



What Keeps Presidents Up at Night?



2021 Survey of College
and University Presidents
An Inside Higher Ed webcast
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Presenters



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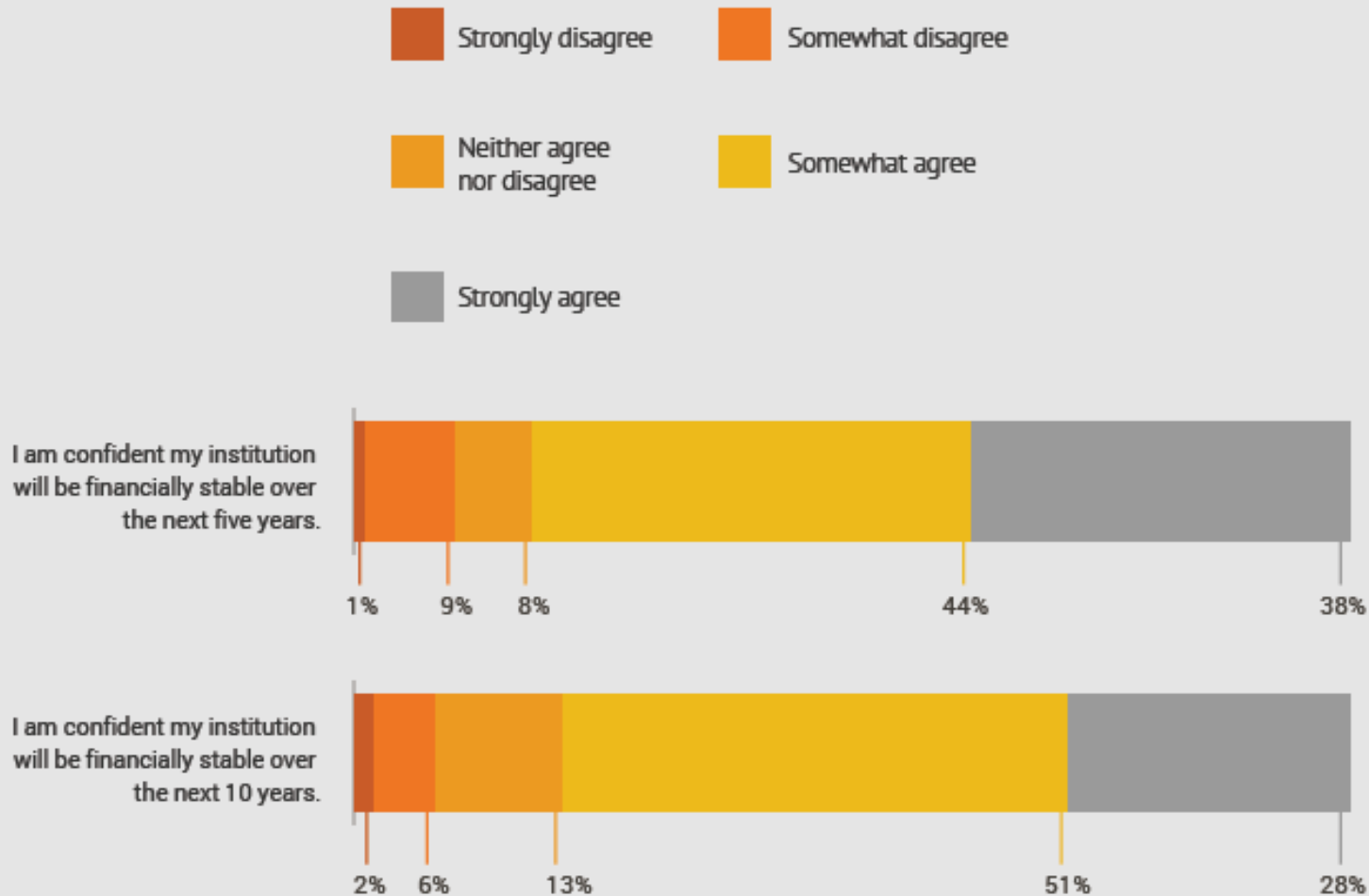
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Methodology

- Questions prepared by *Inside Higher Ed*, in collaboration with Hanover Research.
- Polling conducted in January/February.
- 443 presidents responded; 243 public, 177 private nonprofit; 8 for-profit.
- Complete anonymity for respondents, but answers coded to allow for breakdown by sector.

