logitech

EXPLORING FLEXIBLE EDUCATION MODELS

For Student and Institutional Success

June 2, 2022 | 11 am PT / 2 pm ET

HOUSEKEEPING ITEMS

Ask Questions
Anytime Using
the Q&A interface

Slides & Link
to Recording
Will be Emailed

Tell Us How We
Did in the Survey

For Your Chance
to Win Brio
Webcam!

SPEAKERS

Jerrod Thomas
Portland State University
Senior Director of Academic
Technology Services

Jami Moyer
Steelcase
Experience Leader

Roseanne Cohen
Logitech | Public Sector
Industry Solutions

THE CHANGING EDUCATION LANDSCAPE

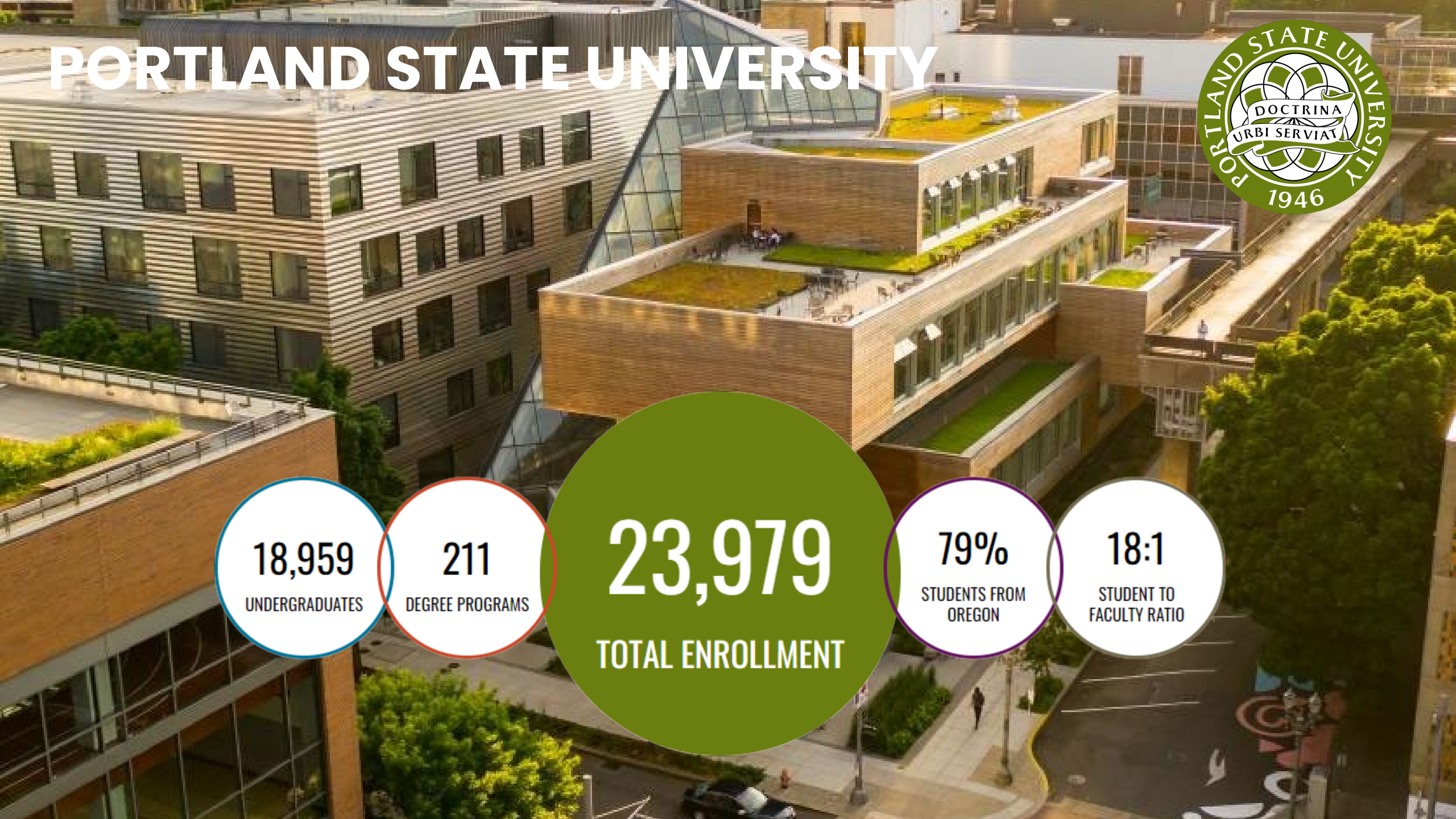
2022 Top 10 IT Issues: The Higher Education We Deserve

Shared Vision, Shared Strategy

Student Success as Institutional Success

The Sustainable Business Model

PORTLAND STATE UNIVERSITY



The impact of student and staff expectations on learning models.

PORTLAND STATE UNIVERSITY

Fully integrated distance learning classrooms and production rooms became obsolete due to maintenance costs. 2020 forced shut down forced pivot to online learning, need ability to meet student demand for more flexible access to learning from a variety of campus environments that would be viable for many years to come.

141 Classrooms: Logitech Tap Base Bundles for Zoom supporting 145 “Attend Anywhere” class sections. 150 Logitech Conference Rooms equipped with Rally Plus, Rally Bar, Scribe Whiteboard cameras

“Attend Anywhere” offers a new modality of learning to support student success. Student survey revealed 80% of students said it increased their confidence they could complete the course. Proactively addressed business needs at University level, standardized rooms simplify deployment, management and reduces maintenance costs.

Kristyna Wentz-Graff / OPB

“It was the fastest technology adoption we've ever seen for our faculty population, and the most uniform adoption of a technology ever.”

Jerrod Thomas, Senior Director
Academic Technology Services
Portland State University

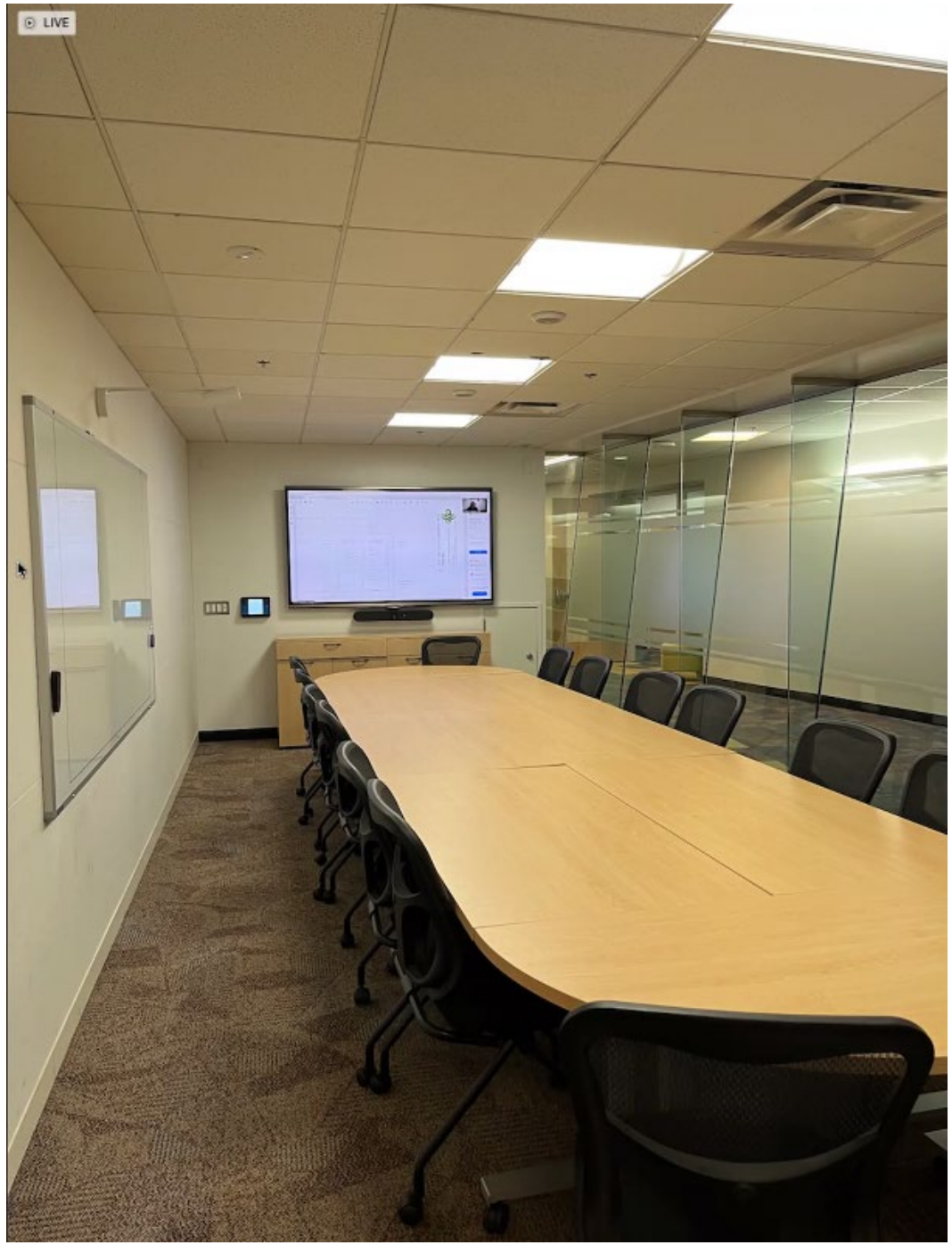
Creating engaging and equitable hybrid environments.

