

#### **Welcome to the Webcast**

LEADERSHIP PANEL:

## BUILDING A CONNECTED CAMPUS

Innovative Strategies to Attract, Engage & Retain Students

Moderated by: Roseanne Cohen Public Sector | Industry Solutions Marketing Logitech, Inc.



### **BUILDING A CONNECTED CAMPUS**



WELCOME TO OUR UNIVERSITY



## **OUR PANELISTS**



Sam Sudhakar, Ph.D. CIO & VP for IT Services





**Richard Mitchell** Senior AV Design Engineer



**Don Hall** Manager of Voice & Video





**Reggie Smith III, Ph.D.** Chief Executive Officer



**How have** advancements in technology changed distance learning?



"The global pandemic brought video collaboration to the forefront as a critical component in the overall distance learning toolkit to help deliver high-quality interactive teaching and learning experiences."



**Reggie Smith III, Ph.D.** Chief Executive Officer

**How have** student and staff expectations defined or reshaped your vision for a Connected **Campus?** 



### **CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO**



Need to facilitate simultaneous teaching to students in class and in remote locations based on the pedagogical priorities set by instructors.



Equipment upgrades to 280 classrooms on the San Bernardino and Palm Desert campuses with state-of-the-art audio-visual communication equipment. Logitech C930e Webcams at Podium



Classrooms are currently being upgraded.



"The Next Generation Smart Classrooms (NGSC) at California State University San Bernardino will give faculty the flexibility to teach and engage students in a variety of teaching modalities and provide educators the freedom to choose which modalities are best suited to support student success."



Sam Sudhakar, Ph.D. CIO & VP for IT Services



### **DUKE UNIVERSITY**



Solution flexible enough to support hybrid teaching in a variety of settings, relatively low-cost, and made of components that could be repurposed once the pandemic ends.



50 Mobile Carts, Logitech Rally Plus Video Conferencing Kit, Zoom Room Licenses, 65" Display, iPad, Computer



The carts have been used by the Trinity College of Arts and Sciences, the Duke Law School, and the Fuqua School of Business. Additionally, the Pratt School of Engineering used the design to build another 10 carts.



"We basically put our conference room on a cart. In a matter of days, we deployed 50 additional rooms on campus that just happen to be on wheels. They are incredibly versatile and can be used in a variety of settings. They are simple to set up, monitor and troubleshoot so they save time, and they are relatively low-cost. They've worked wonderfully."



**Richard Mitchell** Office of Information Technology Senior AV Design Engineer



### **RADFORD UNIVERSITY**

?

Support live interactive discussions between in-class and remote participants as well as blended learning, without creating cognitive overload for participants, while being attentive to external infrastructure readiness.



Combination of flexible, standards-based solutions to include: Logitech MeetUp, Logitech PTZ Pro2, Logitech Swytch, Logitech Scribe, Logitech 930e, Logitech Brio webcam and Zoom Room licenses.



Flexible mobile and room-based video collaboration solutions easily adopted by staff, deliver multi-platform support, and support a wide variety of synchronous and asynchronous use cases (lecture capture, blended learning, LMS integrations, access to broadband, virtual testing, etc.)



"Video collaboration has enabled Radford University to deliver immersive experiences for our students that expands opportunities for learning, reaching participants around the globe in a way we've not experienced until now."



Donald Hall Manager of Voice & Video

Creating engaging and equitable learning environments.



What's next for the future classroom?





### OPTIMIZE TEACHING & LEARNING EXPERIENCES FOR ANYONE, ANYWHERE

Logitech delivers innovative, affordable, flexible communication and productivity solutions that optimize communication, foster effective engagement, and make collaboration easy for anyone, anywhere. Our standards-based, plug-and-play solutions are easy-to-use, deploy, and manage and make it simple to create thriving virtual learning environments.

### **REIMAGINING TEACHING & LEARNING**



**IN PERSON** 



REMOTE

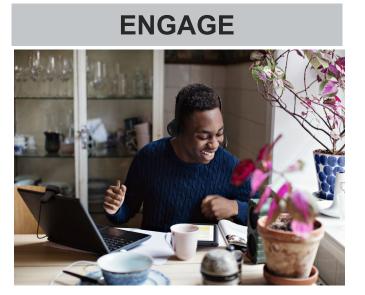


HYBRID/HYFLEX

## **EMPOWERING EDUCATION**

Building dynamic and collaborative teaching and learning experiences to improve student outcomes.









