



THE FUTURE OF ONLINE LEARNING:

Developing Highly Connected Experiences



Agenda

- 1) Introductions
- 2) Trends in Online Learning
- 3) Q&A

Slides will be shared along with the recording after the webinar

Introductions



Dr. Kurt Hoffman

Senior Vice President of
Instruction and Student Affairs



Dr. Roxanne Russell

Director of Online
Education



Dr. Kim Oppelt

Director of Advocacy
and Community





Dr. Kurt Hoffman

Senior Vice President of
Instruction and Student Affairs



ALLEGANY COLLEGE
of MARYLAND

About Allegany College

- **Founded in 1961** in western Maryland, foothills of Appalachia
- **Two campuses:** Cumberland MD and Bedford PA
- 3,248 FT and PT students
 - Half enrolled in 1 of our 22 career programs
- 80% are first-generation
- 90% receive financial assistance
- 220-bedroom student housing
- 2015 Brookings Institution study ranked ACM in **top 20 community colleges** in ROI



Dr. Roxanne Russell

Director of Online Education



About Columbia Mailman School of Public Health

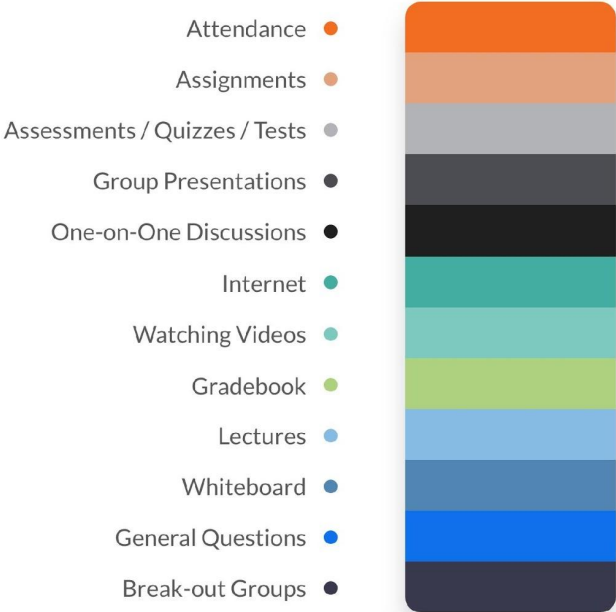
- **Founded in 1922:** Celebrating our Centennial this upcoming school year
- **Ranked # 4** among national Public Health Schools
- **Six academic departments** offering MPH, MS, DrPH, PhD and post-doctoral training
- **2020 Enrollment:**
 - Columbia University: 31,455 students
 - Mailman School of Public Health: 1,517 students
 - Because of boom in interest in Public health, we are expecting record high enrollment this school year.



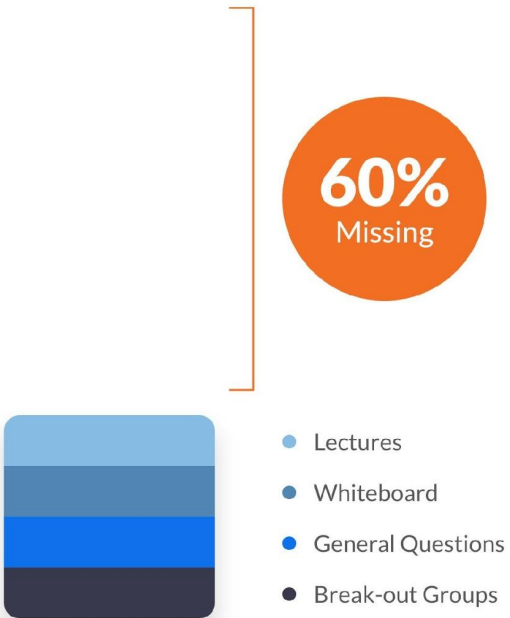
About Class

Gaps in the Virtual Classroom Environment

What instructors do in a physical classroom:



What instructors do in a virtual classroom today:





The first essential synchronous learning application that allows instructors to deliver an in-person classroom experience online.