LIVE
CORVETTE CLASS
MCRN LIGHT FRIGATE
MCRN
Rocinante
Conference Room
221

LIVE

200A
CONFERENCE
Tardis
Conference Room
Tardis
POLICE BOX
POLICE BOX
POLICE BOX
Genre: Science fiction
Type: Time machine/spacecraft
Function: Travels through time and space
This Space is for
Department Use Only
Portland State
Office of Information Technology

LIVE


LIVE

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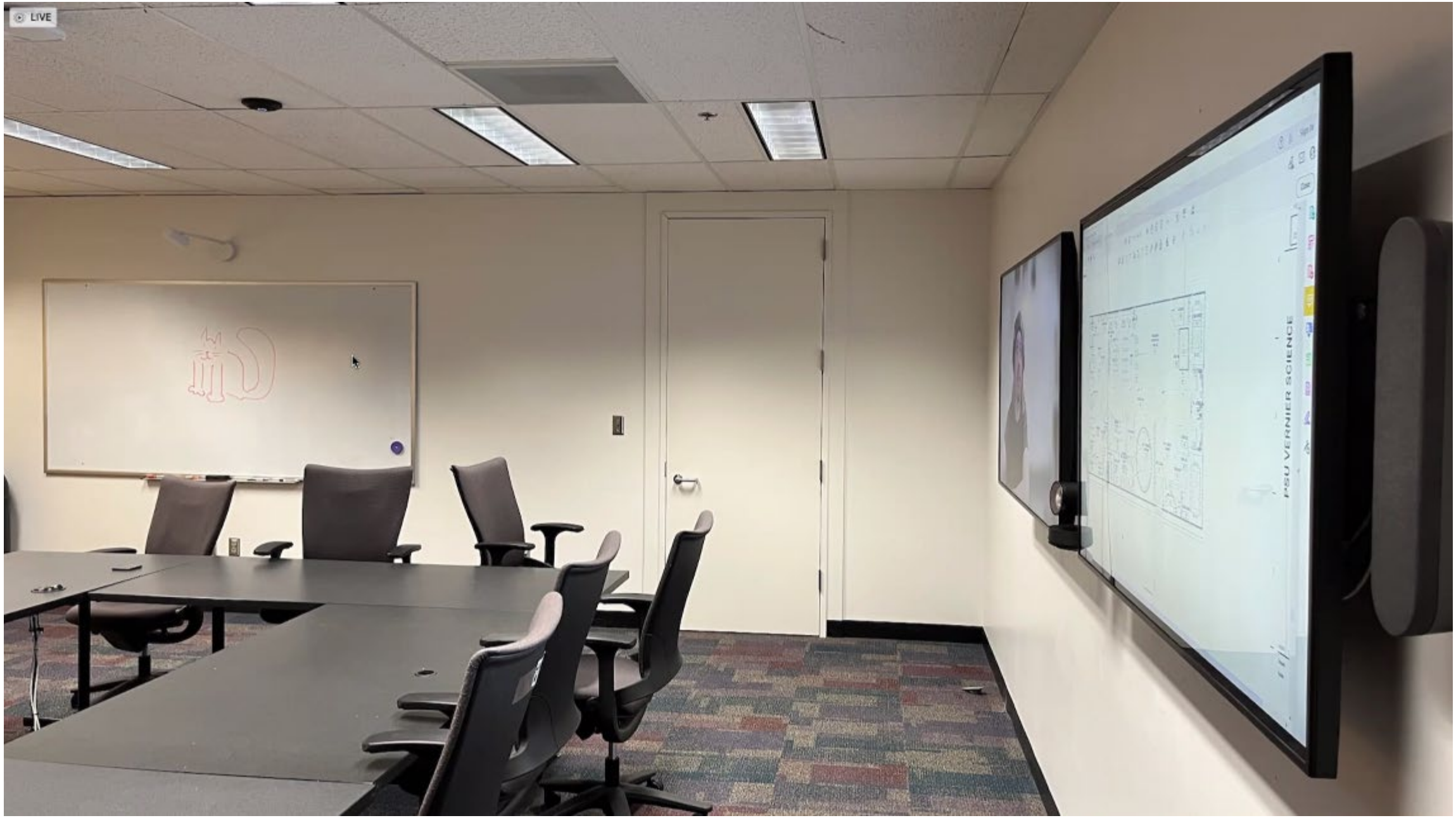
LIVE


LIVE
PSU VERNIER SCIENCE

LIVE

EXPLORING HYBRID CLASSROOMS WITH STEELCASE

What's next for the future classroom?

7 LESSONS FROM LOGI

#1

LISTEN & OBSERVE

OUR CUSTOMERS ARE LEADING THE WAY

[Hamilton College Blended Classroom Tech Demo]
Posted by: Forrest Warner, Hamilton College, Clinton, New York

DUKE UNIVERSITY

Solution flexible enough to support hybrid teaching in a variety of settings, relatively low-cost, and made of components that could be repurposed once the pandemic ends.

50 Mobile Carts, Logitech Rally Plus Video Conferencing Kit, Zoom Room Licenses, 65” Display, iPad, Computer

The carts have been used by the Trinity College of Arts and Sciences, the Duke Law School, and the Fuqua School of Business. Additionally, the Pratt School of Engineering used the design to build another 10 carts.

Duke UNIVERSITY

“We basically put our conference room on a cart. In a matter of days, we deployed 50 additional rooms on campus that just happen to be on wheels. They are incredibly versatile and can be used in a variety of settings. They are simple to set up, monitor and trouble-shoot so they save time, and they are relatively low-cost. They’ve worked wonderfully."

Richard Mitchell
Office of Information Technology
Senior AV Design Engineer

RADFORD UNIVERSITY

Support live interactive discussions between in-class and remote participants as well as blended learning, without creating cognitive overload for participants, while being attentive to external infrastructure readiness.

Combination of flexible, standards-based solutions to include: Logitech MeetUp, Logitech PTZ Pro2, Logitech Swytch, Logitech Scribe, Logitech 930e, Logitech Brio webcam and Zoom Room licenses.

Flexible mobile and room-based video collaboration solutions easily adopted by staff, deliver multi-platform support, and support a wide variety of synchronous and asynchronous use cases (lecture capture, blended learning, LMS integrations, access to broadband, virtual testing, etc.)

RADFORD UNIVERSITY

"Video collaboration has enabled Radford University to deliver immersive experiences for our students that expands opportunities for learning, reaching participants around the globe in a way we've not experienced until now."

Donald Hall
Manager of Voice & Video

EXPLORE NEW PROGRAMS

80%
of esports student-athletes are first time participants in extracurricular activity

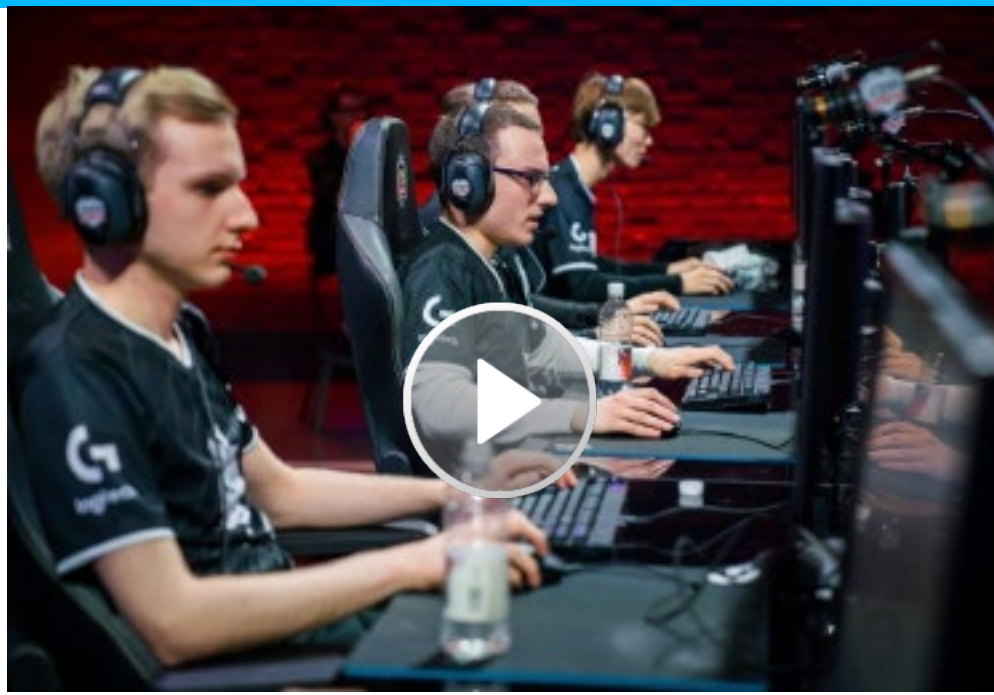
GPA

+1.7
increase in average GPA

10%
improvement in school attendance

WHY ESPORTS? Esports in schools is at the confluence of some of the most important drivers in education. A well implemented esports program can promote student engagement, inclusivity, college recruitment, and retention by blending online and offline campus experiences–which ultimately prepares students for future careers.