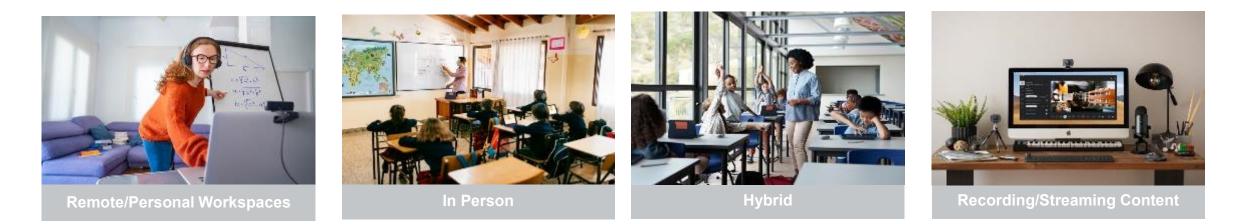
#### OPTIMIZE TEACHING & LEARNING EXPERIENCES

#### BRING LESSONS TO LIFE

MAKE LEARNING ACESSIBLE & EQUITTABLE

## **LOGITECH FOR EDUCATION**

Durable, flexible, adaptable, easy-to-use solutions for any education environment.



#### **Personal Productivity Devices**









Headset

Webcam Keyt

Keyboards and Mice

Microphones

#### **Classrooms/Shared Spaces**







Conference Cameras Room Solutions Whiteboarding

### **SEAMLESS CONNECTIVITY**

#### WE WORK WITH THE COLLABORATION PLATFORMS EDUCATION CUSTOMERS USE



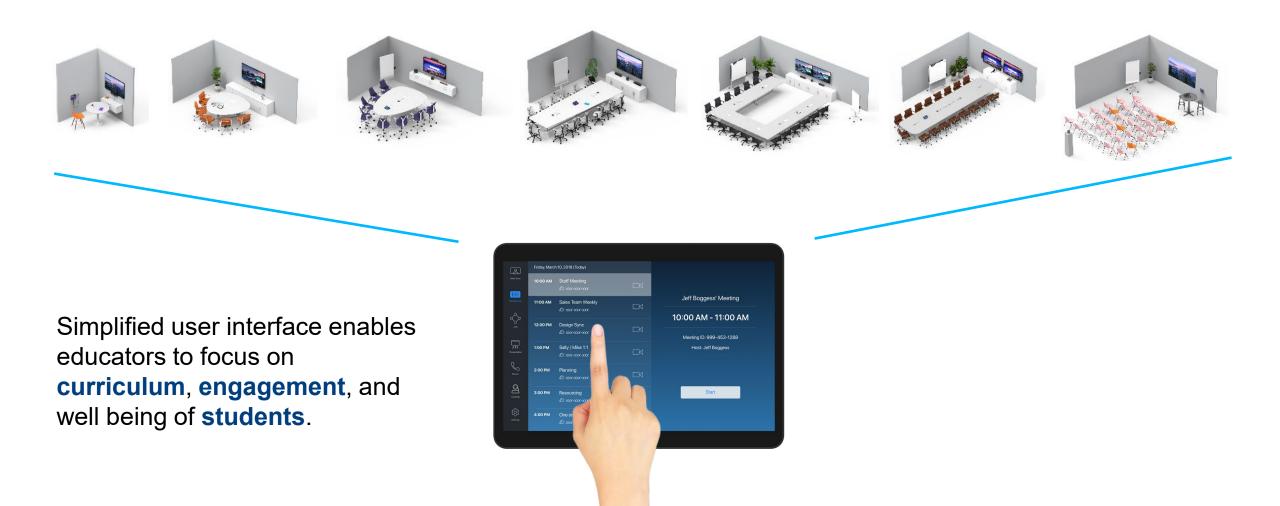


logitech

### We're helping schools make hybrid learning a success

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#### **A SINGLE USER EXPERIENCE IN EVERY ROOM, EVERYWHERE**



