THE 2015 SURVEY OF FACULTY ATTITUDES ON TECHNOLOGY

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**INSIDE
HIGHER ED**
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Presenters

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Methodology

- Questions prepared by *Inside Higher Ed,* in collaboration with Gallup.

- Polling conducted by Gallup.

- Results from 2,175 faculty members and 105 administrators.

- Complete anonymity for respondents, but answers coded to allow for breakdown by tenure status, etc.

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Passing Grades Overall

In your opinion, has the use of educational technology in the classroom... ?

	All Faculty	Tenured	Non-Tenured	Tech admins
led to significantly improved student outcomes	20%	14%	24%	35%
led to somewhat improved outcomes	55%	55%	57%	58%
outcomes not improved	25%	31%	18%	6%

Has the Cost Been Worth It?

- 63 percent of faculty members say Yes.
- 84 percent of technology administrators say Yes.

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Poor Grades for Online Education

- Only 17 percent of faculty members say for-credit, online courses can achieve outcomes at least equivalent to in-person classes.

- Faculty members who have not taught online drive up the negative view of online education, but the view is shared by those who have taught online.

- 62 percent of administrators say for-credit, online courses can achieve outcomes at least equivalent to in-person classes.

Key Faculty-Administrator Splits on Online Education Quality

- Delivering course content.

- Reaching at-risk students.

- Reaching exceptional students.

- Interacting with students in class.

- Interacting with students outside of class.

MOOC-Like Offerings

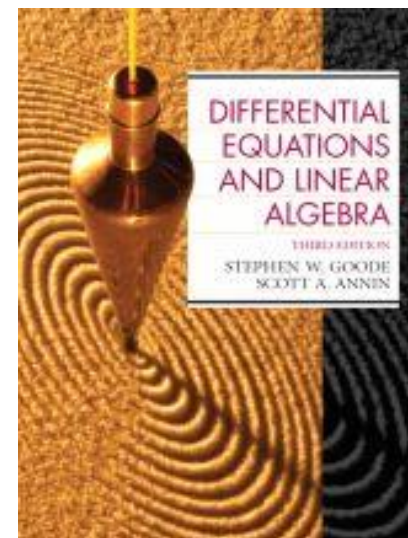|	Faculty Agree	Administrators Agree
Accreditors should conduct separate reviews.	88%	82%
This model threatens traditional faculty roles.	58%	38%
This model could create competition for my institution.	42%	33%
This model could create options students need.	42%	61%
These programs will have same quality as in-person programs.	10%	23%

Plagiarism Detection

- Only 24 percent of faculty members think undergraduates have a sufficient understanding of what plagiarism is.

- Most faculty members believe plagiarism detection software uncovers some or most of plagiarism by their students.

- Most faculty members believe the software deters plagiarism.

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Online (or Affordable) Textbooks

- 93 percent of faculty members say that course materials, including textbooks, are priced too high.

- 82 percent of faculty members say that cost should be a significant factor when selecting materials to assign.

- 92 percent of faculty members say that professors should assign more open educational resources.

DIFFERENTIAL EQUATIONS AND LINEAR ALGEBRA

THIRD EDITION

STEPHEN W. GOODE
SCOTT A. ANNIN

Social Media and Professors

- 60 percent of faculty members are concerned about recent attacks on professors for their comments on social media.

- 35 percent of professors believe social media is a good venue to communicate with the public.

- 26 percent report that recent controversies have them rethinking the way they use social media.

Yik Yak and Social Discourse

- 40 percent of faculty members say that Yik Yak has caused controversies on their campuses.

- 36 percent of faculty members say that colleges should try to regulate access to the app.

- 75 percent of faculty members say that colleges need to do more to promote civil discourse online.

Your Questions

With thanks ...