Meeting New Expectations with Innovative Leadership

Webinar Sponsor

class

Cait Hayward, Ph.D.

Director, Research & Analytics at the University of Michigan

Melissa Vito, Ed.D.

Vice Provost, Academic Innovation at UTSA

Edward Maloney, Ph.D.

Executive Director, CNDLS at Georgetown University

Adam Croom

Senior Vice President of Academic Innovation at OU Education Services

Thank you for joining today’s webinar

We will be **recording** today’s webinar

Look for the recording and resources via **email after the webinar**

We’ll have time for **Q&A**!

If you have any technical questions, our backend support is here for you.

Please engage with us! We would love to have your **comments and thoughts** throughout the session.

Meet the panel

Cait Hayward, Ph.D.

Director, Research & Analytics, University of Michigan - Center for Academic Innovation

Melissa Vito, Ed.D.

Vice Provost, Academic Innovation, University of Texas - San Antonio

Edward Maloney, Ph.D.

Executive Director, The Center for New Designs in Learning and Scholarship (CNDLS), Georgetown University

Adam Croom

Senior Vice President of Academic Innovation, OU Education Services

Meet the moderator

Anne Keough Keehn

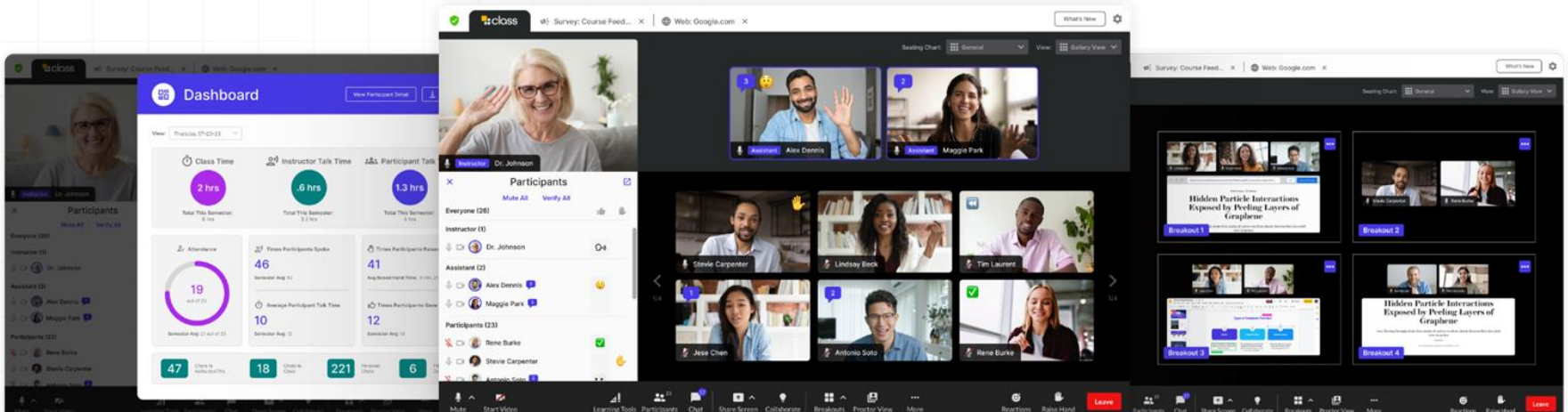
CEO & Founder at Quantum Thinking

class

The next generation virtual classroom—built on Zoom and Microsoft Teams—that allows instructors to deliver an in-person learning experience online

Instructor Podium | Seating Charts | eLearning Tools | Interactive Screen Share | Whiteboard | Proctoring | Advanced Chat | 1:1 Discussions | Dashboard

Attendance & ID Verification | Accessibility | Class Templates | Auto Transcription | Enhanced Breakout Rooms | Hybrid Learning Support | Enterprise Integrations



Transform the virtual learning experience

Improve Learner Engagement

Deliver a dynamic and personalized online learning experience to better engage learners with interactive screen sharing, highly collaborative sessions, and virtual whiteboards.

Facilitate Meaningful Collaboration

Provide the tools needed to share ideas and collaborate effectively with enhanced breakout rooms and integrations that make it possible to work simultaneously on shared documents.

Streamline Course Setup & Delivery

Save time spent on administrative tasks, like preparing sessions and rostering learners, with course templates and a real-time integration with your LMS to sync rosters, content, and grades.