### **ON CAMPUS SOLUTIONS**

















MEETUP WITH TAP FOR SMALL MEETING ROOMS MEETUP WITH TAP + EXPANSION MIC\* FOR SMALL MEETING ROOMS

UP TO 8 SEATS WITH EXP. MIC

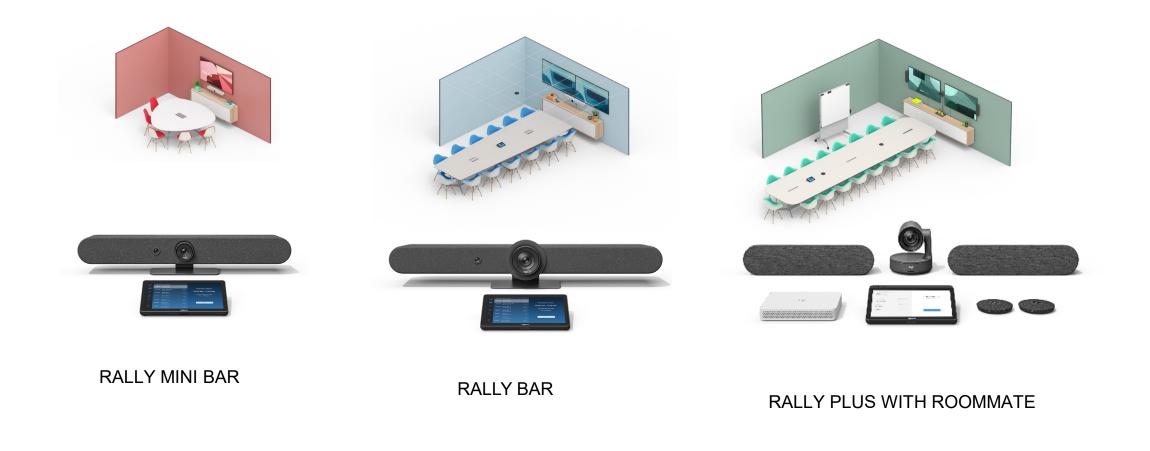
#### RALLY WITH TAP FOR MEDIUM MEETING ROOMS

#### RALLY PLUS WITH TAP FOR LARGE MEETING ROOMS





### **ON CAMPUS SOLUTIONS**





### FLEXIBLE CLASSROOM CONFIGURATIONS





### **SCRIBE** WHITEBOARD CAMERA FOR EDUCATION

Simplify Class Scheduling & Wayfinding Help students effortlessly find their way around, see room occupancy, see class details, and maximize room usage with support for adhock scheduling



### **TAP SCHEDULER SCHEDULING & WAYFINDING SOLUTION**

## **RALLY CAMERA**

Studio quality video Multi-mount support Smarter meetings with RightSense<sup>™</sup> Technology



