



# More Human With Tech: How to Build Relationships that Last

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# The **Student Journey** Has Evolved



Curious  
Youth



Prospective  
Applicant

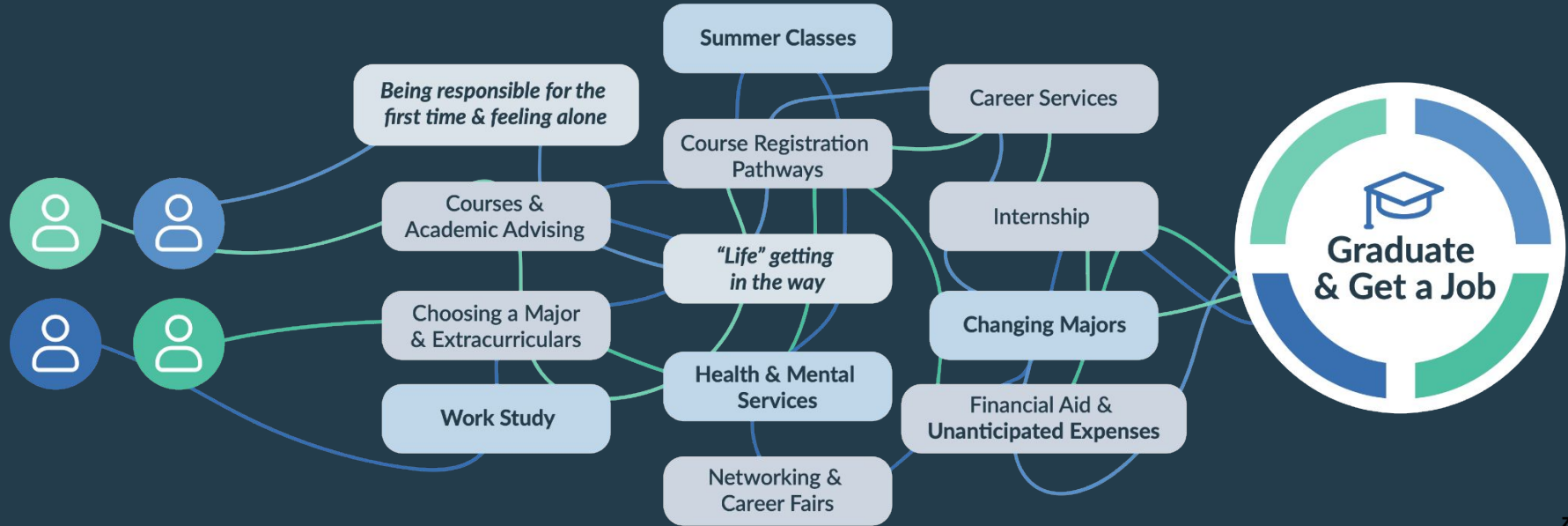


Current  
Student



Engaged  
Alumni

# The Student Journey Today



## POLL QUESTION

**What type of technology do you currently use to build relationships with students?**

## POLL QUESTION:

# What are your students struggling with currently?

*Select all that apply.*

## POLL QUESTION:

# What are your or your institution's most pressing challenges?

*Select all that apply.*

# Meet Our Panelists!

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