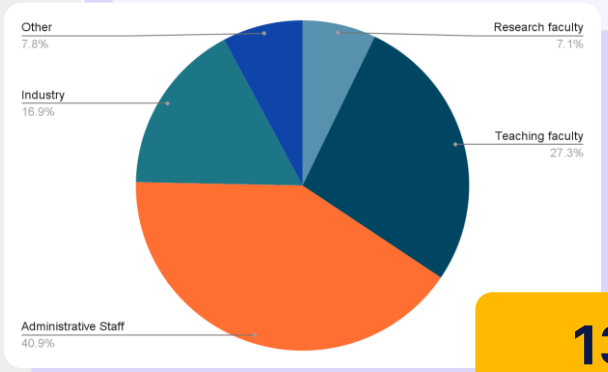
Leverage Analytics & Automation

Expand the reach of virtual offerings with interactive recordings, and demonstrate efficacy with data dashboards that report key automated metrics like session engagement and participation.

Built on Zoom and Microsoft Teams Supporting desktop, web, and mobile

Leading Academic Change National Survey 2.0

Empowering higher education leaders with data to inform better leadership, technology, and support structures

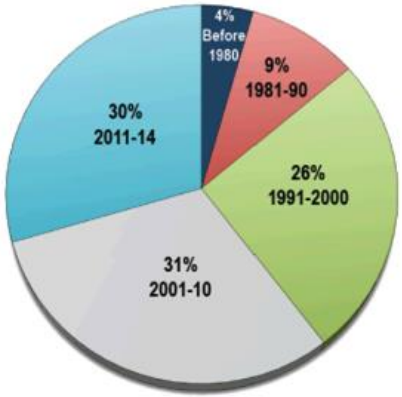


Coming July!

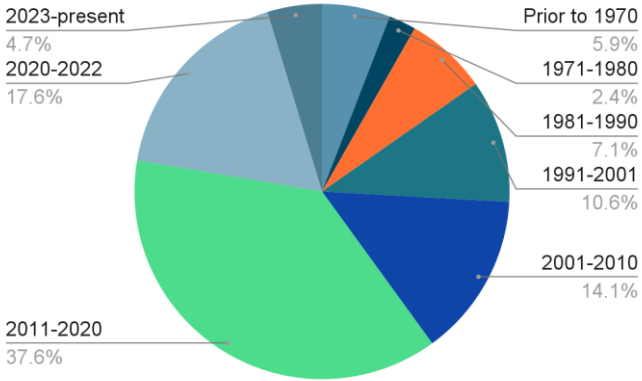
138 respondents

When did these units begin operations?

2014



2024



Persistent and active development in this area:

- **22% of units have formed since 2020!**
- 38% of units formed between 2011-2020
- 25% started ***before*** **2000**

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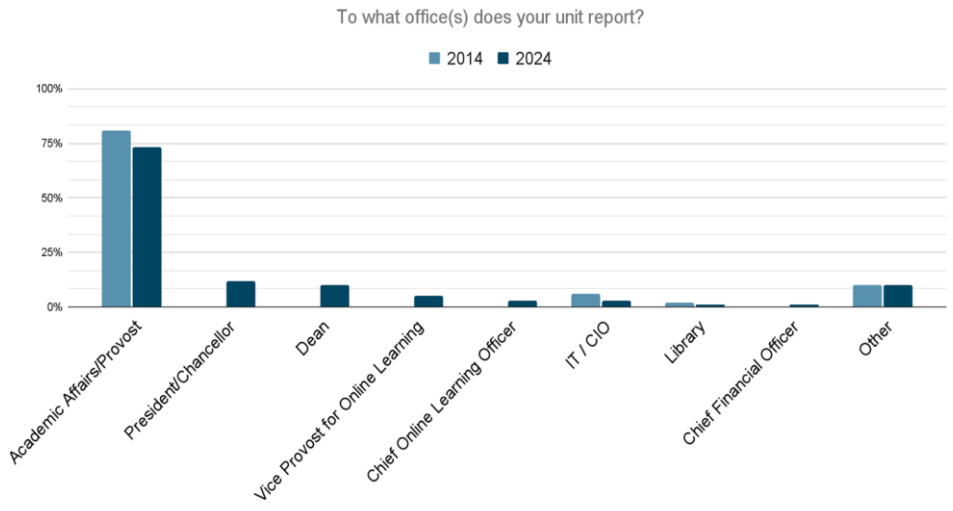
Quantum Thinking

Where do these units report to?

