



## Agenda

- Current enrollment results
- Post-pandemic strategics & tactics
- Technology adoption
- The future of marketing & recruiting
- Q&A



## Introduction to Panelists



Mollie Cecere

VP, Enrollment Management &
Corporate Partnerships
Carlow University





**David Eby**VP, Enrollment & Marketing
New England College





Michael Graham

VP, Operations & Technology
National Louis University





James Sparkman
Partner
Alpha Education





Becky White
Sr. Account Executive
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