zoom



Teaching & Learning Tools

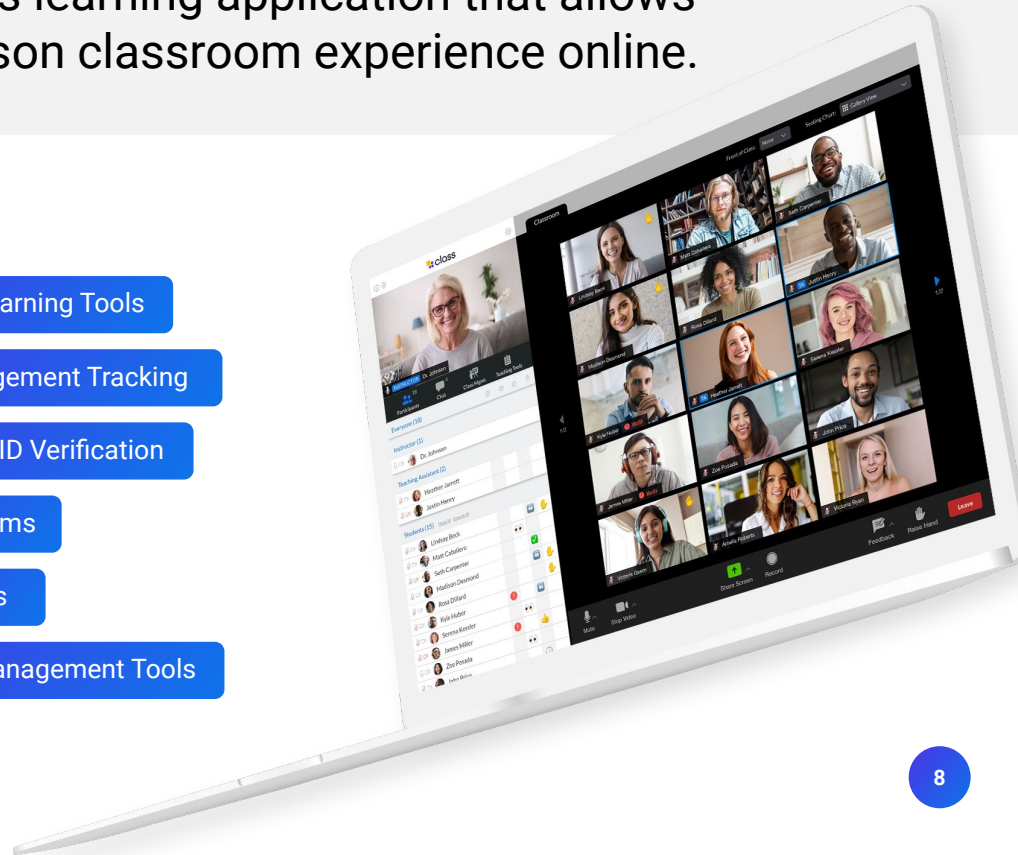
Student Engagement Tracking

Attendance & ID Verification

Proctored Exams

Seating Charts

Classroom Management Tools





Trends in Online Learning

Post-COVID Expectations

Looking ahead, institutions will take advantage of online synchronous learning to provide:

FLEXIBLE

options for faculty & learners

ACCESS

to quality education, anywhere

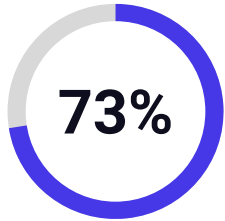
INNOVATIVE

workforce preparation

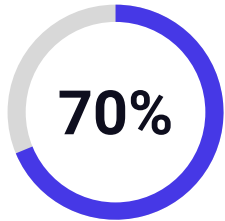


Higher Education Online

Demand is High, Engagement is Lacking



73% of students want to take some fully online courses in the future.¹



70% of faculty surveyed are concerned about their ability to deliver engaging, high-value learning experiences in online settings.²



¹ <https://www.insidehighered.com/news/2021/04/27/survey-reveals-positive-outlook-online-instruction-post-pandemic>

² https://eiperspectives.economist.com/sites/default/files/eiu_microsoft_higher_education_report.pdf