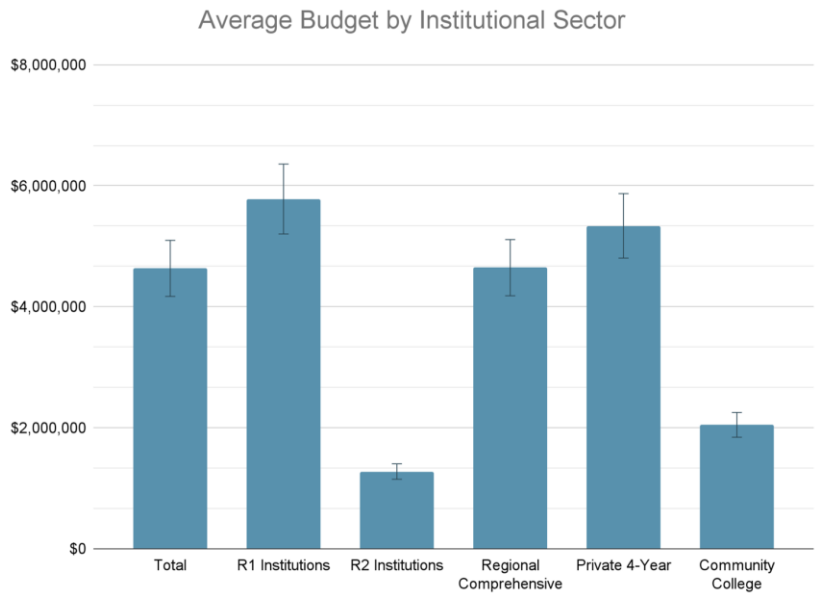


- **Fewer units report to the Provost** (**81% in 2014,** compared to **73% in 2024**) indicating a shift to more diverse reporting structures
- **The President/Chancellor has emerged as a new category in 2024** and the most frequent new home (12% of all reporting units) signalling the growing importance of these units and their **alignment with institutional priorities**

Note that units often report to more than one role and so the numbers add up to > 100%

How are academic innovation units funded in 2024?

- **The average unit budget is ~$4.5 million**, with R1s and Private 4-year colleges investing on average + $1 million more a year. R2 universities invest the least in this work
- The average budget in 2024 is also **substantially higher than in 2014 (when the average was $522K)**



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Current top priorities

2014	Low priority	Medium Priority	Top priority
Faculty engagement with students (high impact practices)	3	17	81
Courses/program development or redesign for on-campus courses	9	34	57
Course/program development or redesign for blended/hybrid courses	12	37	51
Leveraging Cloud platforms for instruction (LMS, learning platforms)	24	30	46
Course/program development or redesign for fully online courses	25	34	42
Classroom/learning spaces design	25	41	34
Adaptive learning technologies	38	43	19
Learner/learning analytics	30	53	17
Improving academic advising	46	37	17
Use of ePortfolios	37	48	15
Competency-based learning	50	38	13
Assessment of prior learning	33	54	13
Open Educational Resources (OER)	40	48	12
Use of third-party digital courseware	44	44	11

2024	Low priority	Medium Priority	Top priority
Faculty development	6	17	69
Online, for-credit course/program design and development	9	19	52
On-campus course/program design and development	16	19	45
Supporting students from historically marginalized and underrepresented groups	7	31	38
Generative Artificial Intelligence / large language models	9	39	38
Accessibility, including adaptive learning technologies and universal design for learning	12	37	36
Support / adoption of educational technologies	15	37	33
Communities of practice for teaching	19	30	33
Blended or hybrid course/program design and development	27	26	31
Addressing higher education's systemic inequities through efforts like anti-racist pedagogy	18	24	31

2024 Current Top Priorities:

- **Online and On-campus** program/course design and development
- Funding and supporting new academic initiatives
- **Adopting and developing new academic technologies**