Emerging from COVID ... More Confident?

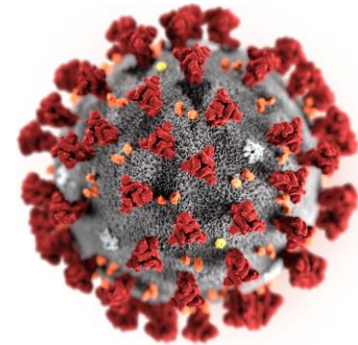
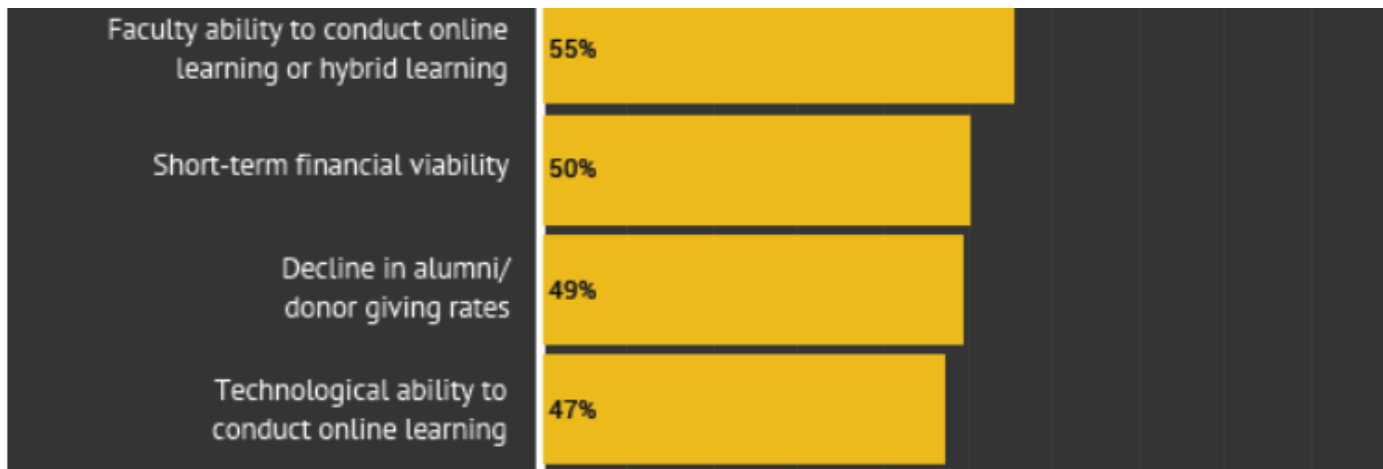
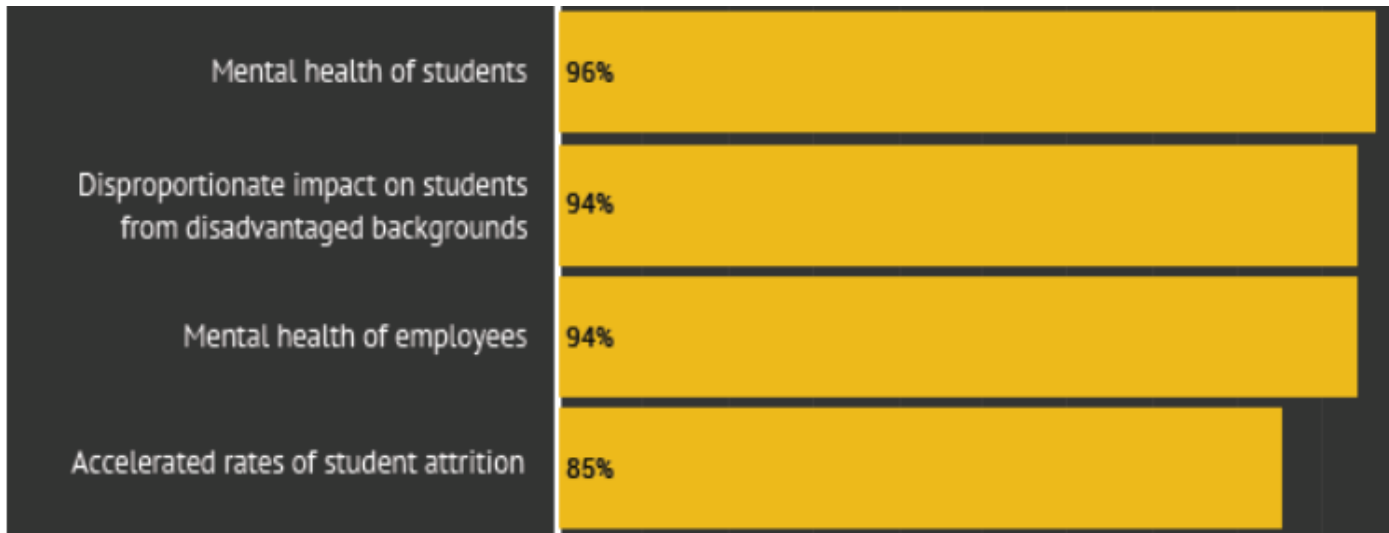