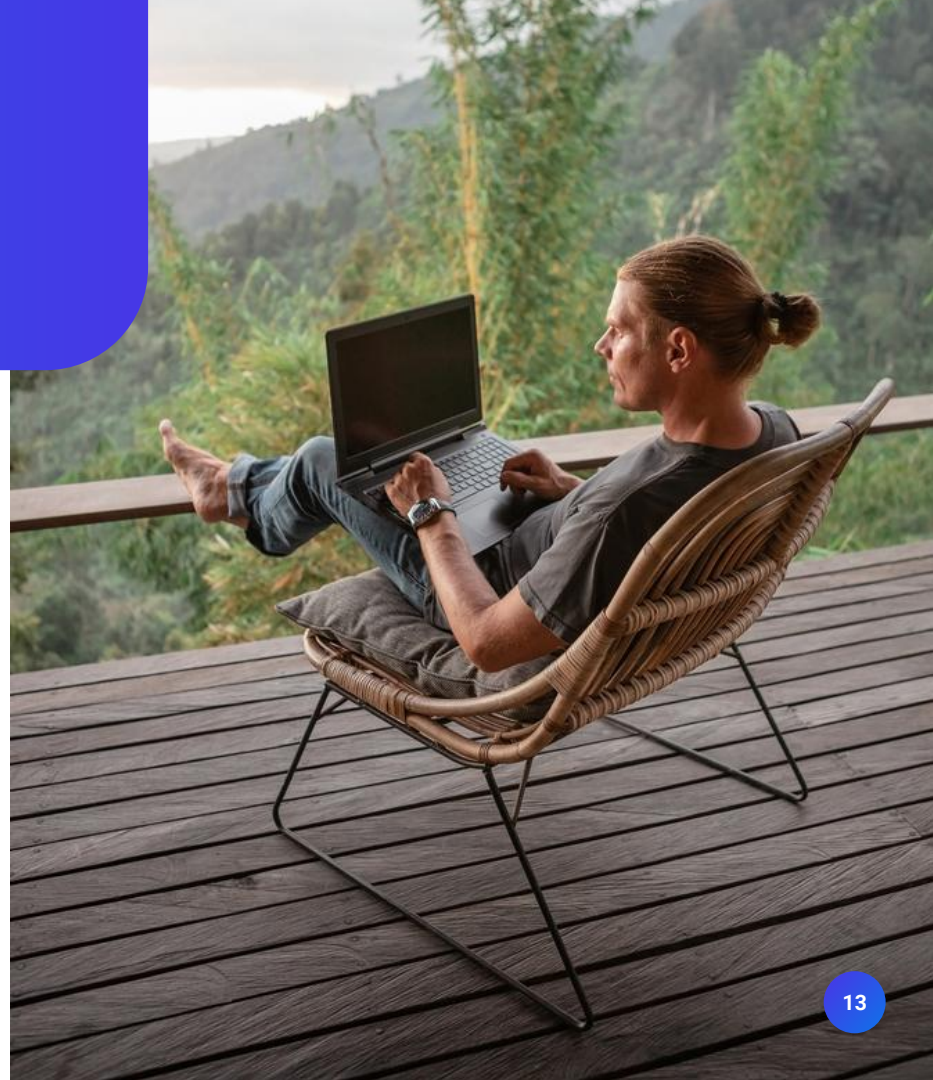
67%


of college learners
have completed some,
if not all, of their
course activity on their
mobile phones.

<https://educationdata.org/online-education-statistics>

Expand Physical Reach

- Leverage the expertise of instructors regardless of location
- Provide greater access to unique populations of students





“In an online class, discussion forums become very critical, and presence and participation become equivalent. The format means everyone participates.”

Cindy Gallatin

Chief Digital Learning Officer
Quinnipiac University

Redefine the Student Experience

- Build communities online that expand students' horizons
- Establish stronger relationships with current students and alumni networks





Only 13%

of Americans strongly agree that college graduates are well-prepared to succeed in the workplace.

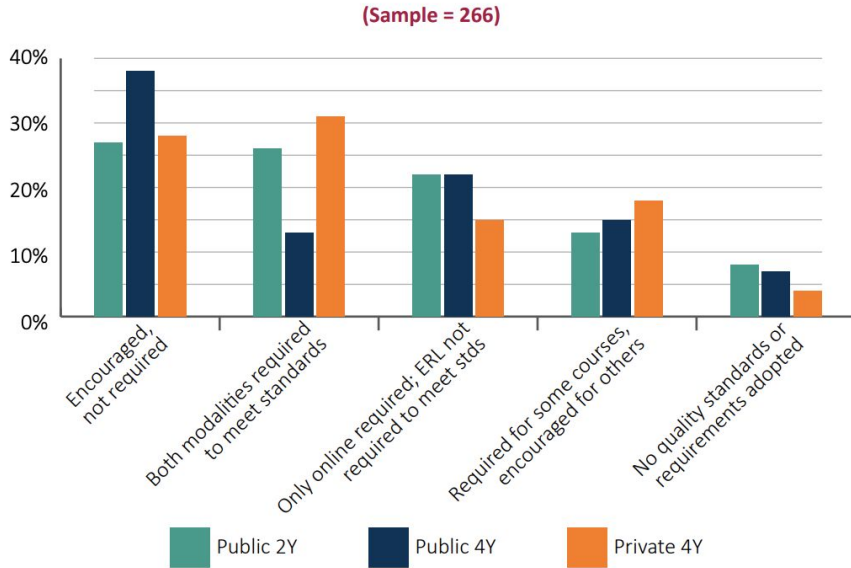
<https://news.gallup.com/opinion/gallup/182867/america-no-confidence-vote-college-grads-work-readiness.aspx>

Prepare the Emerging Workforce

- Re-architect programs to align with industry trends
- Brand your mission to align with competitive skills in the workplace



Meeting Quality Standards by Institutional Type in Fall 2020



43%

of institutions plan to require all remote courses to meet a common set of quality standards.

Focusing on Analytics & Outcomes

- Focus on student outcomes including engagement, enrollment, and success
- Real-time analytics help instructors adapt their course and address the needs of individual students





Add Teaching & Learning
Tools to **Zoom**

Learn more at **class.com**

Q&A

Please use the Q&A feature to submit additional questions for our panelists