Ceiling

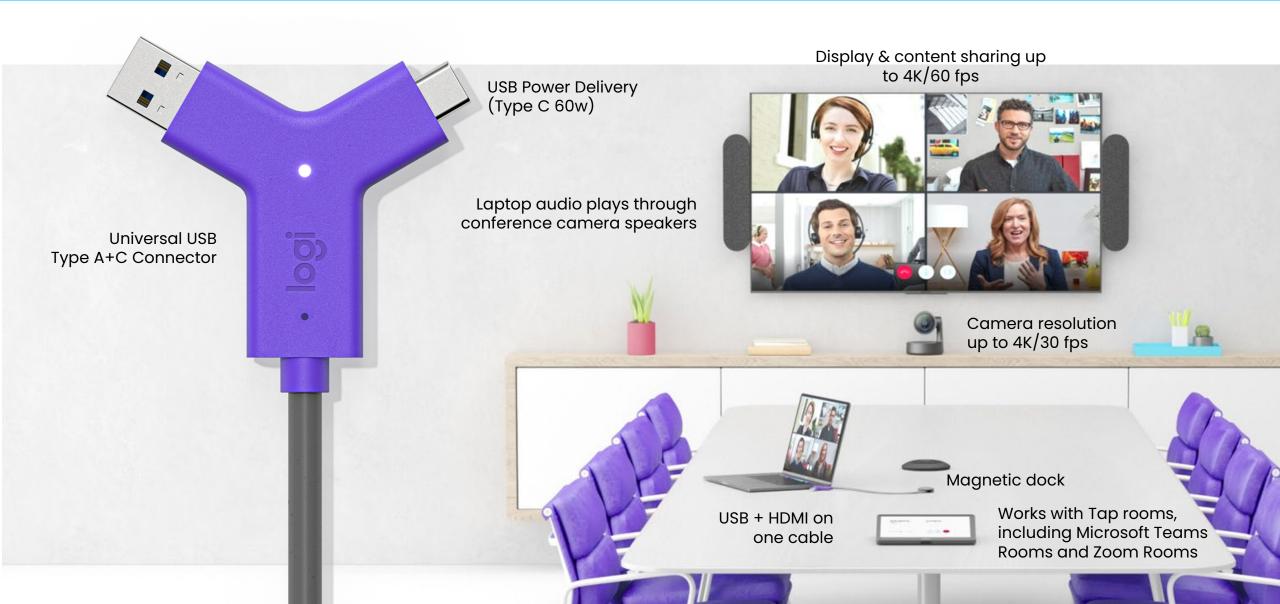




Standalone

### SWYTCH

Connect a laptop to a room system's AV equipment for use with any video meeting or webinar



## LOGITECH RIGHTSENSE:

## Smart Automation for Better Video Meetings







Logitech RightSound™



Optimize light balance and color to prioritize the appearance of faces and render natural-looking skin tones, even in dim or backlit conditions.



Camera control automatically moves the lens and adjusts the zoom to comfortably frame meeting participants just right in rooms of any shape or size.

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Improve voice clarity by suppressing background noise and echo, auto-leveling voices, and focusing on active speakers so that everyone in the meeting can hear and be heard.

### **LOGITECH SYNC:**

## Seamless Administration and Control

#### MONITORING

#### MANAGEMENT

#### **INSIGHTS**

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Check room and device status / info from anywhere

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Change product firmware and settings at scale

Measure room usage & technology adoption for better decision making

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## **EXTENDED WARRANTY**

Logitech's extended warranty provides additional coverage options to help protect your investment, maximize its value, and ensure optimal performance of your Logitech video collaboration solutions.

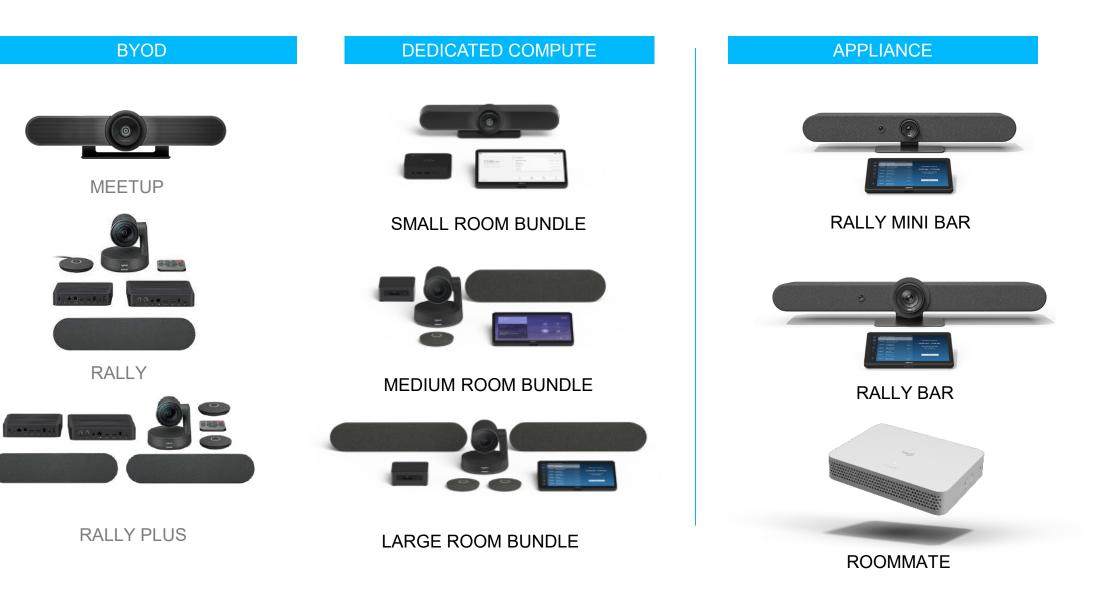


### **ROOM DEPLOYMENT OPTIONS**



### Ultimate **choice** and **flexibility** for classroom integration.

## **FLEXIBLE OPTIONS FOR ANY ROOM**



### **MOBILE LEARNING SOLUTIONS**



Logitech MeetUp



iPad Keyboard Case

Logitech Crayon





Wireless Mouse (MX Anywhere 2 or 3)