Confidence Somewhat Uneven, But Across the Board

I am confident my institution will be financially stable over the next 10 years.

	Public			Private Nonprofit	
	Doctoral	Master's/Bacc.	Associate	Doctoral/Master's	Bacc.
Strongly disagree	0%	0%	3%	2%	1%
Somewhat disagree	0%	6%	6%	6%	8%
Neither agree nor disagree	7%	18%	17%	10%	7%
Somewhat agree	52%	52%	50%	44%	58%
Strongly agree	41%	24%	24%	38%	27%

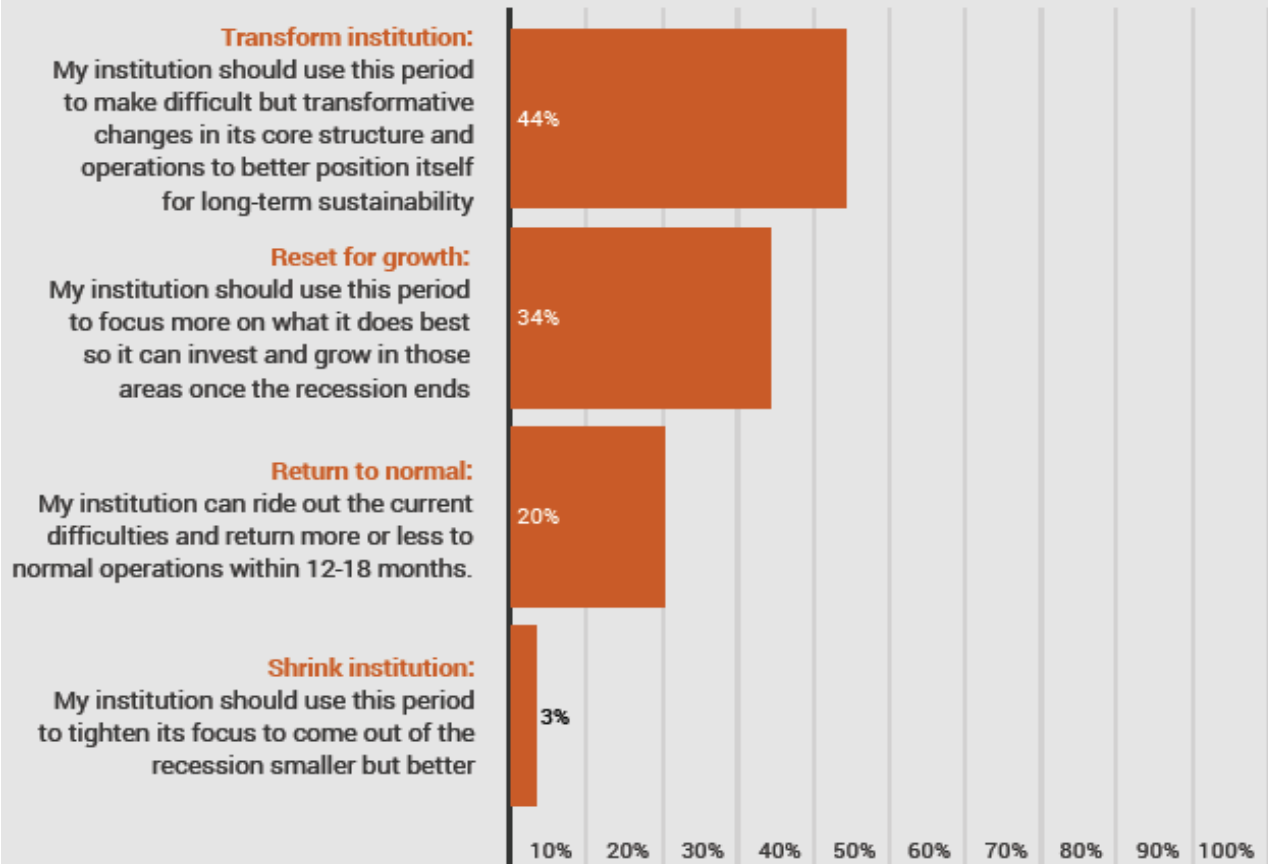
Pandemic Impacts



% of Presidents very or somewhat concerned

Adaptation and Campus Change

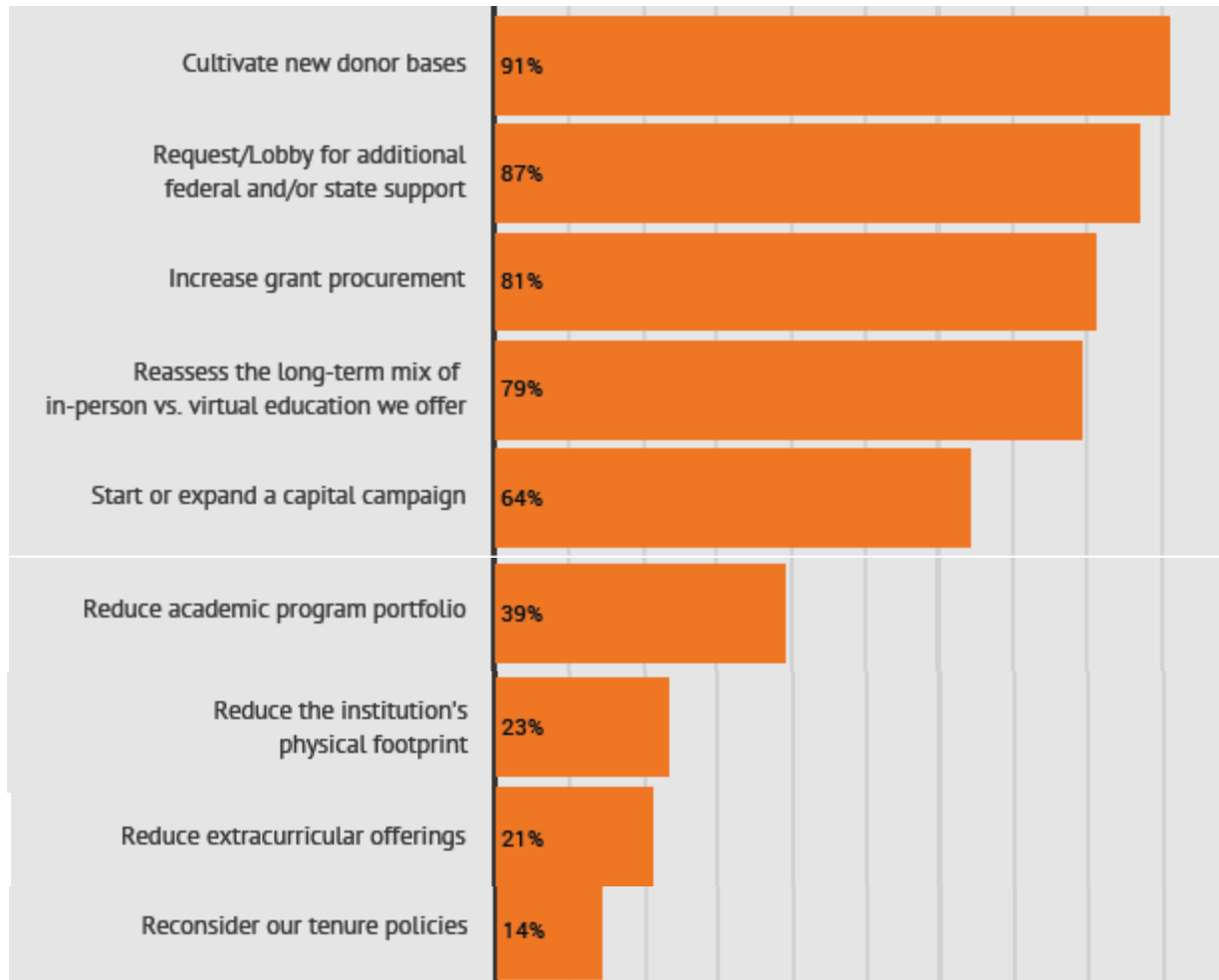
Which of the following outcomes most closely reflect your view of how your institution will respond to the COVID-19 pandemic and economic recession?
(n=418)



