

The logo for Modern Campus, featuring the words "modern" and "campus" stacked vertically in a white, lowercase, sans-serif font. A small registered trademark symbol (®) is located to the upper right of the word "modern".

modern[®]
campus

April 25, 2023

State of Continuing Education 2023

Adopting a “One College”
Mentality to Better Serve
Modern Learners

State of CE 2023 | Our Partners



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CAUCE
Canadian Association for
University Continuing Education



KEY FINDINGS



71%

Senior leadership support scale and growth of CE

41%

CE positively affects enrollment in traditional programming

90%

Revenue generation is a primary business driver for CE

57%

Feel CE is understaffed to execute on institutional goals

60%

CE is not well-integrated into the institutional portfolio of offerings

46%

Struggle to access real-time enrollment data for CE

POLL

Are you looking to scale your continuing, professional, workforce or online education offerings in the next year?

POLL

What is the biggest obstacle to scaling continuing, professional, workforce or online education at your institution?

RESEARCH REPORT

State of Continuing Education 2023

Data and Insights

moderncampus.com/state-of-ce-2023



Today's Panelists



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