K120 Wired or K270 Wireless



Silicone Cover

### **MOUNTS, CARTS AND ACCESSORIES**











Tripod Mount for Logitech MeetUp



Virtual Teaching Assistant with Logitech MeetUp

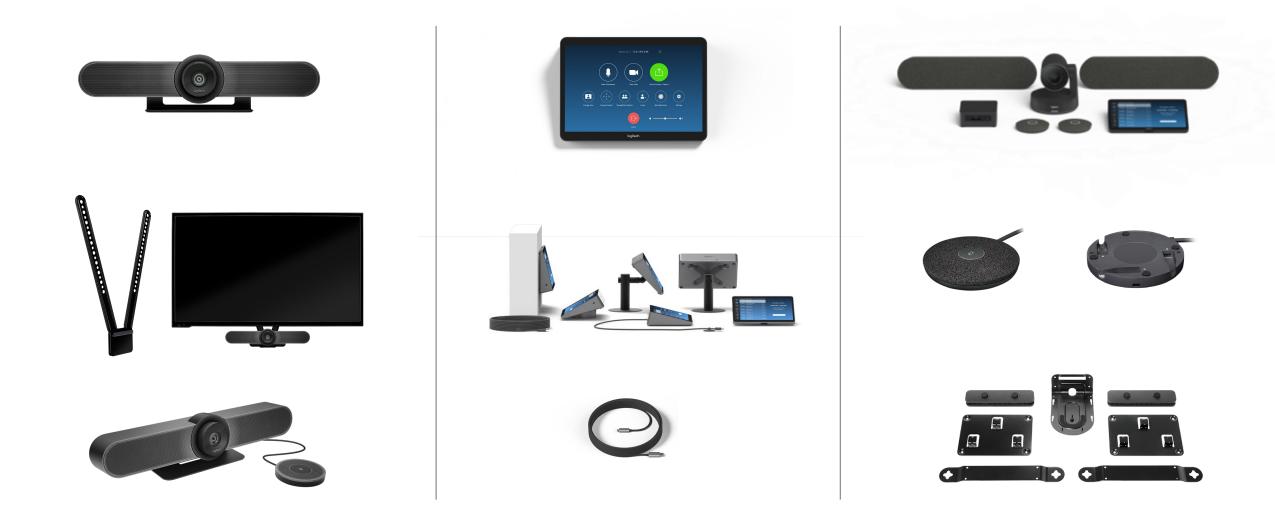
#### Brackets and More...