- 97% of boys and 83% of girls ages 13-17 identify as gamers.
- Expand critical thinking and Social Emotional Learning for students.
- Improve Communication Skills - One of the few sports that has constant communication and collaboration.
- Drive a passion for STEM programs - more than 60% of the League of Legends players major in STEM.



Dedication to peak performance and advancing play are attributes Logitech G shares with esports professionals. We are proud and humbled to support the best players, in addition to all players, around the world.

C925E

C930E

BRIO

PRO X GAMING HEADSET

PRO WIRED GAMING KEYBOARD

PRO WIRELESS GAMING MOUSE

#2

SIMPLIFY UX

SIMPLIFY HYBRID USER EXPERIENCES

SCRIBE
Content Sharing

- All size rooms
- Appliance/all-in-one
- PC-based

Rally Bar and ConferenceCams
Video Conferencing

- Any size rooms
- Meeting equity features
- Stylish and manageable

Tap Scheduler
Calendaring

- Zoom
- Robin

TAP Touch Controller
Simple, Consistent Control

- One-touch-join
- Consistent experience desk to conference room
- Sleek, easy set up

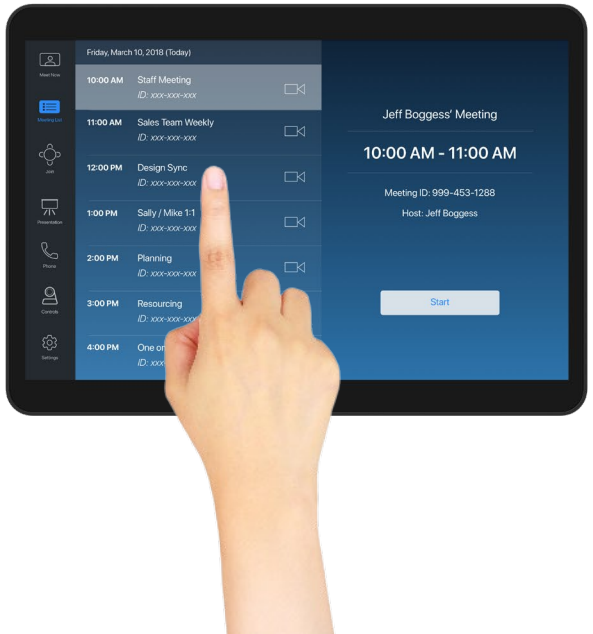
Accessories

- Mic pods
- Swytch
- Mounts

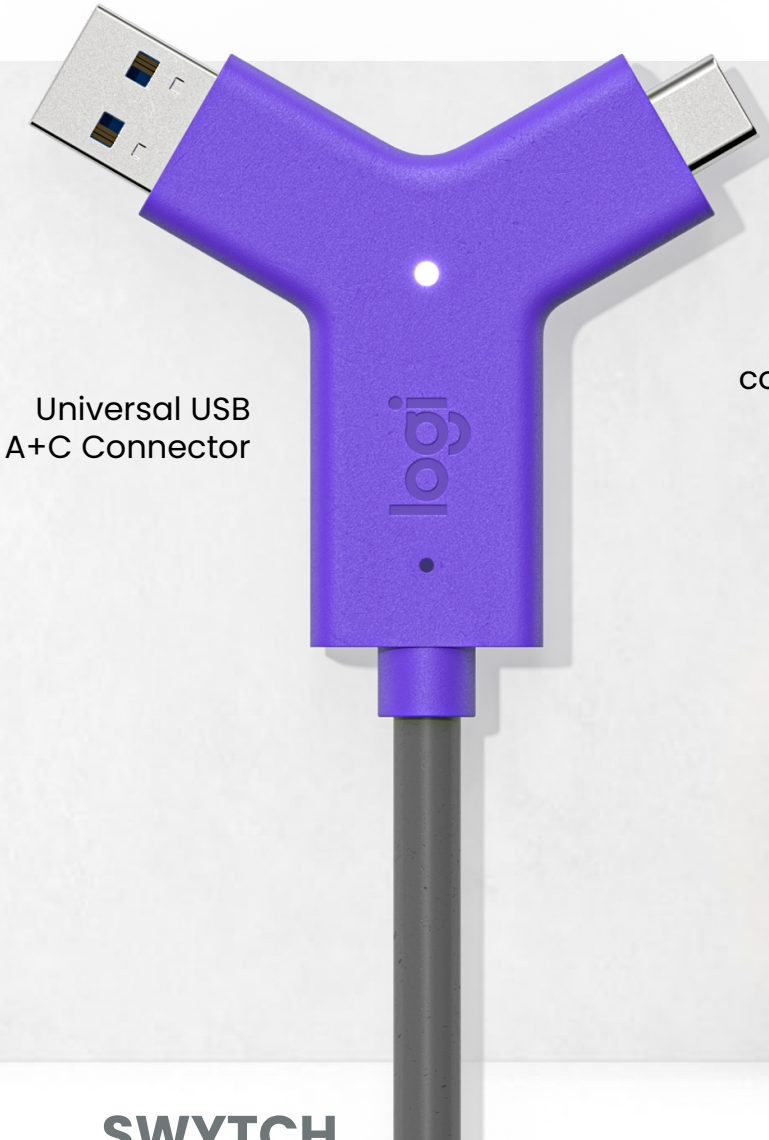
Logitech Services
Select and Extended Warranty

A SINGLE USER EXPERIENCE IN EVERY ROOM

Simplified user interface enables staff to focus on **curriculum**, **engagement**, and well being of **students**.



SUPPORT USER CHOICE



Universal USB
Type A+C Connector

USB Power Delivery
(Type C 60w)

Laptop audio plays through
conference camera speakers

Display & content sharing up
to 4K/60 fps

Camera resolution
up to 4K/30 fps

Magnetic dock

USB + HDMI on
one cable

Works with Tap rooms,
including Microsoft Teams
Rooms and Zoom Rooms

SWYTCH

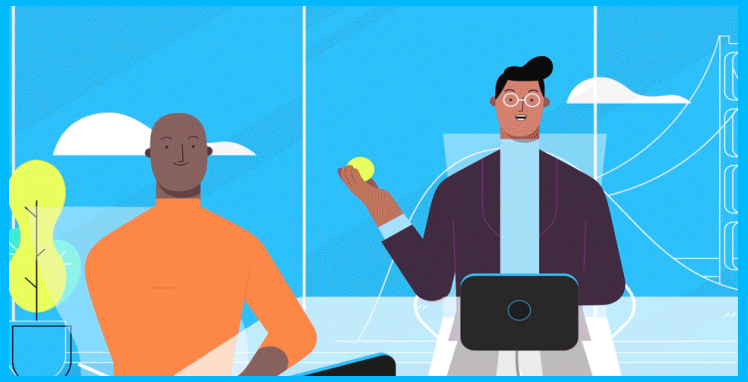
LOGITECH RIGHTSENSE:

Smart Automation for Better Video Meetings

Logitech RightLight™

Optimize light balance and color to prioritize the appearance of faces and render natural-looking skin tones, even in dim or backlit conditions.

Logitech RightSight™



Camera control automatically moves the lens and adjusts the zoom to comfortably frame meeting participants just right in rooms of any shape or size.

Logitech RightSound™

Improve voice clarity by suppressing background noise and echo, auto-leveling voices, and focusing on active speakers so that everyone in the meeting can hear and be heard.

LOGITECH CONFIDENTIAL

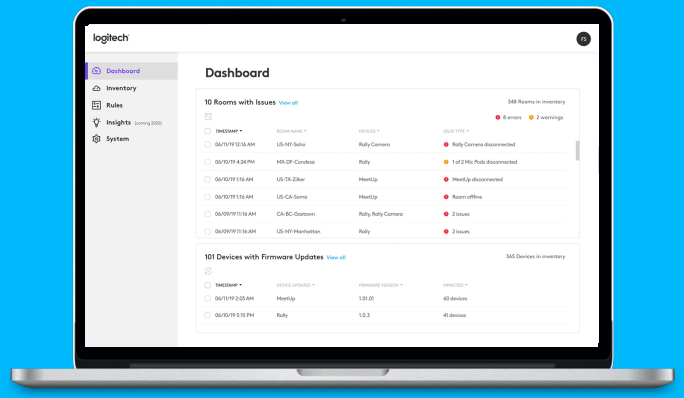
#3

STREAMLINE MANAGEMENT

LOGITECH SYNC:

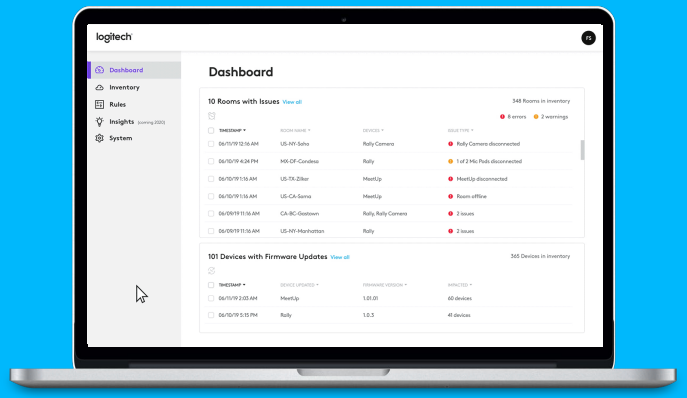
Seamless Administration and Control

MONITORING



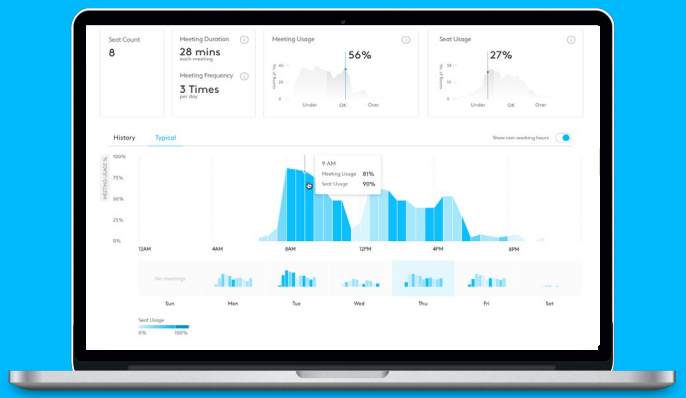
Check room and device status / info from anywhere

MANAGEMENT



Change product firmware and settings at scale

INSIGHTS



Measure room usage & technology adoption for better decision making

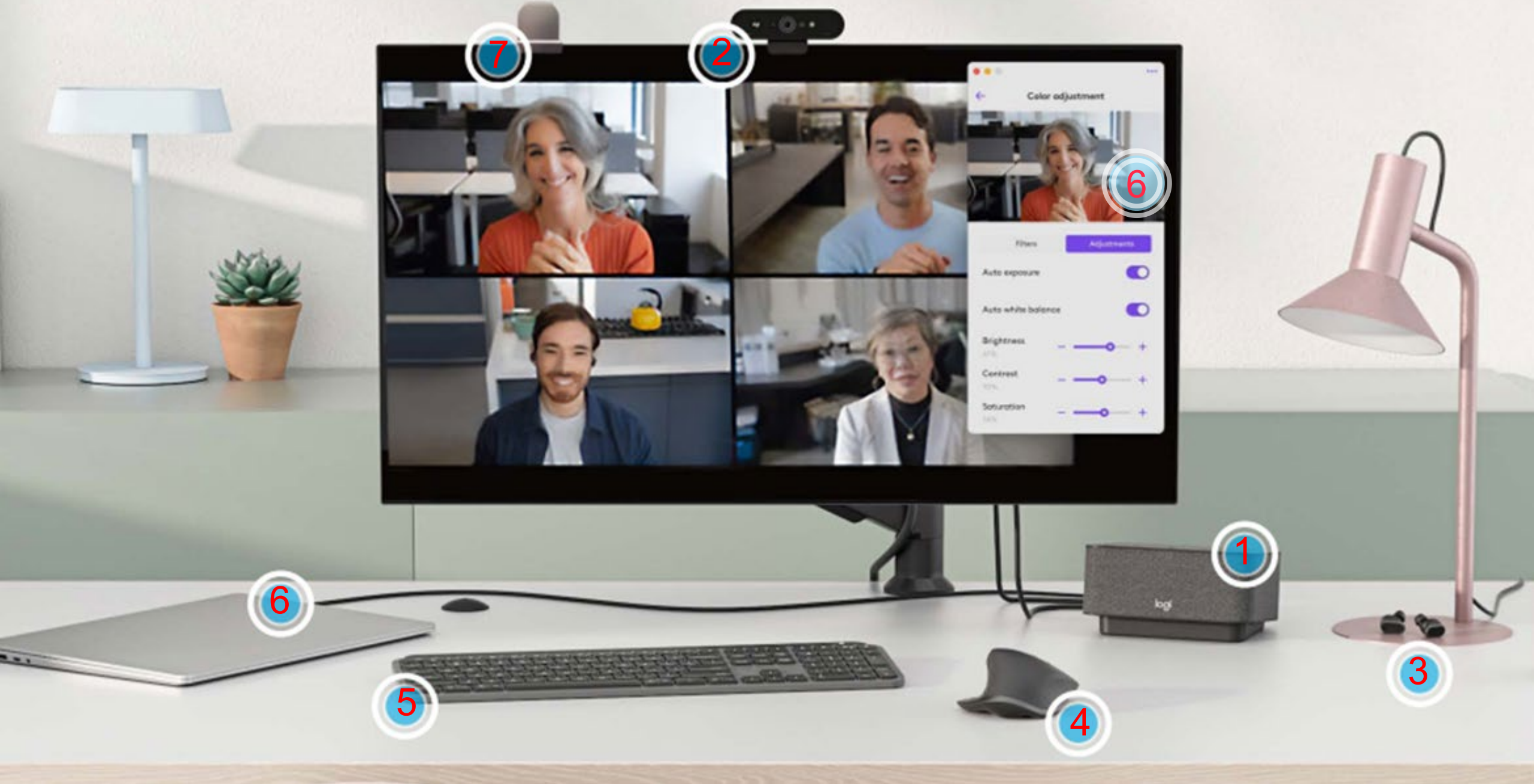
IDENTIFY SUPPORT LEVELS NEEDED

Protect investments, maximize value,
and ensure optimal performance.

#3

PROOF OF CONCEPTS

OPTIMIZE TEACHING & LEARNING EXPERIENCES



SCRIBE SUPPORT ENGAGING TEACHING & LEARNING EXPERIENCES

#5

BUILD COMMUNITY

EMPOWERING COMMUNITIES

HYBRID CLASSROOMS

BUSINESS PARTNERS

REMOTE EDUCATORS

Learning Management System

Microsoft Teams

Windows Hello

zoom

Google Voice

Meet

CISCO JABBER

BlueJeans

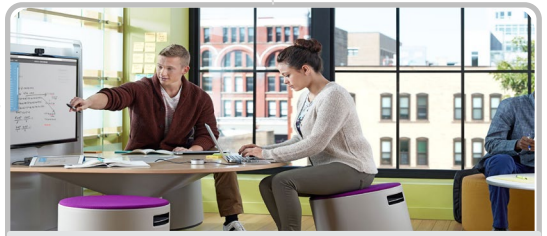
GoToMeeting

Skype for Business

ENRICHMENT PROGRAMS

PROGRAMS FOR ALL

UNIVERSITY HOSPITAL



LOCAL COMMUNITY COLLEGES

LOCAL HIGH SCHOOLS

#6

BUILD A FUNDING STRATEGY

LOGITECH GRANTS SERVICES PROGRAM

Unlock **funding** for **Logitech** solutions!

Our Mission

To help eligible organizations unlock funding for Logitech solutions that support vital community services and outreach programs.

PERSONAL COLLABORATION

CONFERNECE ROOM CAMERAS

ROOM BASED VIDEO COLLABORATION SOLUTIONS

BUILD YOUR IT FUNDING STRATEGY

Combined with traditional grants, relief funds are vital lifelines to higher education institutions in need of digital transformation, operational shifts, and technology investments.

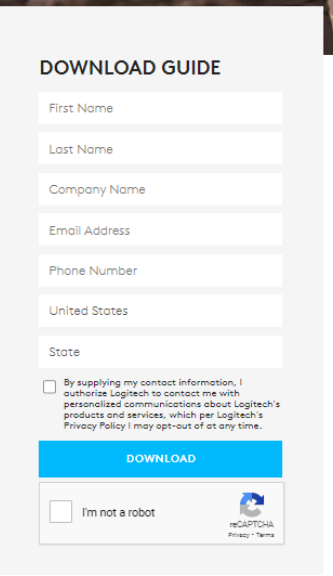
To help institutions develop a funding strategy for their technology needs, Logitech partnered with The Grants Office to create a **COVID Relief Funding Guide for Remote & Hybrid Learning.**

[DOWNLOAD GUIDE]

The global health crisis served as a catalyst for higher education institutions to better utilize technology to support continuity, drive stabilization, and ensure services are accessible to all. Fortunately, Congress has passed three significant funding packages to assist colleges and universities in planning, preparation, and response to COVID-19.