Adaptation and Campus Change (cont.)

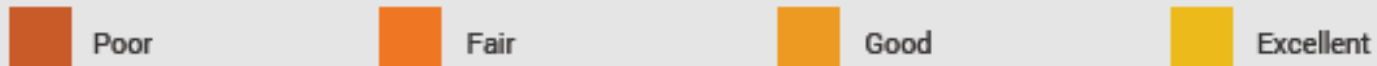
- 97% agree (**62% strongly**) their institution would keep some COVID-19-related changes after the pandemic ends. (*Community college presidents consistently answer higher than their peers on these questions.*)
- 95% agree (**65% strongly**) their college "had been pushed to think outside the box in a way that will benefit the institution in the long run."
- 90% agree (**46% strongly**) that they'd been able to "implement some positive, long-lasting institutional changes during the pandemic."
- 82% agree (**37% strongly**) that "the pandemic, and subsequent necessary changes ...has created an opportunity to make other institutional changes we have been wanting to make anyway."

How Might Campuses Change?



Modest Reckoning on Race

Generally speaking, would you say the state of race relations on...



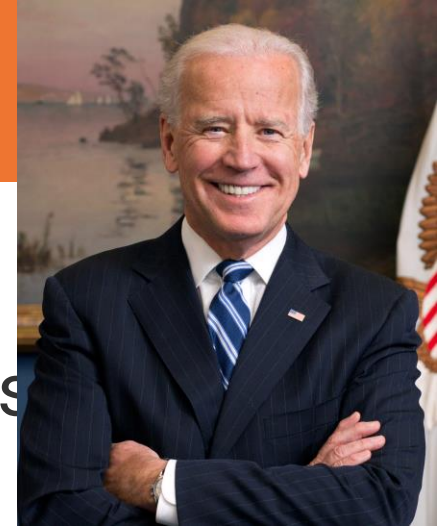
...your campus is excellent, good, fair, or poor? (n=410)



...college and university campuses is excellent, good, fair, or poor? (n=395)



Outlook for the New Administration



- Presidents optimistic Biden administration will help their institutions and students. Public college more confident than private ones.
- Presidents support policies that would provide money (stimulus funds, Pell Grants), oppose those that would increase scrutiny of the institutions.
- 8 in 10 say administration is likely to pursue free tuition at community colleges; 46 percent say the same about free public college.

Higher Ed's Image Problem

Most Americans have an accurate view of my sector of higher education.

	Public			Private Nonprofit	
	Doctoral	Master's/Bacc.	Associate	Doctoral/Master's	Bacc.
Strongly disagree	29%	22%	13%	28%	31%
Somewhat disagree	39%	42%	37%	38%	37%
Neither agree nor disagree	18%	20%	10%	16%	10%
Somewhat agree	14%	15%	37%	16%	19%
Strongly agree	0%	2%	3%	1%	2%

More on the Survey

Inside Higher Ed's coverage:

<https://www.insidehighered.com/news/survey/survey-shows-college-presidents-emerging-covid-19-more-confident-their-institutions-can>

Survey report:

<https://www.insidehighered.com/booklet/2021-survey-college-and-university-presidents>

Thanks