Logitech Desktop MeetUp Mount

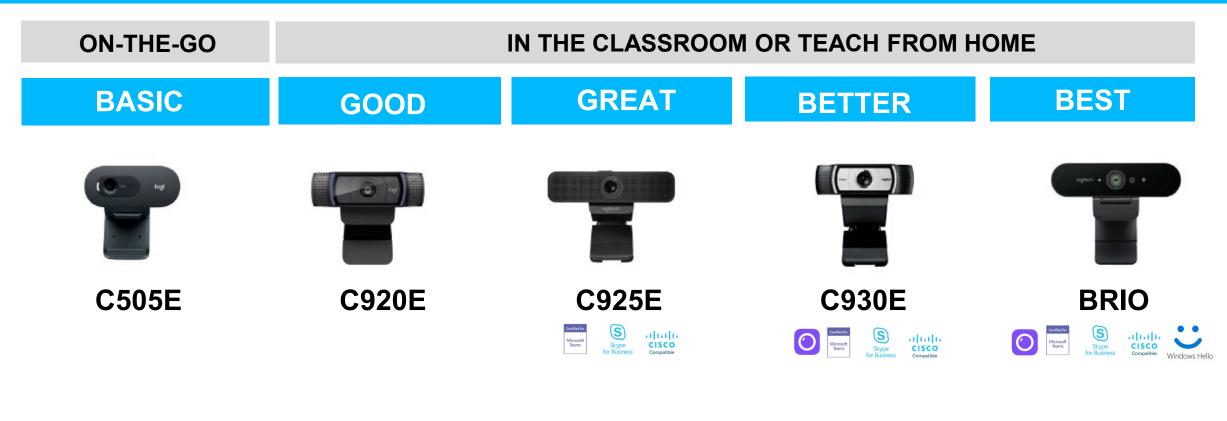


Logitech MeetUp Case

### **ROOM CUSTOMIZATION ACCESSORIES**



### **EMPOWER ENGAGED LEARNING**



#### C505E WEBCAM

720p/30 fps 60° FOV Fixed Focus Auto Light Correction Single Omnidirectional Mic 2 Year Limited Warranty

#### **C920E HD WEBCAM**

1080p/30 Full HD 78° FOV 1.2x HD Digital Zoom RightLight 2 2 Year Limited Warranty

#### **C925E WEBCAM**

1080p/30 Full HD 78° FOV 1.2x HD Digital Zoom RightLight 2 3 Year Limited Warranty Business Level Support

#### **C930E WEBCAM** 1080p/30 Full HD 90° FOV 4x HD Digital Zoom RightLight 2 3 Year Limited Warranty Business Level Support

#### BRIO ULTRA HD PRO WEBCAM 4K Ultra HD 65°, 78°, and 90° FOV 5x HD Digital Zoom RightLight 3 with HDR 3 Year Limited Warranty Business Level Support

### **LECTURE CAPTURE & STREAMING**





#### Logitech Capture Software

- STREAMCAM
- STREAMCAM PLUS
- BRIO 4K PRO
- BRIO STREAM
- C930E

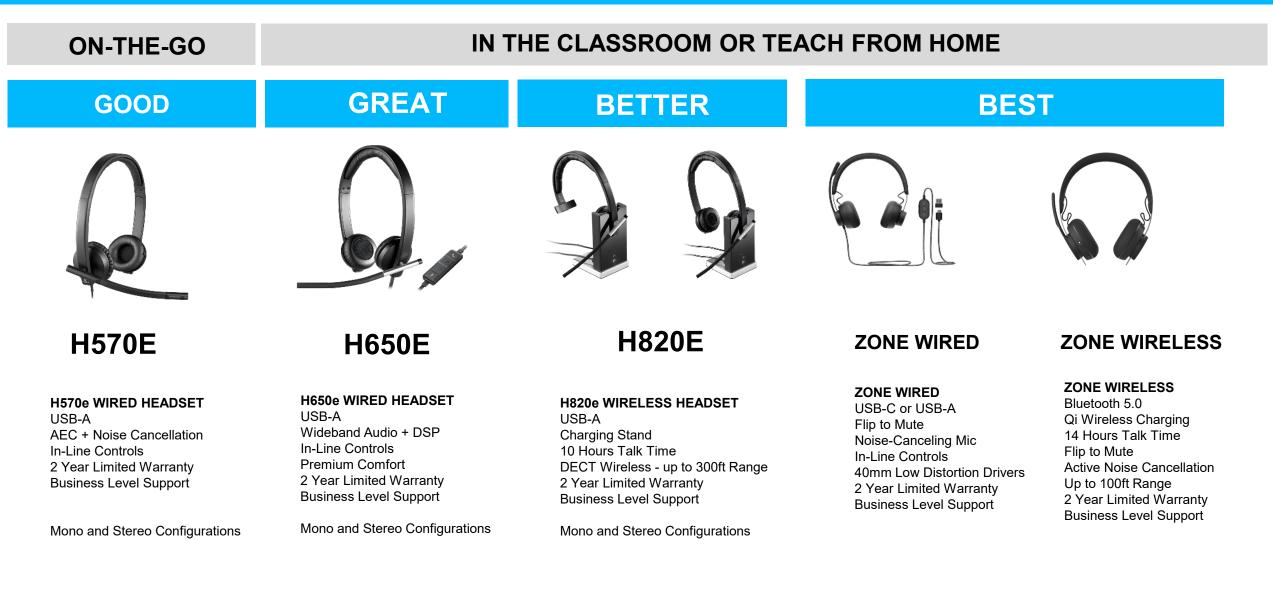
- C920 HD PRO
- C920s HD PRO
- 1080P PRO STREAM
- C922 PRO STREAM
- C922X PRO STREAM