Combined with traditional grants, relief funds are vital lifelines to higher education institutions in need of digital transformation, operational shifts, and technology investments. To help institutions develop a funding strategy for their technology needs, Logitech partnered with The Grants Office to create a **NEW COVID Relief Funding Guide for Remote & Hybrid Learning** that is packed full of valuable information to include:

- Detailed information on COVID relief funding for Higher Education
- Funding timeline with important due dates
- Who in your organization should be involved
- Preview of the top traditional grants funded in 2021-2022



PLAN FOR FUTURE FUNDING NEEDS

https://bit.ly/3p4wv2e

#7

DON’T GO IT ALONE

DEDICATED TEAM

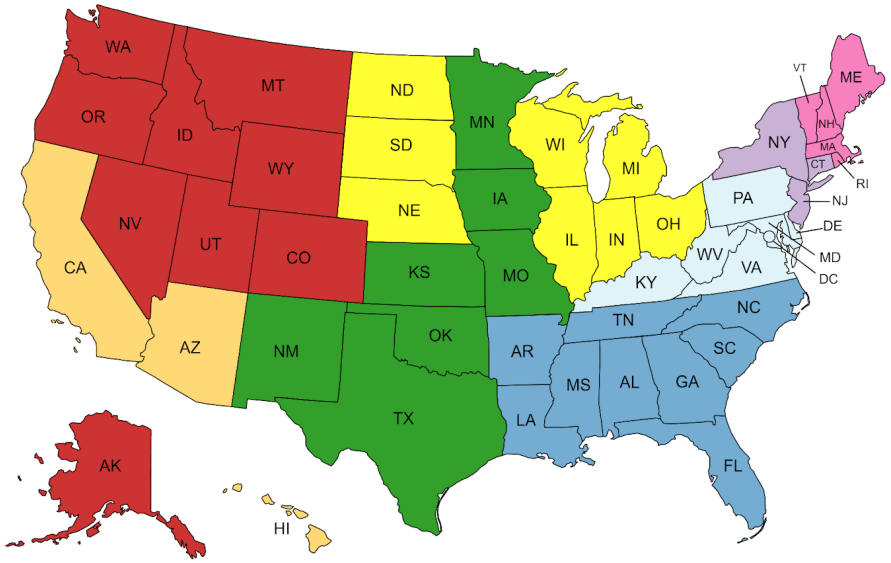
KRISTIN FORD
NORTHWEST: WA, OR, ID, NV, UT, CO, MT, WY, AK

BRITTIN ENGLERT
WEST: AZ, CA, HI

MATT CORICH
MIDWEST:
IL, IN, MI, WI, OH, NE, ND, SD

MONICA LEROY
SOUTHWEST:
TX, NM, OK, KS, CO

ROSE LOCASTRO
Head of Public Sector Sales



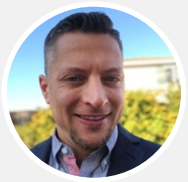
VANESSA SIEN
FEDERAL

JOEL JOHNSON
NEW ENGLAND: ME, MA, NH, RI, VT

MIGUEL MALDONADO
NORTHEAST: NY, NJ

MARC JONES
MID ATLANTIC: DE, KY, OH, TN, VA, WV, PA

CHAD MEDLIN
SOUTHEAST: NC, AR, LA, MS, AL, GA, SC, FL



SCOTT CAMPAGNOLO
Inside Sales Rep

KELLY ROGERS
Inside Sales Rep

DANIEL MASTRO
Inside Sales Rep

YAMEEN KHAN
Inside Sales Rep

NICK NICHOLSON
Inside Sales Engineer

ISR TEAM

Contact us at **www.logitech.com/vcsales**

BE OUR GUEST AT INFOCOMM 2022 | BOOTH W2035

June 8-10, 2022 – REGISTER FOR FREE EXHIBIT HALL PASS - Logi VIP Code: LOG312
Las Vegas Convention Center - Las Vegas, NV | https://bit.ly/Logi2035

YOUR FEEDBACK MATTERS

SCAN ME

https://bit.ly/LogiSurvey

COMPLETE SURVEY FOR A CHANCE TO WIN!

Q&A

logitech® | for education

Discover more at **www.logitech.com/vc**

BACK UP SLIDES

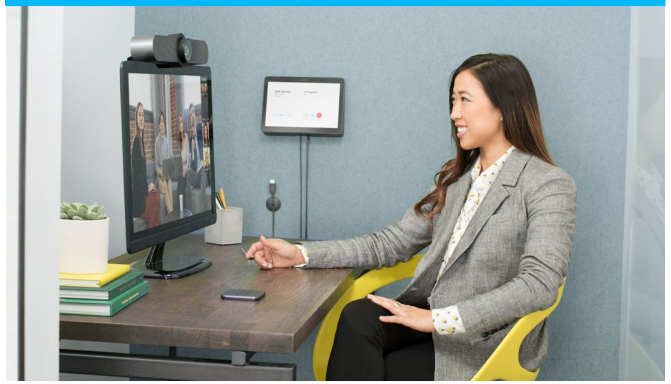
LOGITECH FOR HIGHER EDUCATION

Support Distance Learning

Enhance Curriculum

Streamline Administration

Enhance Student Services



Engage Students

Fuel Research & Innovation

EMPOWER STUDENT & INSTITUTIONAL SUCCESS

Dynamic and collaborative educational experiences improve student success.

OPTIMIZE COMMUNICATION EXPERIENCES

FOSTER EFFECTIVE ENGAGEMENT

MAKE LEARNING ACESSIBLE & EQUITABLE

OPTIMIZE EDUCATIONAL EXPERIENCES

On-the-Go

Personal Workspaces

Administrative Spaces

Classrooms

Personal Productivity Devices

Headset

Webcam

Keyboards and Mice

Microphones

Classrooms/Shared Spaces

Conference Cameras

Room Solutions

Whiteboarding

SEAMLESS CONNECTIVITY

OPTIMIZE USER EXPERIENCES WITH CERTIFIED AND COMPATIBLE SOLUTIONS

Microsoft zoom Google

CLOUD PLATFORMS

]pexip[cisco

Vidyo broadsoft

fuze unify VSee

RingCentral StarLeaf

DEVICE ECOSYSTEM

works with chromebook

DELL Lenovo hp

intel quicklaunch AIS Subsidiary of Ennoconn

AV & DESIGN

BARCO CRESTRON

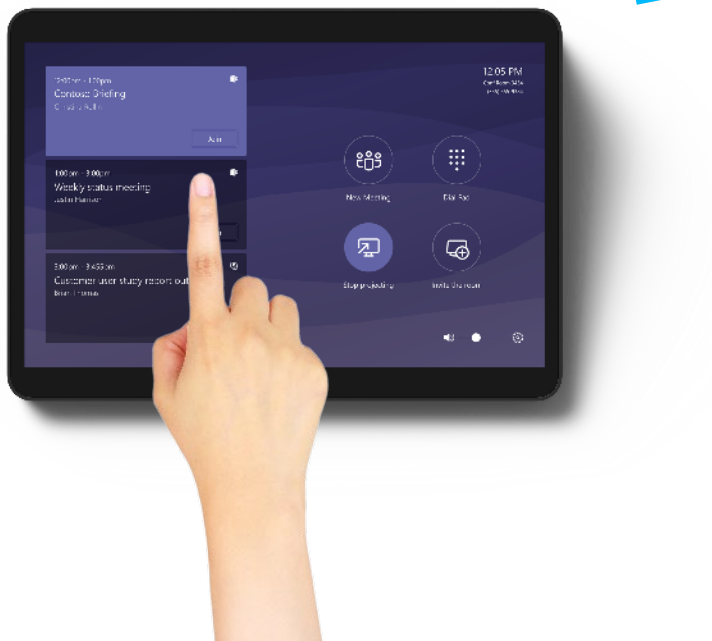
HermanMiller Extron

RICOH SMART

ViewSonic biamp.

LOGITECH CONFIDENTIAL

A SINGLE USER EXPERIENCE IN EVERY ROOM, EVERYWHERE



Simplified user interface enables staff to focus on **curriculum**, **engagement**, and well being of **students**.