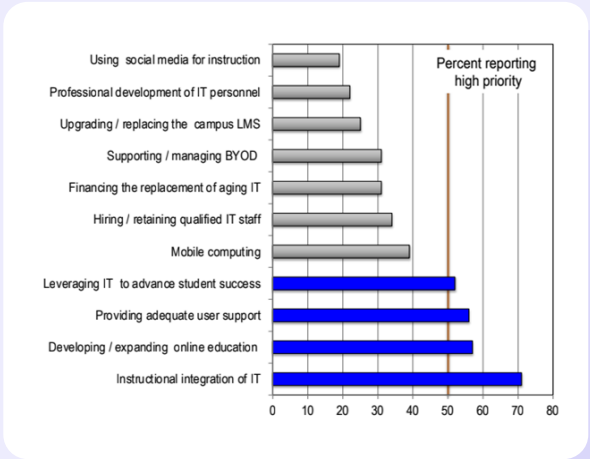
2014 Top Priorities:

- Student engagement / high impact practices
- **On-campus course** / program redesign and development

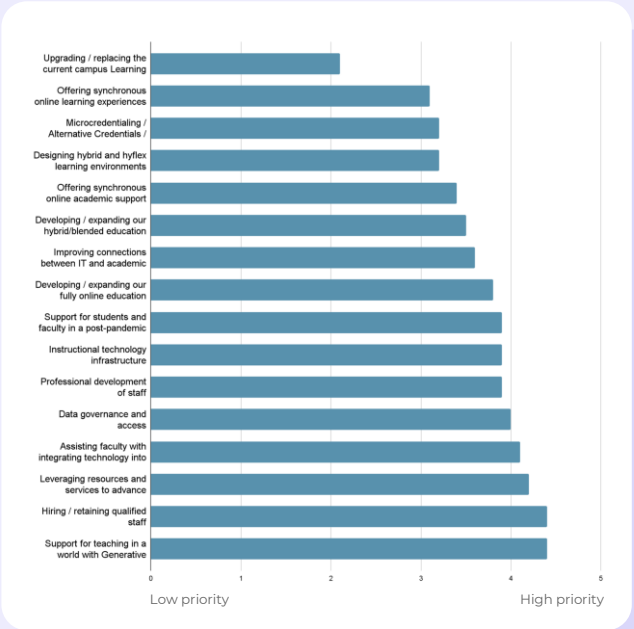
Survey conducted by campuscomputing.net

Priorities for the next 3+ years

2014 Institutional Priorities



2024 Institutional Priorities



Hiring/retaining qualified staff, supporting **teaching in a GenAI world,** and **leveraging resources** and **new services** to advance student success.

In 2014, Hiring/retaining staff **was not considered** a top priority, this represents a cultural shift and the **complexities of new leadership models** in higher education.

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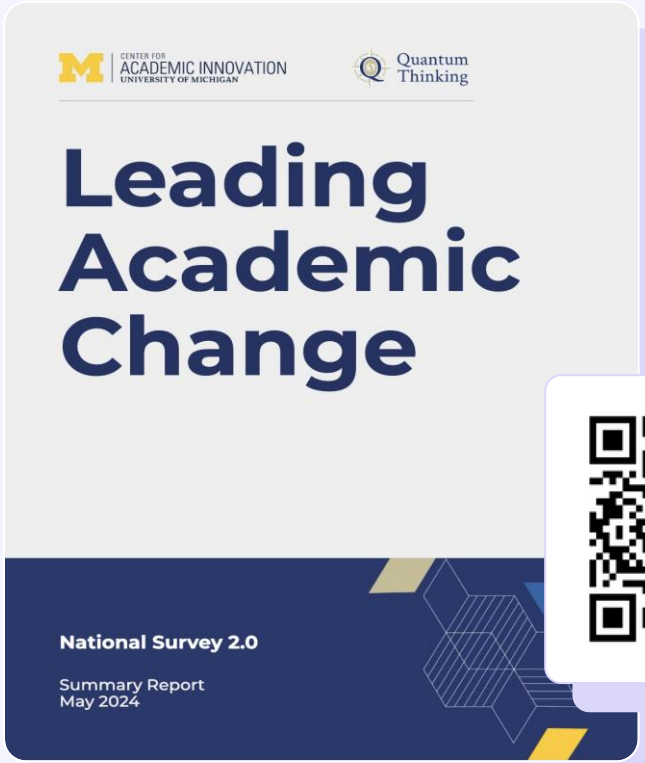

Leading Academic Change National Survey 2.0

Sign up to get your free copy of the full findings publication:

quantumthinking.com/research/survey-20

Thank you!

To learn more about Class, the next generation virtual classroom that is transforming synchronous online learning, visit **class.com**