- Logitech Capture makes lecture capture with your webcam easy, fast, and intuitive.
- Record from multiple sources, create mobile-friendly vertical videos, and stream live to YouTube using a virtual camera - all from one intuitive interface.
- Multi-stream live or recorded lessons using two Brio webcams
- Video: <u>Creative Uses of Logitech Capture</u> Multi-stream live or record lessons with two Brio webcams: <u>Download Free App</u>

Download Capture Software: www.logi.com/capture

Logitech Capture: Overview Video

## **ELIMINATE NOISE & DISTRACTIONS**



### LOGITECH FOR ESPORTS



of esports student-athletes are first time participants in extracurricular activity



+1.7

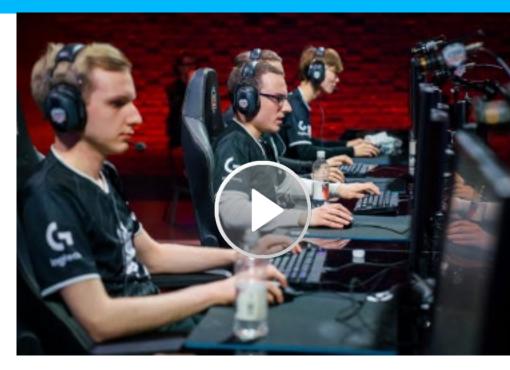
increase in average GP/

10%

improvement in school attendance implemented esports program can promote student engagement, inclusivity, college recruitment, and retention by blending online and offline campus experiences–which ultimately prepares students for future careers.

**WHY ESPORTS?** Esports in schools is at the confluence of some of the most important drivers in education. A well

- 97% of boys and 83% of girls ages 13-17 identify as gamers.
- Expand critical thinking and Social Emotional Learning for students.
- Improve Communication Skills One of the few sports that has constant communication and collaboration.
- Drive a passion for STEM programs more than 60% of the League of Legends players major in STEM.



Dedication to peak performance and advancing play are attributes Logitech G shares with esports professionals. We are proud and humbled to support the best players, in addition to all players, around the world.





### LOGITECH GRANTS SERVICES PROGRAM



#### **Our Mission**

To help eligible organizations unlock funding for Logitech solutions that support vital community services and outreach programs.

logitech	
LOGITECH GRANTS SERVICES PROGRAM	
Unlock Funding for Innovative Technology to Fulfill Your Mission	
With shrinking budgets across public sector and non-profit arganizations-grants have become a critical pathway to the funding needed to invest in technology to support vitral community services and programs. However, identifying funding sources can be time consuming and burden already strained resources.	Cogreech GRANTS SERVICES - Complementary Assistance - Team of Industry & Technology Experts - Dedicated Grant Concultant
To old grant-eligible organizations, Logitech's Grants Services Program (GSP) provides free consultation, customized funder research, and grant assistance to customers seeking to solve complex public problems with the help of Logitech's voice and video communication, as well as productivity and mability solutions.	Project Consultation     Grant Readiness Coaching     Grant Development Support     Proposal Development
as producting that industry population. On team of industry oblition and gont separts are high context the data between your program goals and the technology needed to support those goals. Toom helping develop project ideas, to grating your project funded, or engonding existing if projects-together we can create a lasting impact.	TOP GRANT RECIPIENTS • K-12 & Higher Education Institutions • Teoching Hospitals & Medical Schools • Federally Qualified Health Centers • State & Local Gorx Agencies • First Responder Groups • Courts & Corrections • Non-profit Organizations









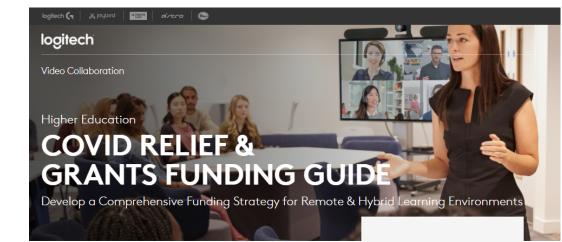
ROOM BASED VIDEO COLLABORATION SOLUTIONS

### **BUILD YOUR IT FUNDING STRATEGY**

Combined with traditional grants, relief funds are vital lifelines to higher education institutions in need of digital transformation, operational shifts, and technology investments.