TAP

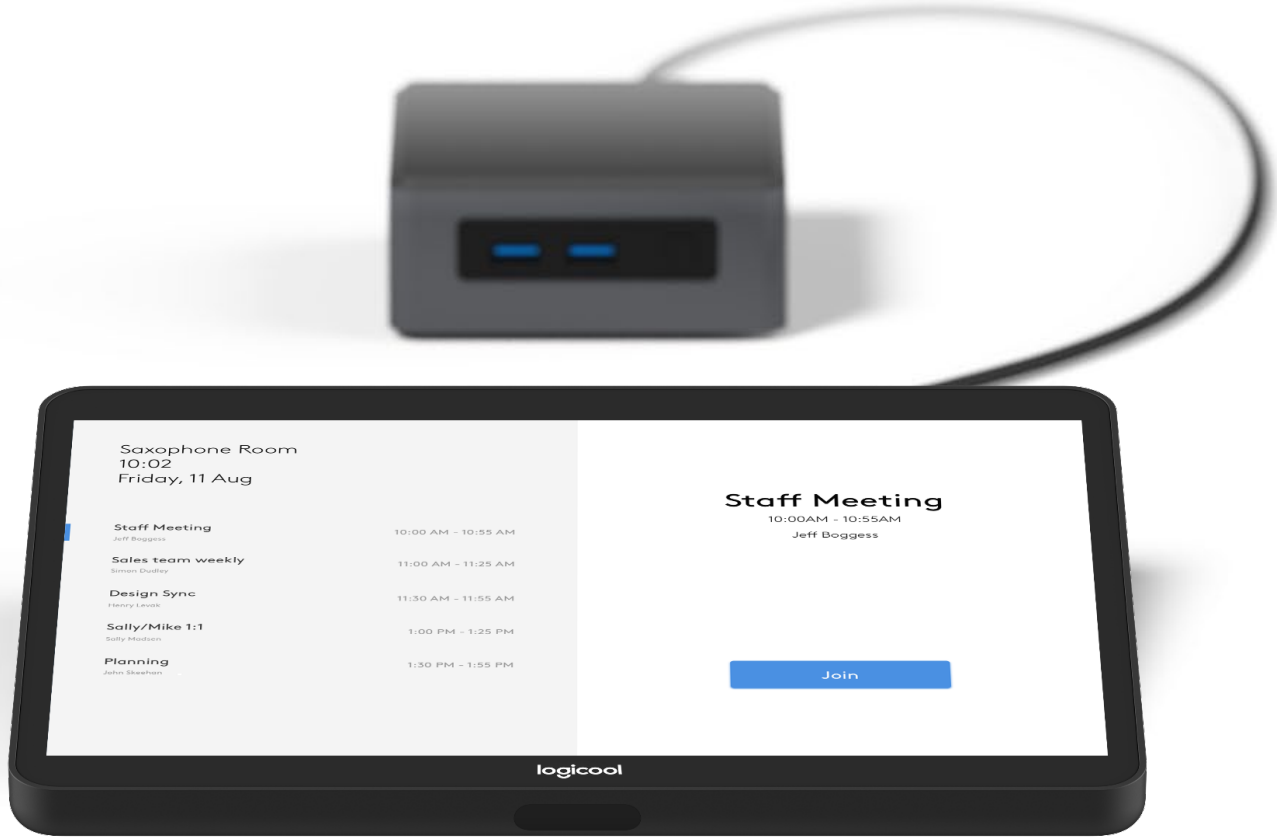
ONE TOUCH MEETING CONTROLLER

INTEGRATION w/ GOOGLE, MICROSOFT & ZOOM

10.1” TOUCH SCREEN

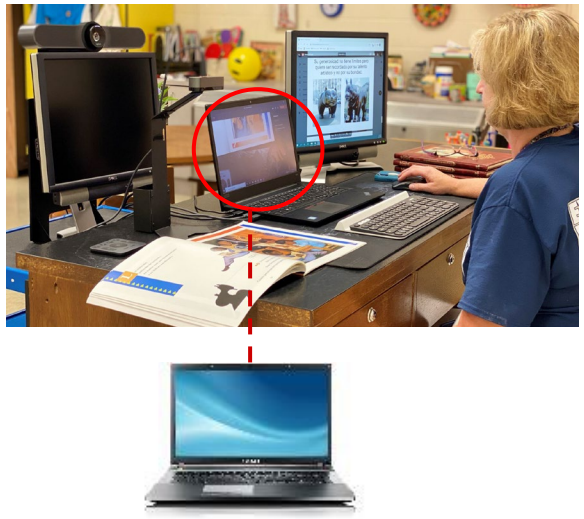
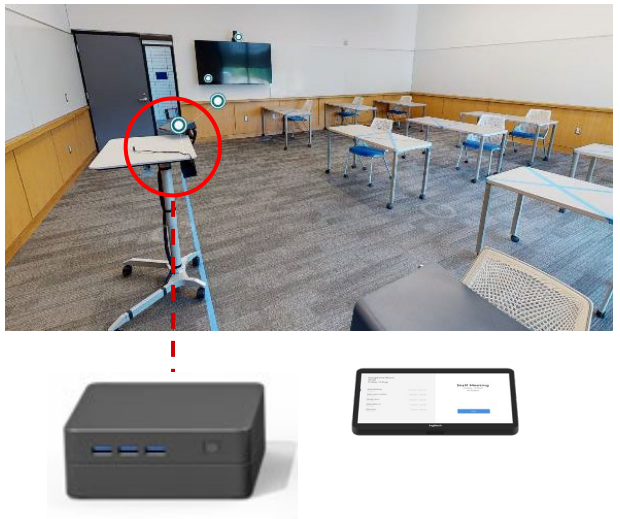
FRICTIONLESS MEETINGS

MOUNT ANYWHERE



BETTER MEETINGS ON TAP

ROOM DEPLOYMENT OPTIONS

BYOD	DEDICATED COMPUTE	APPLIANCE
		

Ultimate **choice** and **flexibility** for classroom integration.

RALLY BAR FAMILY

RALLY MINI BAR

RALLY BAR

RALLY PLUS WITH ROOMMATE

Start with a 15-foot mic pickup range with option to extend up to three Rally mic pods

INVESTMENT PROTECTION

Upgrade BYOD rooms to extend the single user experience!

Logitech Tap for Zoom Base Bundle

Logitech Tap for Microsoft Teams Base Bundle

HYBRID CLASSROOM

LOGITECH ROOM SOLUTIONS FOR ZOOM ROOMS

logitech

HYBRID CLASSROOM

BRING YOUR OWN DEVICE: INTEGRATED CLASSROOM

logitech

HYBRID CLASSROOM

BRING YOUR OWN DEVICE: MOBILITY SOLUTION

logitech

HYBRID CLASSROOM

DIGITAL LEARNING LAB

logitech

FLEXIBLE CLASSROOM CONFIGURATIONS

ANYTIME, ANYWHERE CLASSROOM SOLUTIONS

Enable natural movement and teaching

- AI Viewfinder adjusts as you move
- Scene awareness enhances RightSight autoframing
- Motorized pan, tilt & zoom keeps the camera on the action

Let every voice be heard

- Advanced mic system picks up voices from every part of the room
- Adaptive beamforming mic array automatically focuses on active speaker
- RightSound auto-levels louder and softer voices
- Background noises are suppressed

Let every face be seen

- Ultra HD PTZ camera ensures every face is clearly seen
- Students feel stronger connection to peers and teachers

Streamline IT management

- Easily manageable via WiFi or ethernet connection
- No PC needed

LOGITECH CONFIDENTIAL

FLEXIBLE OPTIONS FOR ANY ROOM

BYOD

MEETUP

RALLY

RALLY PLUS

USB TO PC

SMALL ROOM BUNDLE

MEDIUM ROOM BUNDLE

LARGE ROOM BUNDLE

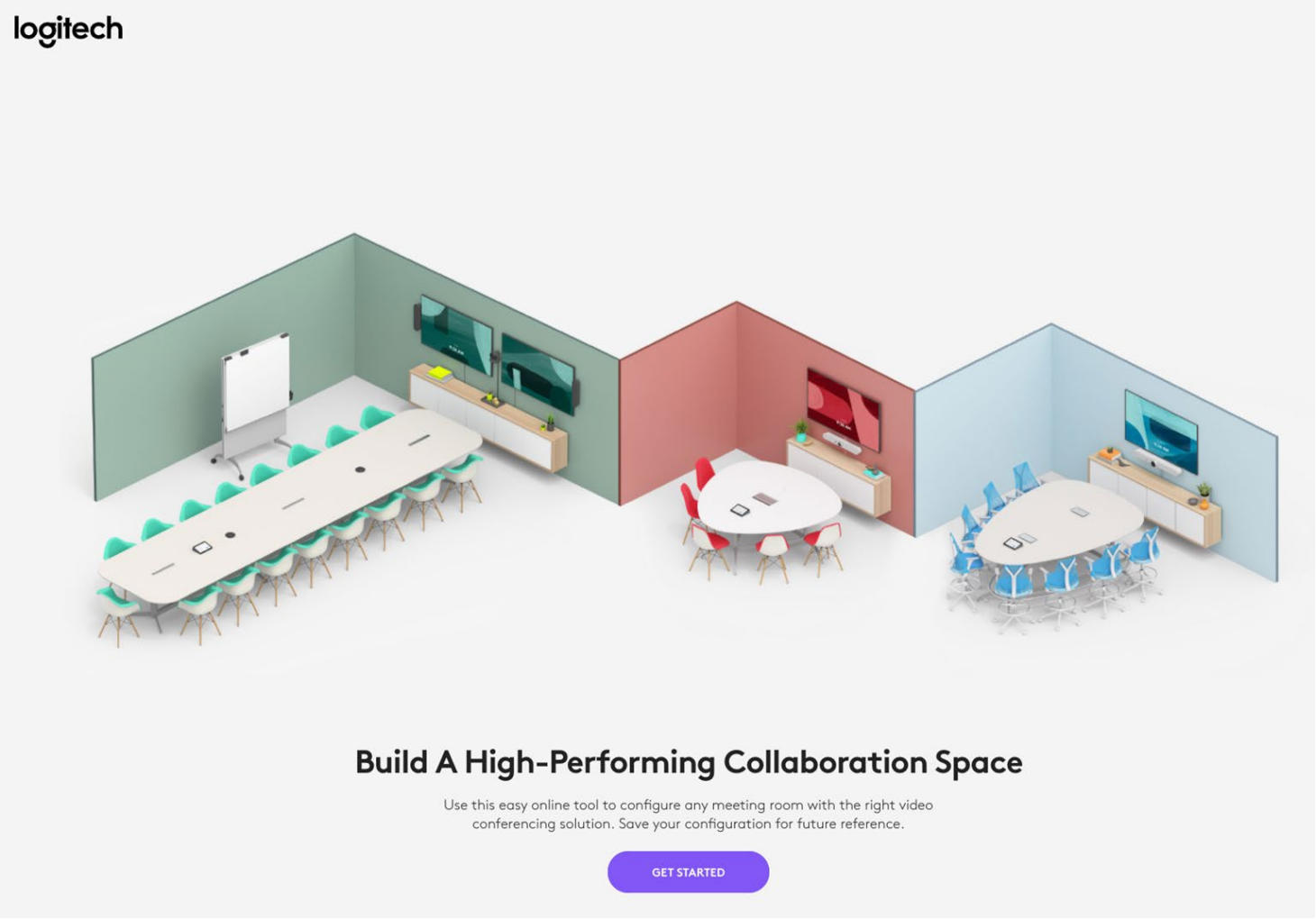
APPLIANCE

RALLY MINI BAR

RALLY BAR

ROOMMATE

BUILD YOUR COLLABORATION SPACES



https://www.logitech.com/en-us/room-configurator.html

RALLY CAMERA

Studio quality video
Multi-mount support
Smarter meetings with RightSense™ Technology

