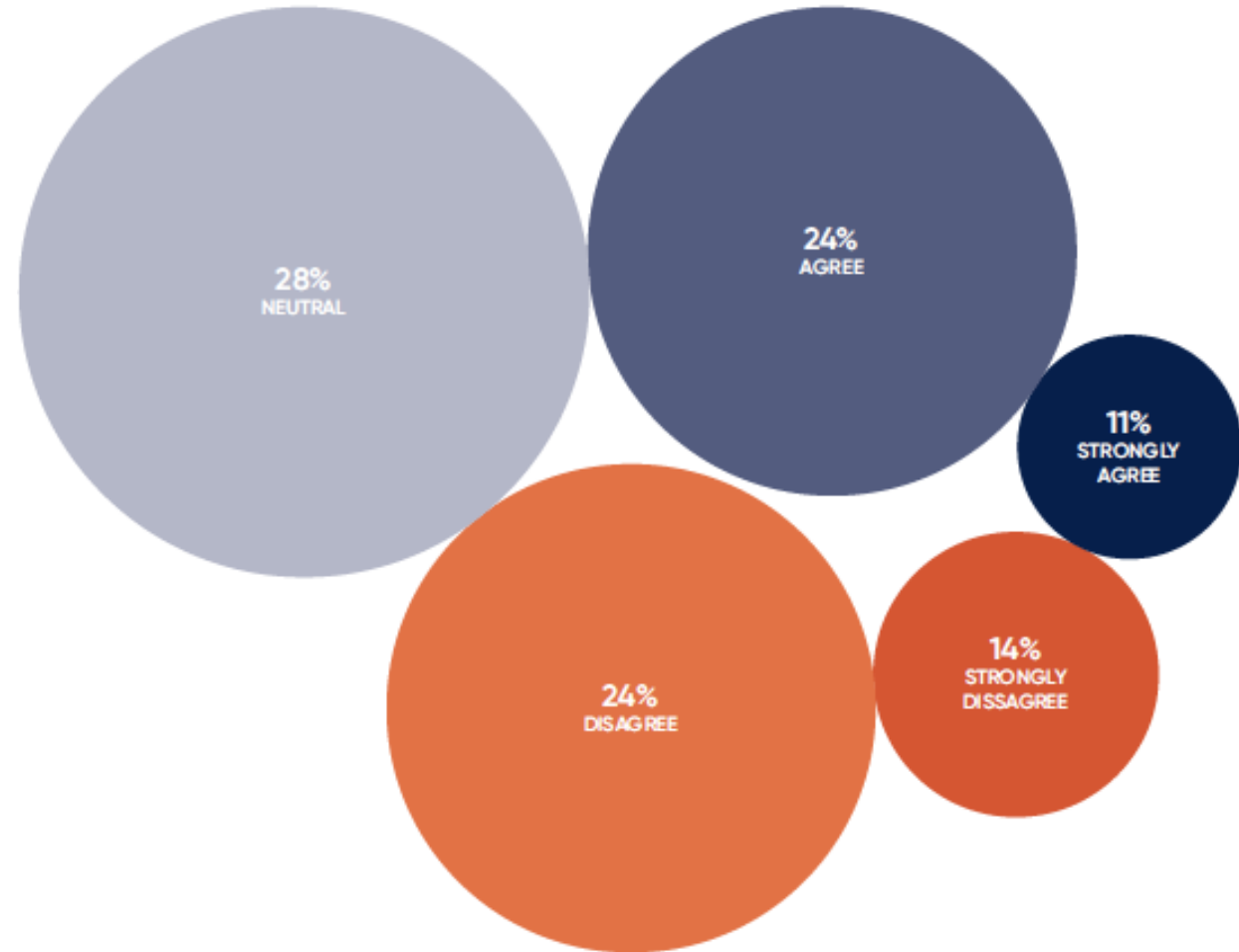
FIGURE 11: GREATEST CHALLENGE FACED BY PCO UNIT FOR SCALING OR EXPANDING COURSES – CATEGORICAL



PCO Unit Has Appropriate Staffing to Execute Institution's Goals for the Unit

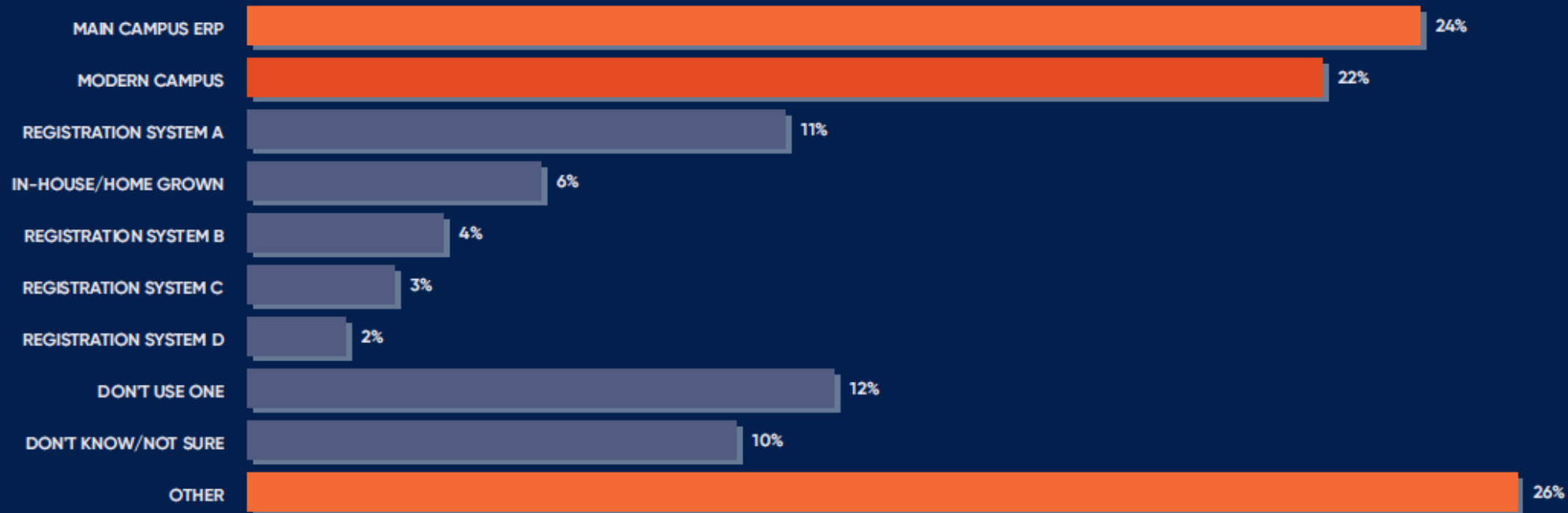


Access to Real-Time Enrollment Data for PCO Students



Continuing Education is “Making Do”

Registration System Used by PCO Unit



Poll

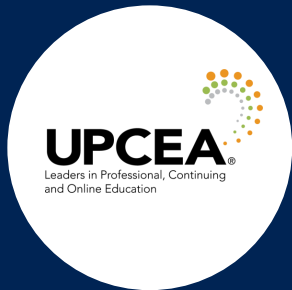


Do you feel your continuing, professional, workforce or online education initiatives are resourced to scale?

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State of Continuing Education 2022

MODERN CAMPUS.COM/STATE-OF-CE-2022



Panel Discussion

What's Next for Continuing Education?



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