To help institutions develop a funding strategy for their technology needs, Logitech partnered with The Grants Office to create a **COVID Relief Funding Guide for Remote & Hybrid Learning.** 

#### **DOWNLOAD GUIDE**



The global health crisis served as a catalyst for higher education institutions to better utilize technology to support continuity, drive stabilization, and ensure services are accessible to all. Fortunately, Congress has passed three significant funding packages to assist colleges and universities in planning, preparation, and response to COVID-19.

Combined with traditional grants, relief funds are vital lifelines to higher education institutions in need of digital transformation, operational shifts, and technology investments. To help institutions develop a funding strategy for their technology needs, Logitech partnered with The Grants Office to create a **NEW COVID Relief Funding Guide for Remote & Hybrid Learning** that is packed full of valuable information to include:

- Detailed information on COVID relief funding for Higher Education
- Funding timeline with important due dates
- Who in your organization should be involved
- Preview of the top traditional grants funded in 2021-2022

#### DOWNLOAD GUIDE

First Name					
Last Name					
Company Name					
Email Address					
Phone Number					
United States					
State					
By supplying my contact information, I authorize Logitech to contact me with personalized communications about Logitech products and services, which per Logitech's Privacy Policy I may opt-out of at any time.					
DOWNLOAD					
I'm not a robot					

### **BUILD AND SERVE COMMUNITIES**



HYBRID CLASSROOMS



STEM OR STEAM LABS

Leanni	ly manay	emeni	System
Microsoft	Teams Windows He		moon
9	Google Voice	ФМ	eet
CISCO JABBER	BlueJeans 🕴	GoTo Meeting	Skype for Business

Learning Management System



UNIVERSITY HOSPITAL



LOCAL COMMUNITY COLLEGES





AFTER SCHOOL PROGRAMS



PROGRAMS FOR ALL



LOCAL HIGH SCHOOLS

### WHY LOGITECH FOR EDUCATION?











**FLEXIBLE** 



### **COME LEARN MORE WITH US!**





VIRTUAL COFFEE & TECH TALK: "RAISING THE BAR" ON I.T. MODERNIZATION

#### JOIN US FOR TALK TECHIE TO ME

A virtual technical forum for video collaboration

Every other Tuesday | 10am PDT

#### **ReThink Education Webinar Series** THE BIOLOGY OF LEARNING FEATURING DR. ANDREW HUBERMAN

• Sept 30 | 12 pm PDT

Virtual Coffee Tasting:

"Raising the Bar" on IT Modernization

#### **Talk Techie To Me Events**

• October 21 | 9:30 am PDT Contact your Logitech AM for a personal invitation.

- Oct. 5 Simplifying the Conference Room Experience
- Oct. 19 Zone True Wireless and Zone True Wired

### **PUBLIC SECTOR TEAM**





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BRITTIN ENGLERT, Account Manager WEST: CA, NV, UT, AZ, HI



MATT CORICH, Account Manager MIDWEST: ND, SD, NE, MN, IA, MO, WI, IL, IN, MI



MONICA LEROY, Account Manager SOUTHWEST: TX, NM, OK, KS, CO

**KELLY ROGERS** 

Inside Sales Rep





SCOTT CAMPAGNOLO Inside Sales Rep



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YAMEEN KHAN

Inside Sales Rep



NICK NICHOLSON

Inside Sales Engineer

**ROSE LOCASTRO** Head of Public Sector Sales



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MIGUEL MALDONADO, Account Manager NORTHEAST: NY, NJ



MARC JONES, Account Manager MID ATLANTIC: DE, KY, OH, TN, VA, WV, PA



CHAD MEDLIN, Account Manager SOUTHEAST: NC, AR, LA, MS, AL, GA, SC, FL

Contact us at www.logitech.com/vcsales

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