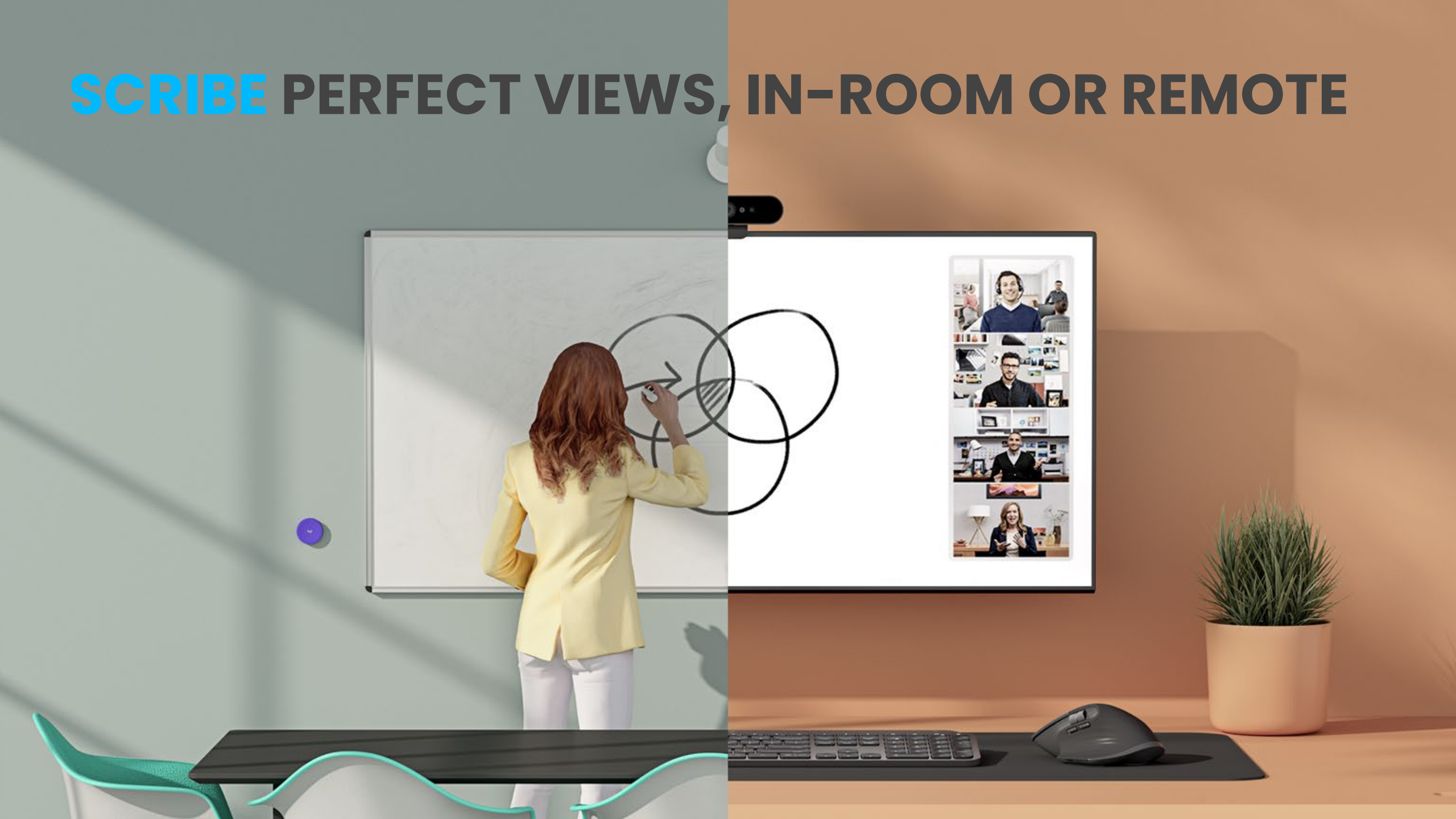
Ceiling

Wall

Standalone

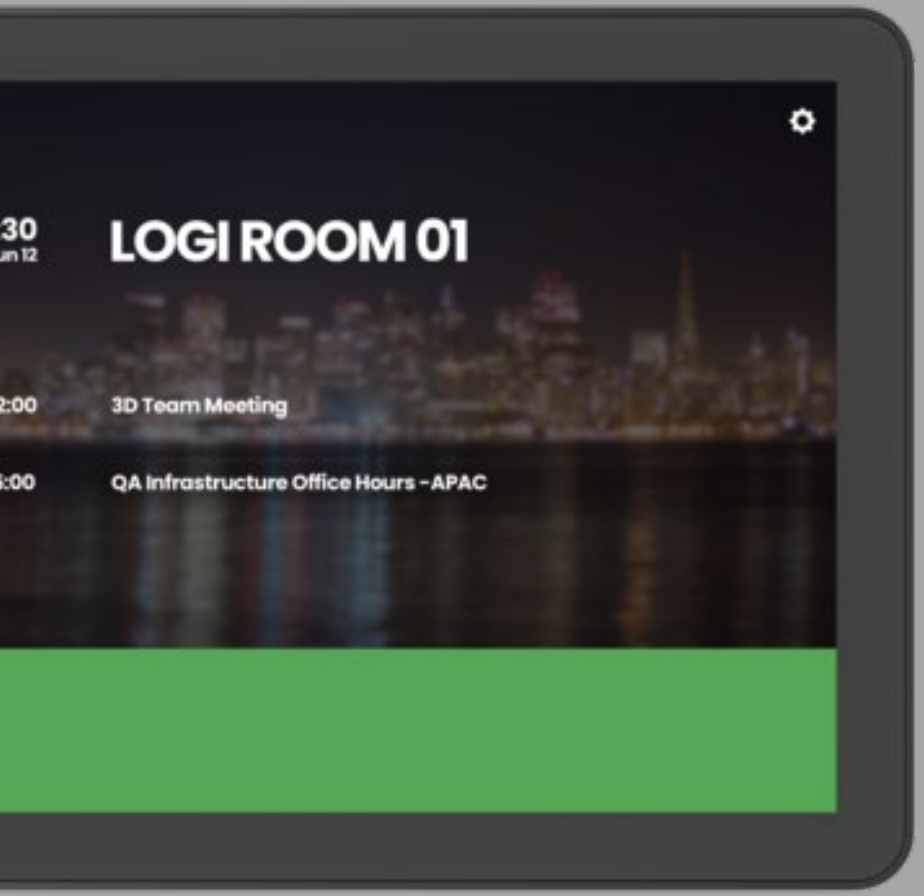
SCRIBE WHITEBOARD CAMERA

SCRIBE PERFECT VIEWS, IN-ROOM OR REMOTE



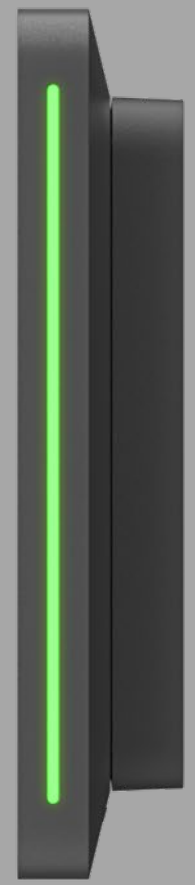
SCRIBE AI-POWERED PERFORMANCE

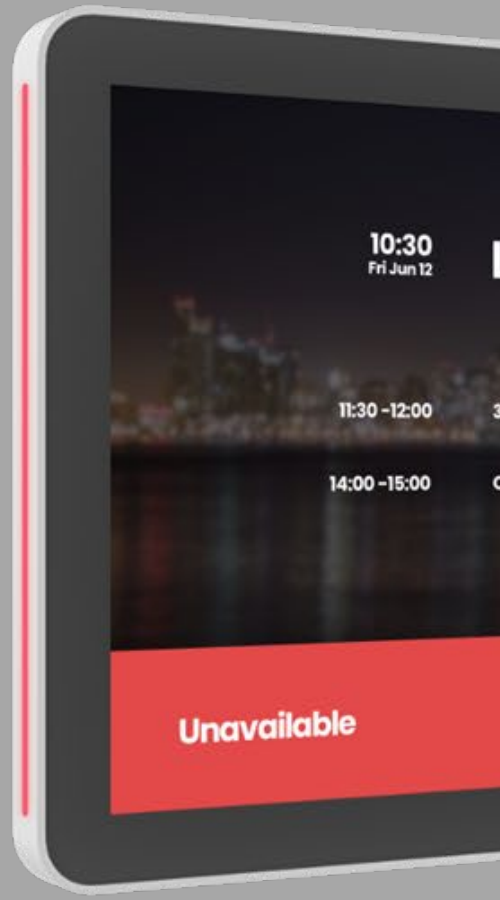
PRESENTER REMOVAL CONTENT ENHANCEMENT STICKY NOTE DETECTION



Making Meetings Easy

Details up close





CUSTOMIZE FOR ANY ENVIRONMENT

ROOM ACCESSORIES

ANYTIME, ANYWHERE CLASSROOMS

Logitech MeetUp

MeetUp is Logitech's premier all-in-one ConferenceCam, perfect for small classrooms or teach from home environments. With a super-wide 120° FOV, outstanding audio and 4K camera, MeetUp enables teachers to be seen and heard as they walk naturally around the front of the classroom.

- 120◦ Field of View
- 5X Zoom Full HD
- 14-foot Audio Range
- 3 microphones
- Bluetooth enabled
- 1-6 sized group
- 3 mounting positions

Primary Small Group

ConferenceCam Connect

Portable video conference solution with HD 1080p video, professional audio, and multi-device connectivity for group collaboration. Get your class up and running from any room or office.

- 90◦ Field of View
- 4X Zoom Full HD
- 6-foot Audio Range
- Bluetooth enabled
- Screen Mirroring
- 1-6 sized group

Portable Small Group

BCC950 ConferenceCam

All-in-one video conference solution with HD 1080p video and professional audio for virtual learning, connecting with students, parents or other administrative staff.

- 78◦ Field of View
- 1.2X Full HD
- 6-foot Audio Range
- 1-4 sized group

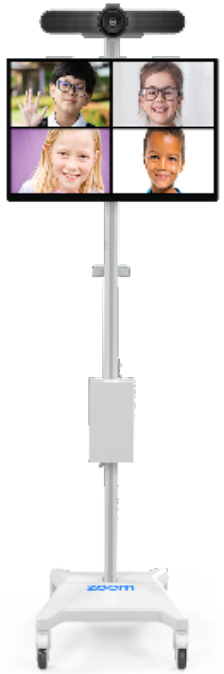
Personal Small Group

FLEXIBLE & ADAPTABLE

MOUNTS, CARTS, ACCESSORIES

Heckler

Tripod Mount for Logitech MeetUp



tryten

Virtual Teaching Assistant with Logitech MeetUp

Brackets and More...

Logitech Desktop MeetUp Mount

NALPAK GROUP .com
Professional Products Since 1980

Logitech MeetUp Case

EMPOWER STUDENT LEARNING

EDUCATOR SOLUTIONS

Logitech MeetUp

iPad Keyboard Case

Logitech Crayon

Spotlight Presenter

Wireless Mouse (MX Anywhere 2 or 3)

K120 Wired or K270 Wireless

Silicone Cover

EMPOWER ENGAGED LEARNING

WEBCAMS

C505E

720p/30 fps
60° FOV
Fixed Focus
Auto Light Correction
Single Omnidirectional Mic
2 Year Limited Warranty

C920E

1080p/30 Full HD
78° FOV
1.2x HD Digital Zoom
RightLight 2
2 Year Limited Warranty

C925E

1080p/30 Full HD
78° FOV
1.2x HD Digital Zoom
RightLight 2
3 Year Limited Warranty
Business Level Support

C930E

1080p/30 Full HD
90° FOV
4x HD Digital Zoom
RightLight 2
3 Year Limited Warranty
Business Level Support

BRIO

4K Ultra HD
65°, 78°, and 90° FOV
5x HD Digital Zoom
RightLight 3 with HDR
3 Year Limited Warranty
Business Level Support

LOGITECH CONFIDENTIAL

LOGITECH CAPTURE

LECTURE CAPTURE & STREAMING

Logitech Capture makes lecture capture with your webcam easy, fast, and intuitive.

Record from multiple sources, create mobile-friendly vertical videos, and stream live to YouTube using a virtual camera - all from one intuitive interface.

Multi-stream live or recorded lessons using two Brio webcams

Compatible with:

- STREAMCAM
- STREAMCAM PLUS
- BRIO 4K PRO
- BRIO STREAM
- C930E
- C920 HD PRO
- C920s HD PRO
- 1080P PRO STREAM
- C922 PRO STREAM
- C922X PRO STREAM

- Download Capture Software: www.logi.com/capture
- Logitech Capture: Overview Video
- Video: Creative Uses of Logitech Capture
- How to Multi-stream with Logitech Capture Download Free App

LOGITECH CONFIDENTIAL

INCREASE FOCUS AND STAMINA

HEADSETS

H570E

USB-A
AEC + Noise Cancellation
In-Line Controls
2 Year Limited Warranty
Business Level Support

Mono and Stereo
Configurations

H650E

USB-A
Wideband Audio + DSP
In-Line Controls
Premium Comfort
2 Year Limited Warranty
Business Level Support

Mono and Stereo
Configurations

H820E

USB-A
Charging Stand
10 Hours Talk Time
DECT Wireless - up to 300ft
Range
2 Year Limited Warranty
Business Level Support

Mono and Stereo
Configurations

LOGITECH CONFIDENTIAL

INCREASE FOCUS AND STAMINA

ZONE HEADSET PORTFOLIO

ZONE WIRED EARBUDS

In-ear stereo
3.5mm audio jack, USB-C
+ USB-A adapter
4.8 ft / 1.45 m cable length
Windows®, Mac, or ChromeOS™
Passive noise isolation
Dual MEM mic array with DSP
Embedded Mic Boom
Mute Indicator (red, voice prompts)
In call notification (white LED)
In-line controls
2 Year Limited Warranty

ZONE WIRED

On ear stereo
USB-C or USB-A
6.3 ft /1.9 m cable length
Windows®, Mac, or ChromeOS™
Flip to Mute
Passive noise isolation
Dual ECM mics with DS
Flexible & Rotating 270° Mic Boom
Mute Indicator (red, voice prompts)
In-Line Controls, Flip to Mute
2 Year Limited Warranty
Business Level Support

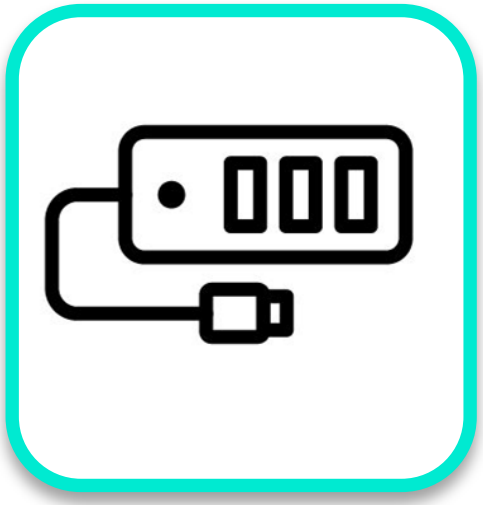
ZONE WIRELESS (PLUS)

On ear stereo
Bluetooth 5.0
Qi Wireless Charging
14 Hours Talk Time
Flip to Mute
Active Noise Cancellation
Up to 100ft Range
2 Year Limited Warranty
Business Level Support

ZONE TRUE WIRELESS

In-ear stereo
Bluetooth 5.0
Up to 100 ft Range
Windows®, Mac,ChromeOS™, iOS or
Android™Bluetooth®enabled device
Active (ANC) & passive noise cancellation
Dual MEMS mic array, plus an inward-facing mic
Embedded Mic Boom
Mute Indicator (red, voice prompts)
In-call White LED (on receiver)
Touch controls on earbuds
Up to 6 hrs. talk time
Charging time 2 hrs. 45 mins

LOGITECH CONFIDENTIAL



DOCKING STATION

SPEAKERPHONE

MEETING CONTROLLER

PRODUCT INFORMATION

LOGI DOCK

Available: Spring 2022

Will be certified for Microsoft Teams, Zoom, and Google Meet and Voice

Two colors for UC: Graphite and White
One color for Teams: Graphite

CONNECT EVERYTHING

ANYTIME, ANYWHERE CLASSROOMS

Keyboards/Mice

Improve ergonomics, speed and productivity

iPad Solutions

Create interactive learning experiences

Presentation Tools

Increase student engagement and focus attention

logitech

WHY LOGITECH FOR HIGHER EDUCATION?

TRUSTED

SIMPLE

COST-EFFECTIVE

FLEXIBLE

SCALABLE

OPTIMIZE TEACHING & LEARNING EXPERIENCES FOR ANYONE, ANYWHERE

Logitech delivers innovative, affordable, flexible communication and productivity solutions that optimize communication, foster effective engagement, and make collaboration easy for anyone, anywhere. Our standards-based, plug-and-play solutions are easy-to-use, deploy, and manage and make it simple to create thriving virtual learning environments.

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